



2020 Marketing Opportunities Brochure

Connecting You With Key Decision Makers From Across The State

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The NC Chamber is the leading business advocacy organization in North Carolina. We work in the legislative, regulatory and political arenas to proactively drive positive change, ensuring that North Carolina is one of the best places in the world to do business.

Interested in sponsoring one of our events?

Visit ncchamber.com/events for more information. The earlier you confirm your involvement, the more exposure we can guarantee.

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2020 Calendar of Events

Economic Forecast Forum

January 7, 2020 | Sheraton Imperial Hotel & Convention Center | Durham, NC

Environmental Compliance Conference

February 5, 2020 | Renaissance Raleigh North Hills Hotel | Raleigh, NC

78th Annual Meeting

March 31, 2020 | Marriott Raleigh City Center | Raleigh, NC

Women > A Force in Business: Charlotte

April 21, 2020 | Charlotte Convention Center | Charlotte, NC

Transportation & Infrastructure Summit

May 8, 2020 | Sheraton Imperial Hotel & Convention Center | Durham, NC

Government Affairs Reception

May 20, 2020 | Merrimon-Wynne House | Raleigh, NC

Workplace Diversity & Inclusion Conference: Durham

June 11, 2020 | Sheraton Imperial Hotel & Convention Center | Durham, NC

Education & Workforce Conference

August 13, 2020 | Sheraton Imperial Hotel & Convention Center | Durham, NC

Health Care Conference

Fall 2020

Coollest Thing Made in NC

Fall 2020

Ag Allies of NC Conference

Fall 2020

Workplace Diversity & Inclusion Conference: Charlotte

October 2020 | Charlotte, NC

Energy Summit

Fall 2020 | Durham, NC

Women > A Force in Business: Raleigh

November 16, 2020 | Raleigh Convention Center | Raleigh, NC

North Carolina's Emerging Leaders

Fall 2020 | Raleigh, NC

*Continuing education credits may be available at select events.
Events subject to change. Additional events may be added at any time.*

"Doing business across North Carolina, we value the NC Chamber as a guiding business partner and value the opportunity to engage with top private and public sector experts through timely and convenient signature events."

Sepi Saidi

*President & CEO,
SEPI Engineering &
Construction, Inc.*

Why Sponsor?

Nearly every month of the year, the NC Chamber offers timely events on issues vital to the sustainability of business professionals. These events are an exceptional opportunity for attendees to engage in discussions, network with fellow businesses and discover the latest trends arising in their industry. In other words, these events provide you with the perfect atmosphere for expanding your reach, promoting your brand and conducting business.

Powerful Strategic Marketing

We want to ensure our events are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach hundreds of thousands of business professionals via direct mail, social media, e-mail and print publications.

Our Reach Includes:

- Targeted direct mail campaigns sent to approximately 3,000 high-ranking business professionals per event.
- Thousands of unique online visitors to event web pages each month.
- Highly segmented e-mail campaigns that reach an average of 8,000 business professionals.
- An average of 500,000+ twitter impressions from live event coverage, with larger events averaging 1-2 million impressions.

Sponsorship Can Help You:

- Position your employees as thought leaders on critical and timely issues for the business community.
- Create strategic relationships with companies within and across industries.
- Generate productive new leads.
- Spotlight your company's newest initiatives and strengthen your brand.
- Gain access to high-ranking policy influencers.
- Develop, recruit and retain your employees.

High Profile Speakers

Some of our nation's leading experts in top performing industries are featured at our events, including:

Lynn Good

President and CEO, Duke Energy

Jim Whitehurst

President and CEO, Red Hat, Inc.

Vernice "Flygirl" Armour

America's first African-American female combat pilot

Andrea Smith

Chief Administrative Officer, Bank of America

Machelle Sanders

Secretary, NC Department of Administration

Julia Landauer

Championship-winning NASCAR driver

James Ray

Special Advisor to the Secretary for Infrastructure,
U.S. Department of Transportation

Bonnie St. John

Olympic Medalist

Pam Norley

President, Fidelity Charitable

Lorren Walker

Chief of Staff, Marketing and Regulatory Programs, US
Department of Agriculture

Michael Regan

Secretary, NC Department of Environmental Quality

Major Sponsors

Our events attract some of the largest corporations in the U.S., including:

AT&T

BASF

Bank of America

BB&T

Biogen

**Blue Cross and Blue Shield of
North Carolina**

Caterpillar

CenturyLink

Dell

Dominion Energy

Duke Energy

Fidelity Investments

First Citizens Bank

Food Lion

Glen Raven

Google

GSK

IBM Corporation

Martin Marietta

Red Hat, Inc.

