



19TH ANNUAL
ECONOMIC FORECAST FORUM

JANUARY 7, 2021 | VIRTUAL

MARKETING OPPORTUNITIES



Economic Forecast Forum

January 7, 2021 | Virtual

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 19th Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 950 leaders in business, government, education, and nonprofits.

Expected Attendance: 1,000



“Living up to its name, the Forum provides valuable insight into developing economic trends and growth patterns in an ever changing North Carolina. Always a great start to the new year.”

Jordan Googe

Allen Tate Realtors



PRESENTING
\$30,000

CO-SPONSOR
\$10,000

GOLD
\$5,000

SILVER
\$3,000

PATRON
\$1,500

	PRESENTING \$30,000	CO-SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	PATRON \$1,500
Event registrations/seats included	200	60	40	20	20
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	
Company logo in event program and on NC Chamber and NC Bankers Association event webpages with link to preferred landing page.	●	●	●	●	
Company listing in the event program.					●
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
Full-page ad in the event program	●	●			
Half-page ad in the event program			●		
30-second commercial spot (provided by sponsor) played during the event	●				
Listing in Carolina Banker magazine as Presenting Sponsor, which garners 60,000 impressions for this event.	●				

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- Presenting – \$30,000
- Co-Sponsor – \$10,000
- Gold – \$5,000
- Silver – \$3,000
- Patron – \$1,500

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 400
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____

Please send completed document to:
Beth Shore, Vice President of Business Development – bshore@ncchamber.com
or Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com