

NC Chamber

# Energy Summit

MAY 11, 2021 | VIRTUAL

MARKETING OPPORTUNITIES



# Energy Summit

May 11, 2021 | Virtual

North Carolina is a leader among Southeastern states in energy generation and capacity, but what is the industry's trajectory as we look towards the future? Join state and local experts for an event that brings you up to speed on industry advancements and best practices guaranteed to improve your bottom line.

*Expected Attendance: 125*



**"First time attending: great information, and relevant to the state, my company and my work as well."**

**2017 Energy Summit Attendee**

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	PATRON \$1,000
Event registrations/seats included	40	30	20	12	8	4
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts.	●	●	●	●	●	●
Company logo or listing (contingent on level) in the program, on a rotating slide, and on the webpage	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2022, must be confirmed within 90 days after 2021 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●				
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad placed prominently in the event program	●					
Opportunity to give welcome/introduction remarks	●					

**I. Contact Information**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Company Website \_\_\_\_\_ Company Phone \_\_\_\_\_  
Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Email \_\_\_\_\_ Fax \_\_\_\_\_

**II. Sponsorship Levels**

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Silver – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500  | <input type="checkbox"/> Bronze – \$2,000 |
| <input type="checkbox"/> Gold – \$5,000        | <input type="checkbox"/> Patron – \$1,000 |

**III. Payment Information****Payment Type:** (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

**Send Check to:**

NC Chamber  
701 Corporate Center Drive, Suite 275  
Raleigh, NC 27607

Please charge my card \$ \_\_\_\_\_  
Account Number \_\_\_\_\_  
Sec. Code \_\_\_\_\_ Exp Date \_\_\_\_\_ (mm/yy) \_\_\_\_\_  
Cardholder's Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Cardholder's Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please send completed document to:  
Beth Shore, Vice President of Member Engagement – [bshore@ncchamber.com](mailto:bshore@ncchamber.com)  
or Angela Sutton, Events Sponsorship Manager – [asutton@ncchamber.com](mailto:asutton@ncchamber.com)