Reynolds American

SAS

Smithfield Foods

Wells Fargo

**"Not only does the NC
Chamber know how
to get things done at
the legislature but
they help me make the
connections I need to
grow my business."**

Steve Morris

*Executive Vice President,
Atlantic Natural Foods*

Attendees By Title

Director	22.1%
Vice President	19.6%
President/C-Suite/Principal	15.0%
Manager	14.5%
Attorney/Partner/Legal	12.0%
Coordinator/Specialist	10.7%
Senior Level	6.1%



Economic Forecast Forum

January 7, 2020 | Sheraton Imperial Hotel & Convention Center | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 18th Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 950 leaders in business, government, education and nonprofits.



"Living up to its name, the Forum provides valuable insight into developing economic trends and growth patterns in an ever changing North Carolina. Always a great start to the new year."

Jordan Googe

Allen Tate Realtors

	PRESENTING \$30,000	CO-SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	PATRON \$1,500
Event registrations/seats included	150	30	20	10	10
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	
Company logo on event sponsor sign, in event program and on NC Chamber and NC Bankers Association event webpages with link to preferred landing page.	●	●	●	●	
Company listing on event sponsor sign and in event program.					●
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●			
Full-page print ad in the event program	●	●			
Half-page ad in the event program			●		
30-second commercial spot (provided by sponsor) played during the event	●				
Opportunity to distribute promotional materials to attendees	●				
Dedicated registration table	●				
Listing in Carolina Banker magazine as Presenting Sponsor, which garners 60,000 impressions for this event.	●				

Environmental Compliance Conference



February 5, 2020 | Renaissance Raleigh North Hills Hotel | Raleigh, NC

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

"I found the conference topics, particularly those with DEQ Division directors, to be very informative. The opportunity to network with leaders in the environmental industry and discuss issues impacting our varied roles in them was equally valuable."

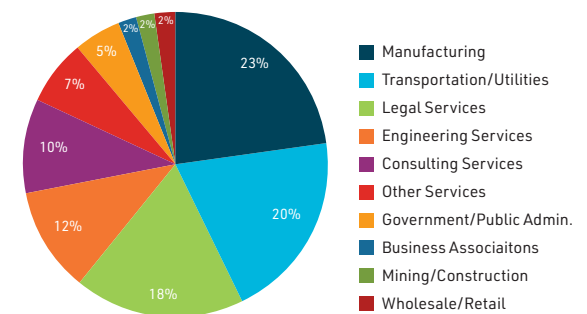
Butch Lawter
Withers Ravel

Attendees by Title

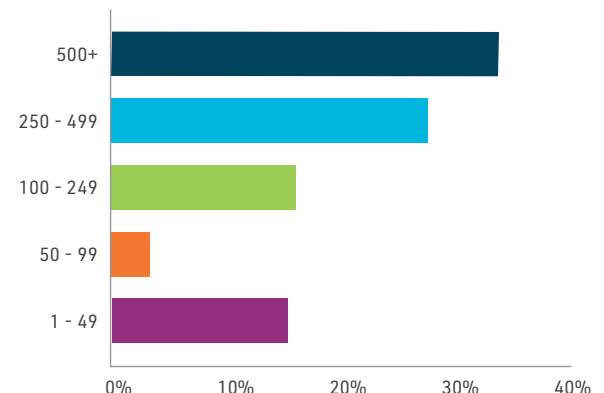
Attorney	19%
President/C-Suite	4%
Principal	3%
Vice President	8%
Director	14%
Manager	25%
Coordinator/Specialist	14%
Senior Level	13%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	EXHIBITOR \$750
Event registrations/seats included	20	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions for this event, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●				
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program, placed as back cover	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●				
Opportunity to distribute promotional materials to attendees	●				
Opportunity to give welcome/introduction remarks	●				
Table top exhibit space					●



78th Annual Meeting

March 31, 2020 | Marriott Raleigh City Center | Raleigh, NC

The Annual Meeting is the NC Chamber's flagship event. Each year, the NC Chamber recognizes two individuals who have an outstanding sense of public responsibility by honoring them with the Distinguished Citizenship Award and Distinguished Public Service Award.

