



NC Chamber

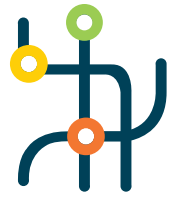
# Transportation & Infrastructure Summit

JULY 28, 2021 | VIRTUAL

MARKETING OPPORTUNITIES

# Transportation & Infrastructure Summit

July 28, 2021 | Virtual



North Carolina's rapidly growing population raises questions about what our state's transportation and infrastructure networks should, and will, look like in the years ahead. This event will address these questions, with a focus on what's changing, where we're headed and how we'll get there. A must-attend for those in the transportation and infrastructure industries looking for high-level networking and the latest policy updates.

*Expected Attendance: 250*

**"Whether in person or virtually, you will always receive an inside look at the key topics facing our state and its future from leaders on the ground putting in the work. Moving North Carolina forward is a collaborative effort, and we have to have the right infrastructure to do it."**

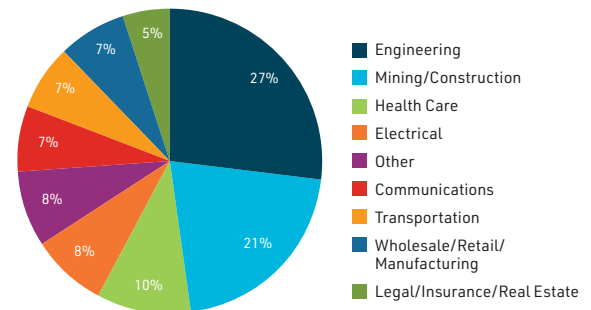
**Seth Palmer**  
NC REALTORS

## Attendees by Title

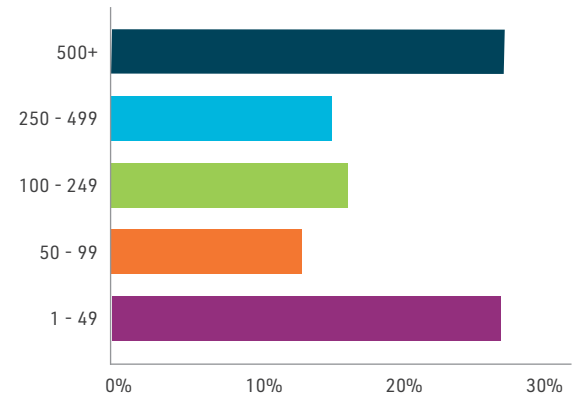
Manager	25%
Director	21%
Vice President	15%
Senior Level	10%
CEO/President/Owner	9%
Other	9%
Associate/Executive/Coordinator	8%
C-Suite	2%

*Categories are not mutually exclusive.*

## Attendees by Industry



## Employer Size



	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	PATRON \$1,000
Event registrations/seats included	40	30	20	12	8	4
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	•	•	•	•	•	•
List of attendees, including name, title and company (provided the day before the event)	•	•	•	•	•	•
NC Chamber to post confirmation of sponsor's involvement to social media accounts	•	•	•	•	•	•
Company logo or listing (contingent on level) in the virtual platform, on a rotating slide, and on the webpage	•	•	•	•	•	•
Link to company landing page placed on the NC Chamber event page	•	•	•	•		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	•	•	•			
Company listing on all event promotional materials, including e-mail blasts and press releases	•	•				
First right of refusal to sponsor in 2022, must be confirmed within 90 days after 2021 event	•	•				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	•	•				
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	•	•				
60-second commercial spot (provided by sponsor) played during the event	•					
Full-page ad in the event program	•					
Opportunity to give welcome/introduction remarks	•					

## I. Contact Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Website \_\_\_\_\_ Company Phone \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

## II. Sponsorship Levels

- |                                                |                                           |
|------------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Silver – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500  | <input type="checkbox"/> Bronze – \$2,000 |
| <input type="checkbox"/> Gold – \$5,000        | <input type="checkbox"/> Patron – \$1,000 |

## III. Payment Information

**Payment Type:** (All payments are non-refundable)

- ☐ Visa
- ☐ Mastercard
- ☐ American Express
- ☐ Check (Payable to North Carolina Chamber)

**Send Check to:**

NC Chamber  
701 Corporate Center Drive, Suite 275  
Raleigh, NC 27607

Please charge my card \$ \_\_\_\_\_

Account Number \_\_\_\_\_

Sec. Code \_\_\_\_\_ Exp Date \_\_\_\_\_ (mm/yy) \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please send completed document to:

Beth Shore, Vice President of Member Engagement – [bshore@ncchamber.com](mailto:bshore@ncchamber.com)  
or Angela Sutton, Events Sponsorship Manager – [asutton@ncchamber.com](mailto:asutton@ncchamber.com)