

NC Chamber

WOMEN



A FORCE IN BUSINESS

MAY 26, 2021 | CHARLOTTE, NC | VIRTUAL

MARKETING OPPORTUNITIES

Women > A Force in Business: Charlotte

May 26, 2021 | Virtual



This event promotes leadership development, advocacy, mentorship, and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

Expected Attendance: 750

"I normally look forward to getting some useful "nuggets" of information at events like this. What I actually got was life changing information and actionable takeaways. I am very impressed with this event and look forward to others in the future."

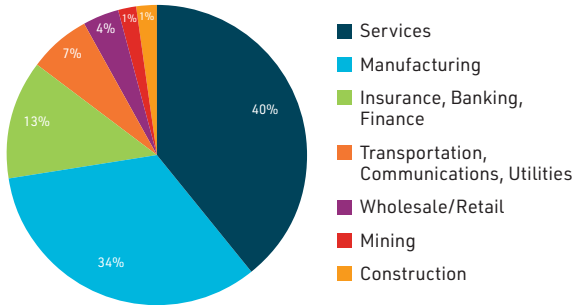
Anonymous

Attendees by Title

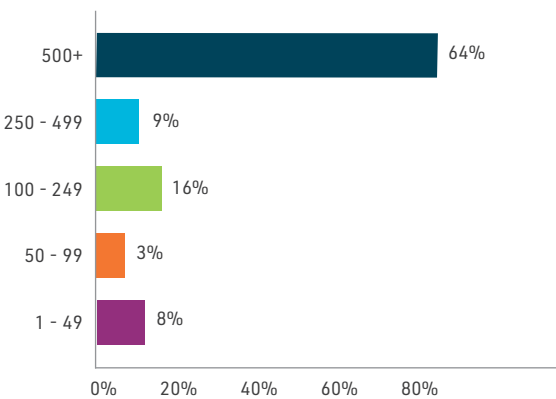
Communications	5%
Director	21%
Finance	1%
Government Affairs	6%
Human Resources	9%
Legal	4%
Manager/Supervisor	23%
President/CEO	6%
C-Suite	3%
Vice President	12%
Coordinator/Specialist/Associate	7%
Assistant	4%

Categories are not mutually exclusive.

Attendees by Industry



Employer Size



	PRESENTING \$35,000	CO-SPONSOR \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	NETWORKING \$495
Event registrations/seats included	130	70	50	40	30	20	4
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●
List of attendees, including name, title and company (provided the day before the event)	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	●	●	●
Company logo or listing (contingent on level) in the program, on a rotating slide, on event signage, and on the webpage	●	●	●	●	●	●	●
Listing and logo as event sponsor on virtual platform that connects to your preferred landing page	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●					
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●					
Dedicated e-mail blast (provided by sponsor) sent to attendees. Content may also be published to NC Chamber LinkedIn and NC Chamber website. Content subject to NC Chamber approval.	●	●					
Opportunity to send a message to all attendees through virtual platform	●	●					
60-second commercial spot (provided by sponsor) played during the event	●						
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●					
Half-page ad in the event program			●	●			
Quarter-page ad in the event program					●		
Opportunity to give welcome/introduction remarks	●						
Exhibit booth	●	●					●

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- Presenting – \$35,000
- Co-Sponsor – \$15,000
- Platinum – \$10,000
- Gold – \$7,500
- Silver – \$5,000
- Bronze – \$3,000
- Networking – \$495
- Additional Marketing Opportunity _____

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 400
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____

Please send completed document to:
Beth Shore, Vice President of Business Development – bshore@ncchamber.com
or Angela Sutton, Events Sponsorship Manager – asutton@ncchamber.com