The 78th Annual Meeting will be structured as a lunch program, including a detailed update on the NC Chamber's strategic plan and recap of successes for the statewide business community, in addition to a celebration of the annual award recipients. This event is a must-attend for business professionals seeking prime networking opportunities and key insights from NC Chamber leadership.

"An important meeting to learn and to network with key state leaders. The concise format makes attendance time well spent."

Smedes York

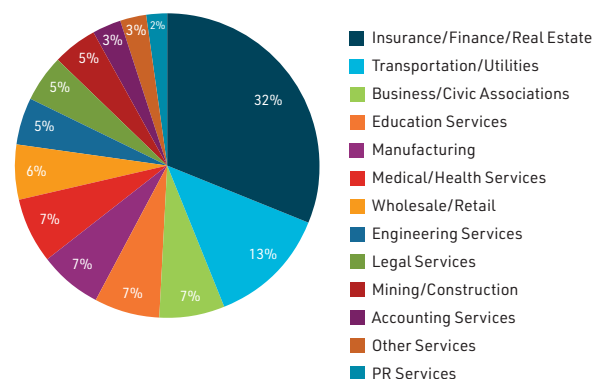
Chairman, York Properties

Attendees by Title

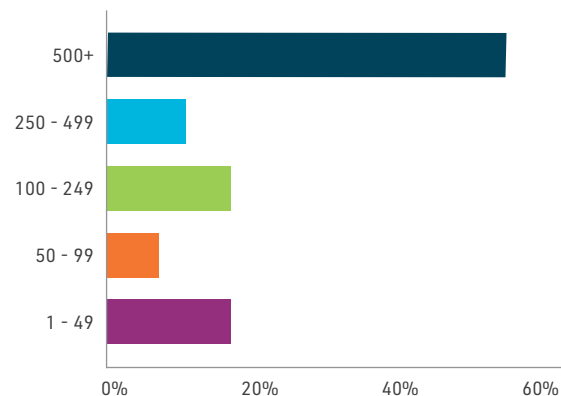
Vice President	30%
President/CEO	19%
Director	17%
Manager	15%
Associate/Account Exec./Coordinator	13%
Partner	3%
Other C-Suite	3%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$30,000	CO-SPONSOR \$12,500	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Event registrations/seats included	40	20	17	15	10	5
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions for this event, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●	●			
Half-page ad in the event program				●		
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					

Women > A Force in Business

Charlotte: April 21, 2020 | Charlotte Convention Center | Charlotte, NC
Raleigh: November 16, 2020 | Raleigh Convention Center | Raleigh, NC



This one-day event promotes leadership development, advocacy, mentorship and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

"This is my second year attending this conference and I already can't wait for next year! As a firm believer in women supporting women, this is one day each year where I can be surrounded by hundreds of strong, supportive, brilliant women all looking to raise each other up, up, up and right through every glass ceiling!!!"

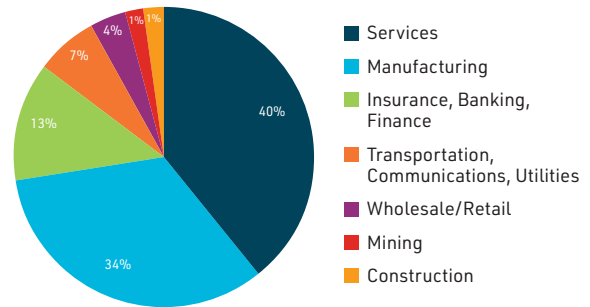
Sheryl Roberts
Smith Anderson

Attendees by Title

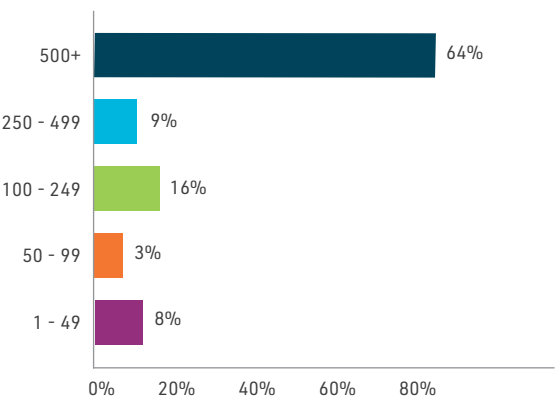
Communications	5%
Director	21%
Finance	1%
Government Affairs	6%
Human Resources	9%
Legal	4%
Manager/Supervisor	23%
President/CEO	6%
C-Suite	3%
Vice President	12%
Coordinator/Specialist/Associate	7%
Assistant	4%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



