

**NCBankers**



**NC Chamber**

20TH ANNUAL

# ECONOMIC FORECAST FORUM

JANUARY 7, 2022 | DURHAM, NC WITH VIRTUAL OPTION

MARKETING OPPORTUNITIES

# Economic Forecast Forum

January 7, 2022 | Sheraton Imperial Hotel | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 20th Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 900 leaders in business, government, education, and nonprofits.

*Expected Attendance: 1,000*



**"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."**

**Jane Doggett**

*CCIM Highwoods Properties, Inc.*

# Economic Forecast Forum

**PRESENTING**  
 \$30,000
 **CO-SPONSOR**  
 \$10,000
 **GOLD**  
 \$5,000
 **SILVER**  
 \$3,000
 **PATRON**  
 \$1,500

	PRESENTING \$30,000	CO-SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	PATRON \$1,500
Event registrations/seats included	150	30	20	10	10
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, NC Chamber and NC Bankers Association event webpages, virtual event platform, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●			
Full-page print ad in the event program	●	●			
Half-page ad in the event program			●		
30-second commercial spot (provided by sponsor) played during the event	●				
Opportunity to distribute promotional materials to attendees	●				
Dedicated registration table	●				
Listing in Carolina Banker magazine as Presenting Sponsor	●				

*\*If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

**I. Contact Information**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Company Website \_\_\_\_\_ Company Phone \_\_\_\_\_  
Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Email \_\_\_\_\_ Fax \_\_\_\_\_

**II. Sponsorship Levels**

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting – \$30,000 | <input type="checkbox"/> Silver – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$10,000 | <input type="checkbox"/> Patron – \$1,500 |
| <input type="checkbox"/> Gold – \$5,000        |   |

**III. Payment Information**

**Payment Type:** (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

**Send Check to:**

NC Chamber  
701 Corporate Center Drive, Suite 275  
Raleigh, NC 27607

Please charge my card \$ \_\_\_\_\_  
Account Number \_\_\_\_\_  
Sec. Code \_\_\_\_\_ Exp Date \_\_\_\_\_ (mm/yy) \_\_\_\_\_  
Cardholder's Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Cardholder's Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_