



NC  Chamber

Environmental Compliance Conference

FEBRUARY 5, 2020 | RALEIGH, NC

MARKETING OPPORTUNITIES

Environmental Compliance Conference



February 5, 2020 | Renaissance Raleigh North Hills Hotel | Raleigh, NC

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

"I found the conference topics, particularly those with DEQ Division directors, to be very informative. The opportunity to network with leaders in the environmental industry and discuss issues impacting our varied roles in them was equally valuable."

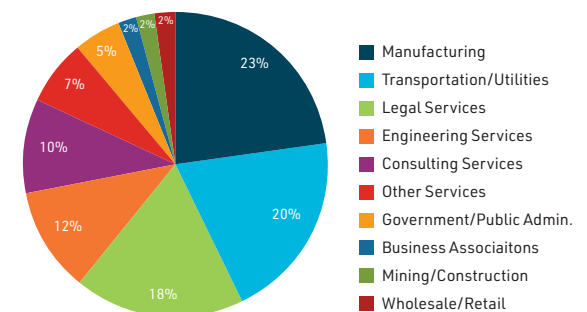
Butch Lawter
Withers Ravel

Attendees by Title

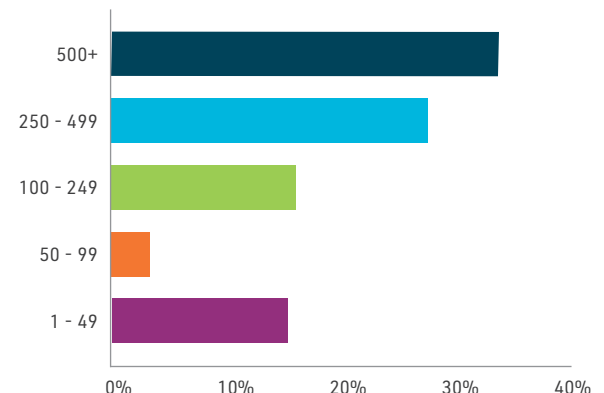
Attorney	19%
President/C-Suite	4%
Principal	3%
Vice President	8%
Director	14%
Manager	25%
Coordinator/Specialist	14%
Senior Level	13%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	EXHIBITOR \$750
Event registrations/seats included	20	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions for this event, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●				
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program, placed as back cover	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●				
Opportunity to distribute promotional materials to attendees	●				
Opportunity to give welcome/introduction remarks	●				
Table top exhibit space					●

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels☐ Presenting – \$10,000☐ Bronze – \$1,500☐ Gold – \$5,000☐ Exhibitor – \$750☐ Silver – \$3,000**III. Payment Information****Payment Type:** (All payments are non-refundable)☐ Visa☐ Mastercard☐ American Express☐ Check (Payable to North Carolina Chamber)**Send Check to:**

NC Chamber

701 Corporate Center Drive, Suite 400

Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____

Please send completed document to:

Beth Shore, Vice President of Business Development – bshore@ncchamber.comor Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com