Event registrations/seats included	65	35	25	20	15	10	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	●	●	●	●	●	●	●
Listing and logo as event sponsor in mobile app, including company profile page that connects to your preferred landing page	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●					
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●					
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●					
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●					
Opportunity to send one push notification to all attendees through event mobile app up to three days before the event	●	●					
60-second commercial spot (provided by sponsor) played during the event	●						
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●					
Half-page ad in the event program			●	●			
Quarter-page ad in event program					●		
Prominently displayed pop-up banner (provided by sponsor) at the event	●						
Opportunity to distribute promotional materials to attendees	●						
Opportunity to give welcome/introduction remarks	●						
10' x 10' exhibit booth	●	●					●

Additional branded marketing opportunities are available ranging in value from \$1,500 to \$7,500. Contact Angela Sutton at 919-792-6343 or asutton@ncchamber.com for more information.

Transportation & Infrastructure Summit

May 8, 2020 | Sheraton Imperial Hotel and Convention Center | Durham, NC



North Carolina's rapidly growing population raises questions about what our state's transportation and infrastructure networks should, and will, look like in the years ahead. This event will address these questions, with a focus on what's changing, where we're headed and how we'll get there. A must-attend for those in the transportation and infrastructure industries looking for high-level networking and the latest policy updates.

"This summit speaks to all of the issues with regard to transportation and infrastructure needs in North Carolina and what the future holds. Very informative, exceptional panels and speakers."

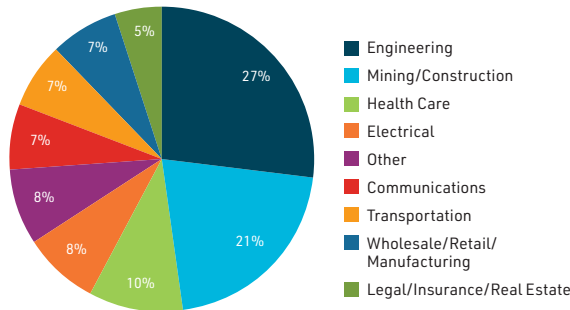
Lennie Bernstein
Marsh and McLennan Companies

Attendees by Title

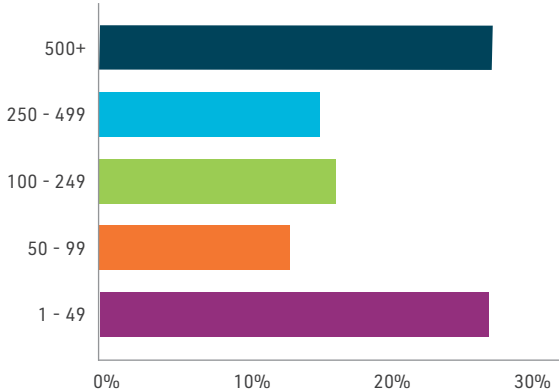
Manager	25%
Director	21%
Vice President	15%
Senior Level	10%
CEO/President/Owner	9%
Other	9%
Associate/Executive/Coordinator	8%
C-Suite	2%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



Event registrations/seats included	20	15	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●

Government Affairs Reception

May 20, 2020 | Merrimon-Wynne House | Raleigh, NC



The NC Chamber hosts its Government Affairs event to bring together business leaders, local chambers of commerce and policy makers to discuss the aligned business community's jobs agenda and issues crucial to its future.

This event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with the state's legislative leaders and decision-makers.

"The networking I am able to do at this reception makes it one of the most impactful events I attend all year."

