

The background is a teal color with a faint, semi-transparent image of medical equipment, including a stethoscope and a syringe, overlaid on a grid pattern.

NC Chamber

Health Care Conference

SEPTEMBER 15, 2020 | VIRTUAL

MARKETING OPPORTUNITIES



Health Care Conference

September 15, 2020 | Virtual

COVID-19 has indelibly changed the way we deliver health care in North Carolina and across the world. As we wait for a vaccine, providers, suppliers and insurers must all navigate a tempest of uncertainty while continuing to deliver high value care to patients across the state. This year's Health Care Conference will examine our evolving health care landscape and provide testing and treatment updates from vaccine manufacturers, perspectives from hospital leaders, and voices from the overall health care supply chain. Guests will leave with a much more holistic view of COVID-19's impact on the people and health care infrastructure of North Carolina, as well the future of care throughout our state.

"This was a hard-hitting and frank assessment of the challenges to improving NC health care."

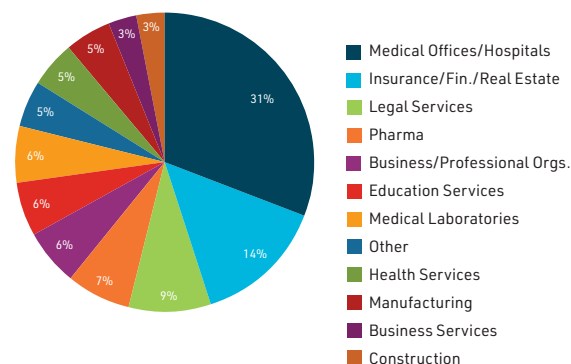
Lucien Roughton
RND Architects

Attendees by Title

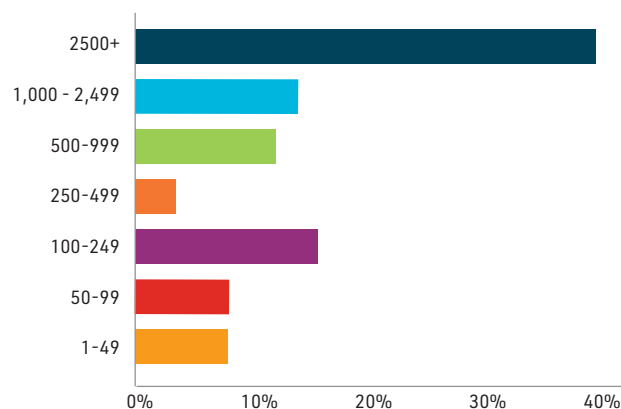
Director	28%
President/C-Suite/Principal	24%
Vice President	22%
Manager	11%
Coordinator/Specialist	8%
Senior Level	4%
Partner	3%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$1,000
Event registrations/seats included	30	24	20	14	10	4
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner almost 1 million impressions for this event, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event program and webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page ad in the event program, placed as back cover	●					
Opportunity to give welcome/introduction remarks	●					

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Silver – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Bronze – \$2,000 |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Exhibitor – \$1,000 |

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 400
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____

Please send completed document to:
Beth Shore, Vice President of Business Development – bshore@ncchamber.com
or Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com