



Energy Summit

MARKETING OPPORTUNITIES

FEBRUARY 15, 2022
DURHAM, NC

Energy Summit

February 15, 2022 | Sheraton Imperial Hotel | Durham, NC

North Carolina is a leader among Southeastern states in energy generation and capacity, but what is the industry’s trajectory as we look towards the future? Join state and local experts for an event that brings you up to speed on industry advancements and best practices guaranteed to improve your bottom line.

Expected Attendance: 125

“First time attending: great information, and relevant to the state, my company and my work as well.”

Energy Summit Attendee

Attendees by Industry

Transportation/Utilities	40%
Business Associations	13%
Legal Services	11%
Other Services	9%
Manufacturing	7%
Engineering Services	7%
Mining/Construction	5%
Education/Research Organizations	4%
Wholesale/Retail	2%
Agriculture	1%

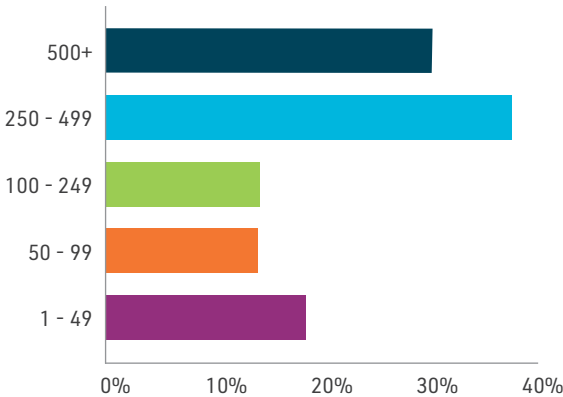
Categories are not mutually exclusive.

Attendees by Title

Director	32%
Manager	20%
Vice President	15%
Coordinator/Analyst/Specialist	14%
President/C-Suite	11%
Senior Level	8%

Categories are not mutually exclusive.

Attendees by Employer Size



Energy Summit

PRESENTING
\$10,000
CO-SPONSOR
\$7,500
GOLD
\$5,000
SILVER
\$3,000
BRONZE
\$2,000
EXHIBITOR/PATRON
\$1,000

Event registrations/seats included	20	15	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2023, must be confirmed within 90 days after 2022 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Silver – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Bronze – \$2,000 |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Exhibitor – \$1,000 |

III. Payment Information

Payment Type: (All payments are non-refundable)

- ☐ Visa
- ☐ Mastercard
- ☐ American Express
- ☐ Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____