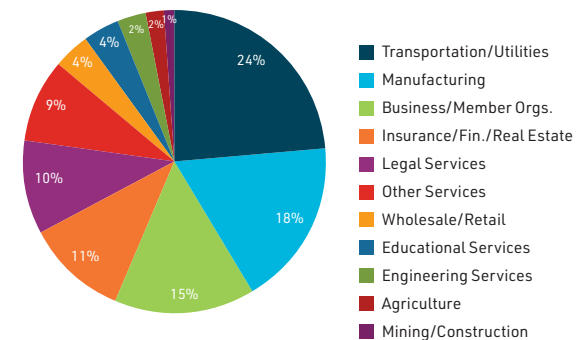
2018 GA Reception Attendee

Attendees by Title

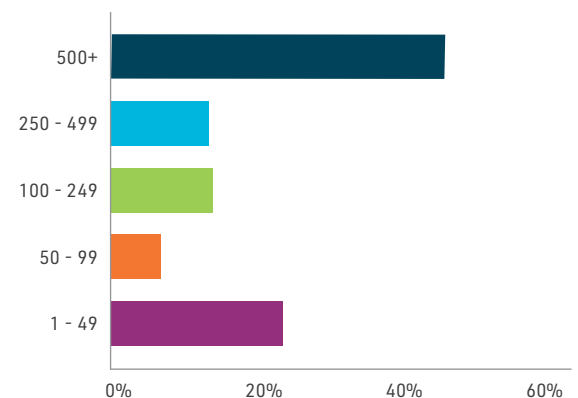
Legislator	42%
Director	19%
Vice President	13%
Manager	8%
President/Owner	6%
Attorney/Counsel	4%
Specialist/Coordinator/Acct. Exec.	4%
Other	3%
C-Suite	2%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$12,500	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
Event registrations/seats included	30	20	15	10	5
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts.	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage and in event program	●	●	●	●	●
Reserved seating during program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●			
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●			
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●			
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program, placed as back cover	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●				
Opportunity to distribute promotional materials to attendees	●				
Opportunity to give welcome/introduction remarks	●				

Workplace Diversity & Inclusion Conference



Durham: June 11, 2020 | Sheraton Imperial Hotel and Convention Center | Durham, NC
Charlotte: October 2020 | Charlotte, NC

2017 marked the NC Chamber's inaugural Workplace Diversity & Inclusion Conference, and it has quickly become one of the Chamber's most anticipated events. This timely, information-packed program covers topics such as recruiting for diversity; fostering a culture of belonging; data-driven evaluation of D&I initiatives; unconscious bias, and more. Content will be valuable for a wide range of organizations and attendees, ranging from the young professional to seasoned executive. Seats and sponsorships are expected to sell out quickly for this event.

"The NC Chamber's 2019 Workplace Diversity & Inclusion Conference offers inspirational speakers, excellent networking opportunities, and tangible strategies to advance equity, diversity and inclusion in your workplace for the betterment of companies and the world."

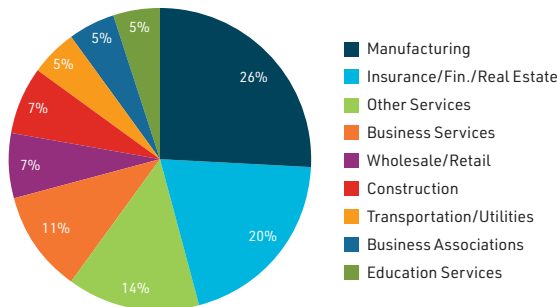
Katherine Turner
President
Global Citizen LLC Consulting

Attendees by Title

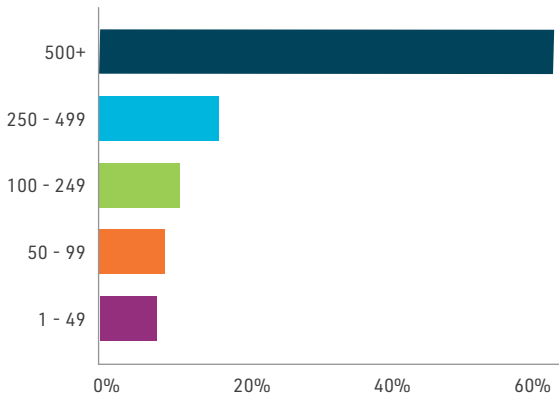
Coordinator/Analyst	29%
Manager	29%
Director	16%
Vice President	11%
C-Suite/Chair	7%
Senior Level	6%
President/CEO	2%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$15,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$1,000
Event registrations/seats included	25	15	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including email blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional email sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●



Education & Workforce Conference

August 13, 2020 | Sheraton Imperial Hotel and Convention Center | Durham, NC

Today's employers are ever more aware of the need for effective education systems at all levels to ensure students are prepared for the 21st-century global marketplace. This event brings together educators and business leaders to share ideas and collaborate on the roles each can play in ensuring the state's students are college and career ready for the jobs of tomorrow.

"An enlightening and comprehensive approach on reiterating the correlation between education and business, and how these impact workforce development."

