

The logo for the North Carolina Chamber of Commerce, featuring the letters "NC" followed by a stylized "X" icon and the word "Chamber".

NC Chamber

NORTH CAROLINA'S

Emerging Leaders

SEPTEMBER 24-25, 2019 | RALEIGH, NC

Hiring the right talent for the right position is critical to any company's success. But so is retaining and developing that talent. Keeping in mind that today's hires are tomorrow's organizational leaders, it is imperative that employers harness the potential of their employees to drive organizational change and success.

To assist businesses across the state with talent development and retention, the NC Chamber is pleased to offer its professional development initiative, titled, "North Carolina's Emerging Leaders"

Participants will take a deep dive into numerous topics, all of which refine their professionalism, leadership and presence while enhancing their understanding of North Carolina's social, economic and political landscape.

Some of these topics and sessions include:

- An exploration of North Carolina's educational, business and entrepreneurial climate, in addition to trends in infrastructure and growth leadership
- A Tilt 365 personal assessment and workshop that enables participants to understand their own professional identity, including areas of strength and vulnerability
- Extensive training on executive presence and personal branding
- An insider view of Government Affairs through the lens of business, including pertinent case studies that illustrate how the business advocacy process works
- A visit to the North Carolina General Assembly, including an opportunity to meet legislators in a small group format
- Event follow-up: An invitation to reunite with cohorts and network with business leaders across the state at the Future of North Carolina Forum, December 6 at the Umstead Hotel & Spa in Cary, NC
- Additional networking and growth opportunities provided for Emerging Leaders at additional Chamber events throughout the year

Reward your most promising employees with an unforgettable two-day program of professional development, while instilling loyalty and pride to be a part of your team. Seats are limited and expected to sell quickly.



Learn More tilt365.com



Draft Agenda

September 24

7:30 a.m.

Registration and Networking

8:00 a.m.

Welcome and Introductions

8:15 a.m.

NC Chamber Overview

8:45 a.m.

Networking Break

9:00 a.m.

Tilt 365 Assessment and Workshop

Katherine Gilliland, Enterprise Solutions
Partner, Tilt 365

12:15 a.m.

Lunch

1:00 p.m.

**Building Your Executive Presence &
Personal Brand**

Sharon Delaney McCloud and Melanie Sanders,
Walk West

5:15 p.m.

Adjourn

5:15 p.m. – 6:15 p.m.

Networking Reception

September 25

7:30 a.m.

Breakfast and Networking

8:00 a.m.

Understanding the Political Process

Jason Soper and Debra Derr, NC Chamber

10:00 a.m.

Networking Break

10:30 a.m.

**An Insider View of Government Affairs through
the Lens of Business**

Jason Soper, Director of Government Affairs,
NC Chamber

12:00 p.m.

Lunch with Legislators at Café Luna

Join us for a panel discussion with North
Carolina legislators and members of the
Governor's Cabinet.

2:00 p.m.

Tour of the Legislative Building

3:00 p.m.

Leveraging What You have Learned (Q&A)

What You Can Do to Impact Business in NC

4:00 p.m.

Closing Remarks

Application Process

- All applications and supporting documentation must be submitted by August 30, 2019.
- Applicant and sponsor will be notified of application status within a week of submission
- If accepted to the program, the NC Chamber will send an invoice for the fee.

Fees

Cornerstone Members \$2,250

Members \$2,750

Contact us for special pricing if sending a team of 3 or more.

Register by July 31 and receive a \$250 discount on the registration fee.

Applicant Information

Name _____

Company _____

Title _____

Address _____

Email _____

Phone _____

Sponsor Information

Name _____

Company _____

Title _____

Address _____

Email _____

Phone _____

Resume

Include your current biography or resume with this application.

Essay Questions

In a separate document, please answer each of the following questions. Answers should be less than 500 words per question.

- What specific skills or knowledge do you hope to gain from your participation in the Emerging Leaders program?
- What do you consider to be the three biggest challenges facing North Carolina in the next 15 years and why? What are some potential solutions?

What's Included

- Tuition
- Continental breakfast and lunch each day
- Tilt 365 assessment and workshop
- Executive presence and media coaching, including video-taped presentation with immediate feedback
- Visit to the NC General Assembly
- Supplemental training materials, including a portable booklet containing development tools and contacts
- Individual registration for 2019 Future of NC Forum