



NC  Chamber

Environmental Compliance Conference

FEBRUARY 3, 2021 | VIRTUAL

MARKETING OPPORTUNITIES

Environmental Compliance Conference



February 3, 2021 | Virtual

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

Expected Attendance: 150-175

"I make time in my schedule every year for this event. It's a unique educational opportunity for attorneys, consultants and the regulated community to converse with our regulators."

Amy Wang

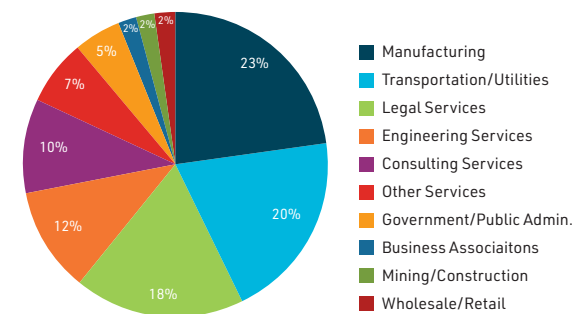
Ward and Smith, PA

Attendees by Title

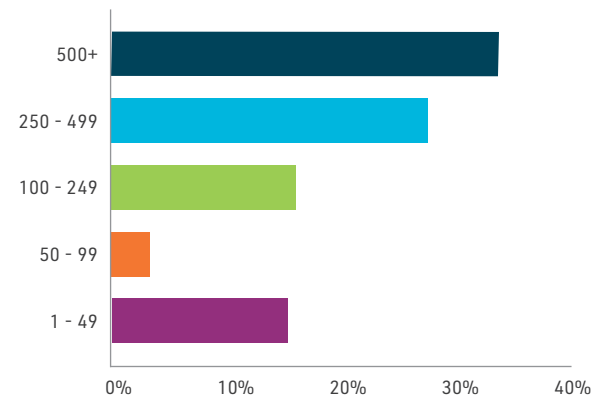
Attorney	19%
President/C-Suite	4%
Principal	3%
Vice President	8%
Director	14%
Manager	25%
Coordinator/Specialist	14%
Senior Level	13%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	PATRON \$750
Event registrations/seats included	40	20	12	8	4
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	•	•	•	•	•
List of attendees, including name, title and company (provided the day before the event)	•	•	•	•	•
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions for this event, on average	•	•	•	•	•
Company logo or listing (contingent on level) in event program, on rotating slide, and on event webpage	•	•	•	•	•
Link to company landing page placed on the NC Chamber event page	•	•	•		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	•	•			
Company listing on all event promotional materials, including e-mail blasts and press releases	•				
First right of refusal to sponsor in 2022, must be confirmed within 90 days after 2021 event	•				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	•				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	•				
60-second commercial spot (provided by sponsor) played during the event	•				
Full-page print ad placed prominently in the event program	•				
Opportunity to give welcome/introduction remarks	•				

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

☐ Presenting – \$10,000

☐ Bronze – \$2,000

☐ Gold – \$5,000

☐ Patron – \$750

☐ Silver – \$3,000

III. Payment Information

Payment Type: (All payments are non-refundable)

☐ Visa

☐ Mastercard

☐ American Express

☐ Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber

701 Corporate Center Drive, Suite 400

Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____

Please send completed document to:

Beth Shore, Vice President of Business Development – bshore@ncchamber.com

or Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com