Elaine Clodfelter

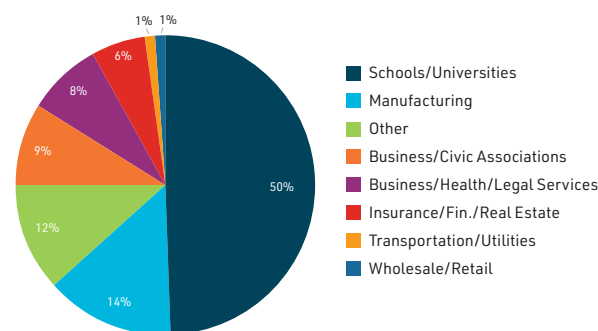
VP of Student Services
South Piedmont Community College

Attendees by Title

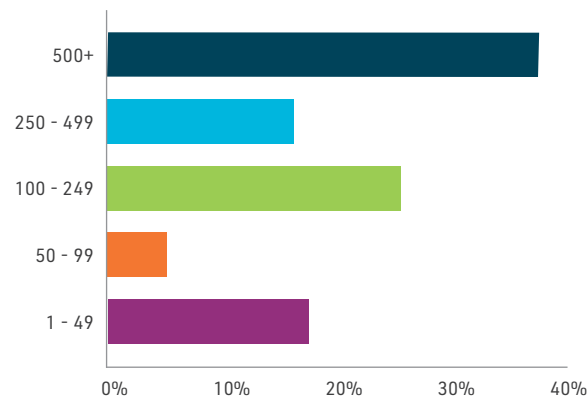
Director	31%
Specialist/Coordinator/Analyst	19%
President/C-Suite	18%
Vice President	15%
Manager	11%
Senior-Level	5%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$500
Event registrations/seats included	15	12	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●



Health Care Conference

September 2020

Since the NC Chamber Foundation released its *Roadmap to Value-Driven Health* study in 2016, strong gains have been made in the transformation of health care across North Carolina. With the overall goal of making NC a top 10 state for health care and health care value, industry leaders have been tirelessly exploring best approaches to the overhaul, which will significantly impact job creators, business climate and talent supply throughout the state.

This year's Health Care Conference will provide the latest updates on the drive towards value-driven health care: Where are we in the process? How do we reach the finish line? What are the implications for employers across the state?

Join us for this critical discussion; the more voices at the table, the more quickly we finish the race.

"This was a hard-hitting and frank assessment of the challenges to improving NC health care."

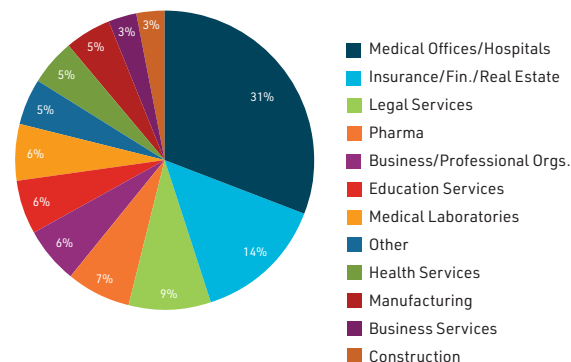
Lucien Roughton
RND Architects

Attendees by Title

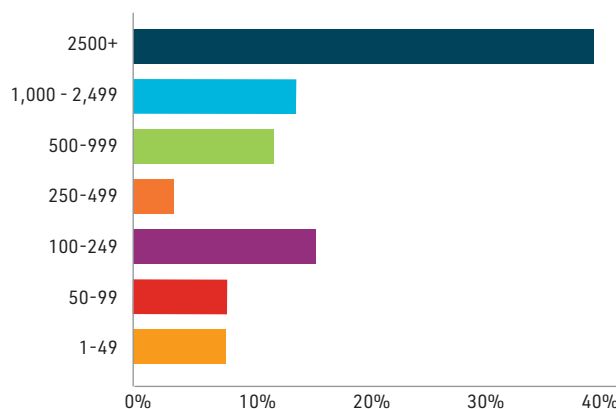
Director	28%
President/C-Suite/Principal	24%
Vice President	22%
Manager	11%
Coordinator/Specialist	8%
Senior Level	4%
Partner	3%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$1,000
Event registrations/seats included	15	12	10	7	5	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner almost 1 million impressions for this event, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●

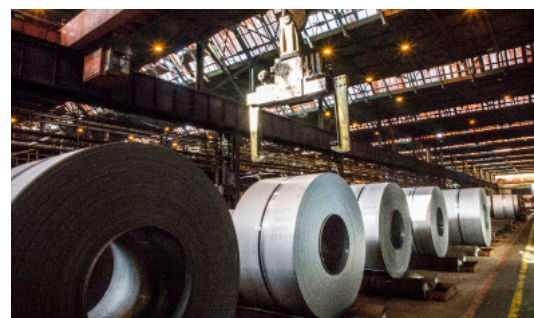


Coollest Thing Made in NC

Fall 2020

North Carolina has much to be proud of, especially when it comes to the products it manufactures. To celebrate the innovation, creativity and contributions of our state's manufacturers, the NC Chamber is hosting a public-driven "Coolest Thing Made in NC" contest.

