

The logo for NC Chamber, featuring the letters "NC" in white, a red stylized arrow pointing right, and the word "Chamber" in white.

Government Affairs Summit

APRIL 19, 2021 | VIRTUAL

MARKETING OPPORTUNITIES

Government Affairs Summit

April 19, 2021 | Virtual



After a tumultuous election cycle, this event provides attendees the chance to hear from the state's legislative leaders and decision-makers, learn more about the NC Chamber's legislative agenda, and network with elected officials, NC Chamber leadership, legislators, and other attendees on topics important to the business community.

Expected Attendance: 250-275

"The networking I am able to do at this reception makes it one of the most impactful events I attend all year."

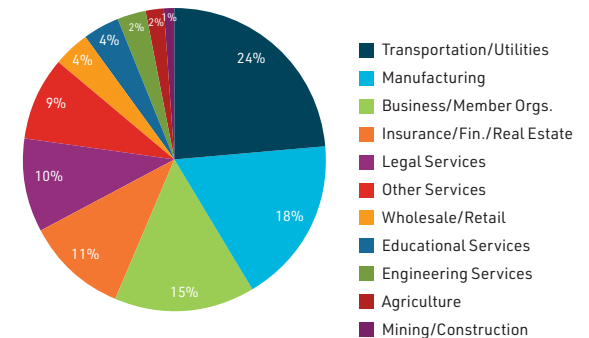
2018 GA Reception Attendee

Attendees by Title

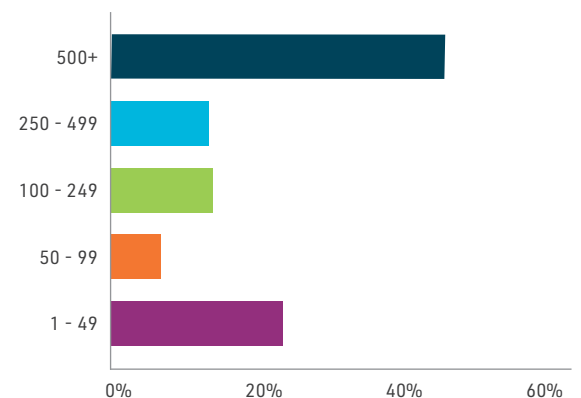
Legislator	42%
Director	19%
Vice President	13%
Manager	8%
President/Owner	6%
Attorney/Counsel	4%
Specialist/Coordinator/Acct. Exec.	4%
Other	3%
C-Suite	2%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$12,500	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
Event registrations/seats included	60	40	30	20	10
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts.	●	●	●	●	●
Company logo or listing (contingent on level) in the virtual platform, on a rotating slide, and on the webpage	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
First right of refusal to sponsor in 2022, must be confirmed within 90 days after 2021 event	●	●			
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●			
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●			
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program	●				
Opportunity to give welcome/introduction remarks	●				

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- Presenting – \$12,500
- Co-Sponsor – \$7,500
- Gold – \$5,000
- Silver – \$3,000
- Bronze – \$2,000

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____

Please send completed document to:
Beth Shore, Vice President of Member Engagement – bshore@ncchamber.com
or Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com