

NCBankers



NC Chamber

21st ANNUAL

ECONOMIC FORECAST FORUM

JANUARY 6, 2023 | DURHAM, NC

MARKETING OPPORTUNITIES

Economic Forecast Forum

January 6, 2023 | Sheraton Imperial Hotel | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 21st Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 900 leaders in business, government, education, and nonprofits.

Expected Attendance: 900



"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."

Economic Forecast Forum Attendee

CCIM Highwoods Properties, Inc.

Economic Forecast Forum

PRESENTING
 \$30,000
 CO-SPONSOR
 \$10,000
 GOLD
 \$5,000
 SILVER
 \$3,000
 PATRON
 \$1,500

	PRESENTING \$30,000	CO-SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	PATRON \$1,500
Event registrations/seats included	150	30	20	10	10
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, NC Chamber and NC Bankers Association event webpages, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●			
Full-page print ad in the event program	●	●			
Half-page ad in the event program			●		
30-second commercial spot (provided by sponsor) played during the event	●				
Opportunity to distribute promotional materials to attendees	●				
Dedicated registration table	●				
Listing in Carolina Banker magazine as Presenting Sponsor	●				

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Company Address _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- Presenting – \$30,000
- Co-Sponsor – \$10,000
- Gold – \$5,000
- Silver – \$3,000
- Patron – \$1,500

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____

Please send completed document to Angela Sutton, Director of Corporate Sponsorships.
asutton@ncchamber.com