After a public nomination and voting process that incorporates statewide media outlets, social media and word-of-mouth marketing, the NC Chamber and Presenting Sponsor will announce which product manufactured in the Tar Heel State is truly the coolest thing made in NC.



"What's made in North Carolina makes North Carolina. Our state's manufacturing businesses are the backbone of North Carolina's economy. From consumer goods like furniture, tape, textiles and food to pharmaceuticals, construction and vehicle equipment, steel and more, the products created by your business fuel everything that happens in our state."

Gary Salamido

President and CEO, NC Chamber

Customized ROI report detailing the reach of your marketing benefits, delivered post-event	•
Sponsor recognition, logo and user handle in all social media posts made about the campaign	•
Company logo on NC Chamber and Coolest Thing in NC websites and linked to your preferred landing page	•
Company logo and quote from sponsor representative in all event press releases and event media kit	•
First right of refusal to sponsor in 2021, must be confirmed within 90 days of 2020 event	•
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mails about the event	•
Logo included on contest trophy given to winner	•
Invitation for sponsor representatives to participate in all Facebook Live videos announcing semi-finalists, finalists and winner	•
NC Chamber to make appropriate efforts to invite sponsor representatives to participate in news coverage of the contest when possible.	•



Ag Allies of NC Conference

Fall 2020

North Carolina's agriculture industry contributed \$84 billion to the state economy in 2016, representing 17% of the state's overall income. Ranked 8th in the U.S. for value of agricultural products sold, the agriculture industry is critical to North Carolina's reputation as an economic leader in the Southeast. However, farmers and agricultural businesses across the state recognize they must adapt to a changing workforce, evolving technology and the latest state and federal regulations to continue thriving within their sector. The NC Chamber's Ag Allies of NC Conference addresses these issues to ensure the industry as a whole can keep its wheels in motion for the continued prosperity of the state.

"This conference was unparalleled in the quality provided in the time provided. There is value here for all aspects of NC Ag."

Bert James

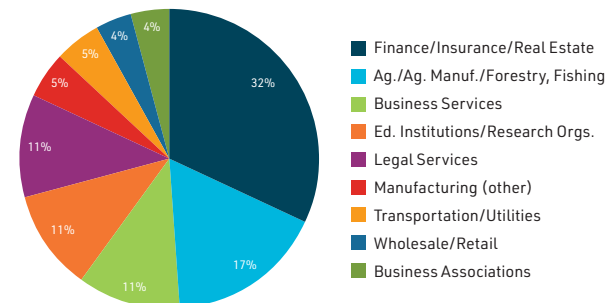
Homegrown Agriculture

Attendees by Title

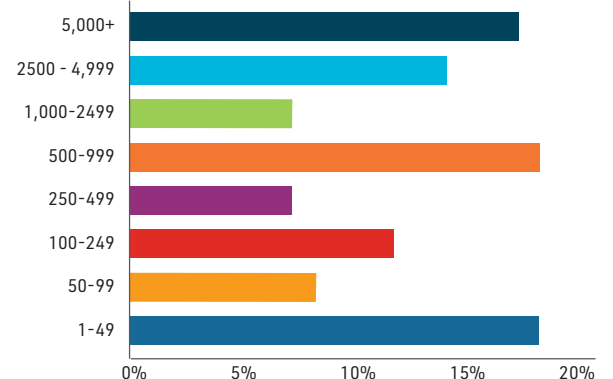
Director	24%
Vice President	23%
President/C-Suite	17%
Manager	17%
Associate/Partner/Legal	9%
Coordinator/Analyst	7%
Senior Level	2%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$12,500	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$1,000
Event registrations/seats included	20	15	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, program and webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●



Energy Conference

Fall 2020

North Carolina is a leader among Southeastern states in energy generation and capacity, but what is the industry's trajectory as we look towards the future? Join state and local experts for an event that brings you up to speed on industry advancements and best practices guaranteed to improve your bottom line.



"First time attending: great information, and relevant to the state, my company and my work as well."

