



18TH ANNUAL
ECONOMIC FORECAST FORUM

JANUARY 7, 2020 | DURHAM, NC

MARKETING OPPORTUNITIES

Economic Forecast Forum



January 7, 2020 | Sheraton Imperial Hotel & Convention Center | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 18th Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 950 leaders in business, government, education and nonprofits.



“Living up to its name, the Forum provides valuable insight into developing economic trends and growth patterns in an ever changing North Carolina. Always a great start to the new year.”

Jordan Googe
Allen Tate Realtors

| | PRESENTING \$30,000 | CO-SPONSOR \$10,000 | GOLD \$5,000 | SILVER \$3,000 | PATRON \$1,500 |
|--|-------------------------------|-------------------------------|------------------------|--------------------------|--------------------------|
| Event registrations/seats included | 150 | 30 | 20 | 10 | 10 |
| Customized ROI report detailing the reach of your marketing benefits, delivered post-event | ● | ● | ● | ● | |
| NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average | ● | ● | ● | ● | |
| Company logo on event sponsor sign, in event program and on NC Chamber and NC Bankers Association event webpages with link to preferred landing page. | ● | ● | ● | ● | |
| Company listing on event sponsor sign and in event program. | | | | | ● |
| Recognition and thanks from the podium | ● | ● | ● | | |
| Company listing on all event promotional materials, including e-mail blasts and press releases | ● | ● | | | |
| Prominently displayed pop-up banner (provided by sponsor) at the event | ● | ● | | | |
| Full-page print ad in the event program | ● | ● | | | |
| Half-page ad in the event program | | | ● | | |
| 30-second commercial spot (provided by sponsor) played during the event | ● | | | | |
| Opportunity to distribute promotional materials to attendees | ● | | | | |
| Dedicated registration table | ● | | | | |
| Listing in Carolina Banker magazine as Presenting Sponsor, which garners 60,000 impressions for this event. | ● | | | | |

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- Presenting – \$30,000
- Co-Sponsor – \$10,000
- Gold – \$5,000
- Silver – \$3,000
- Patron – \$1,500

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 400
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____

Please send completed document to:
Beth Shore, Vice President of Business Development – bshore@ncchamber.com
or Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com