2017 Energy Summit Attendee



	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$1,000
Event registrations/seats included	20	15	10	7	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts.	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●

As we continue to provide educational and networking platforms for local businesses, please know that our sponsors are vital to the success of our events.

You are truly appreciated.



A Special Thanks to Past Sponsors

AECOM	ElectriCities of North Carolina, Inc.	North Carolina Railroad Company
Albemarle Corporation	Eli Lilly and Company	North Carolina State University
American Petroleum Institute	Elon University	North Carolina State University Industry Expansion Solutions
American Trucking Associations	Experis Engineering	North Carolina's Electric Cooperatives
Anthony J. Brown Agency/Allstate	EY	Northeastern University
Appalachian State University, Walker College of Business	Farm Credit Associations of NC	Novant Health
AT&T North Carolina	Fidelity Investments	Nucor Corporation
Athena of the Triangle	Fifth Third Bank	One Source Document Solutions
Atlantic Telephone Membership Cooperative (ATMC)	Financial Symmetry	Pfeiffer University
Atrium Health	First National Bank	Phelps Dunbar LLP
AW North Carolina, Inc.	Follett Corporation	PhRMA
Bank of America	Food Lion	Piedmont Natural Gas Company
BASF	Fred Smith Company	Pike Electric Corporation
BB&T Corporation	FSIoffice	Pinehurst Resort/Country Club
Biltmore Company	Gannett Fleming, Inc.	PNC Bank
Biltmore Farms, LLC	Girl Scouts - NC Coastal Pines	Pomona Pipe Products, Inc.
Biogen	Girl Scouts Hornets' Nest	Pyxus International, Inc.
Bioventus Global	GlaxoSmithKline	Quality Equipment, LLC
BISK	Glen Raven, Inc.	Quartet Health
Blue Cross and Blue Shield of North Carolina	Global Agricultural Development Corporation	Quest Diagnostics
Bojangles' Restaurants, Inc.	Google, Inc.	REALM Leadership
Brasfield & Gorrie, LLC	Greater Durham Chamber of Commerce	Red Hat, Inc.
Brighthouse Financial	Gregory Poole Equipment Company	RelyMd
Butterball, LLC	Hanesbrands, Inc.	Research Triangle Foundation of North Carolina
CALYX Engineers + Consultants, an NV5 Company	Hanson Aggregates Southeast	Reynolds American Inc.
Campbell University	HDR Engineering, Inc. of the Carolinas	Rural Community Insurance Services/RCIS
Carolina Asphalt Pavement Association	Hendrick Cary Automall	S&ME, Inc.
Carolina Biological Supply Company	Hendrick Motorsports	SAS Institute Inc.
Carolina CAT	High Point Regional Health System	Sealed Air Corporation
Carolinas AGC, Inc.	Highwoods Properties, Inc.	SEPI, Inc.
Carr Riggs & Ingram	Honda Aircraft Company	Shaw University
Caterpillar, Inc.	Human Technologies Inc.	Shumaker, Loop & Kendrick, LLP
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Charlotte Motor Speedway	Infinity Holistic Healthcare	Southeastern Health
Charlotte Pipe & Foundry Co.	John Deere	Southern Bank & Trust Company
Charter Communications	John M. Belk Endowment	STV Engineers, Inc.
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CliftonLarsonAllen LLP	Lenoir-Rhyne University	The Whiting-Turner Contracting Company
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Cone Health	Martin Marietta	Truliant Federal Credit Union
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Crescent Communities	Mercer	UNC Wilmington
Curi	Meredith College	Union Bank
Davis & Pyle Plastic Surgery	MI Corporation	United Therapeutics
DaVita Inc.	MindPath Care Centers at Carolina Partners in Mental HealthCare, PLLC	Verizon
Dell EMC	MVP Southgate	Vidant Health
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Diversity & HR Solutions	NC Association of Nurse Anesthetists	Wake Stone Corporation
Dominion Energy	NC Education Lottery	WakeMed
Doosan Portable Power	NC State Ports Authority	Wells Fargo
Duke Energy	NC Virtual Public School	Wetherill Engineering, Inc.
Duke University	North Carolina Association for Scholastic Activities	WGU North Carolina
Duke University Health System	North Carolina Department of Transportation	Winthrop University - The Graduate School
EducationNC	North Carolina Farm Bureau	Womble Bond Dickinson
	North Carolina Outdoor Heritage Advisory Council	WSP USA

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