

NC  Chamber

# Environmental Compliance Conference

MARKETING OPPORTUNITIES

JANUARY 26, 2023  
DURHAM, NC

# Environmental Compliance Conference

January 26, 2023 | Sheraton Imperial Hotel | Durham, NC

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

*Expected Attendance: 175*

**"I make time in my schedule every year for this event. It's a unique educational opportunity for attorneys, consultants and the regulated community to converse with our regulators."**

**Amy Wang**

*Ward and Smith, PA*

## Attendees by Industry

Manufacturing	23%
Transportation/Utilities	20%
Legal Services	18%
Engineering Services	12%
Consulting Services	10%
Other Services	7%
Government/Public Administration	5%
Business Associations	2%
Mining/Construction	2%
Wholesale/Retail	2%

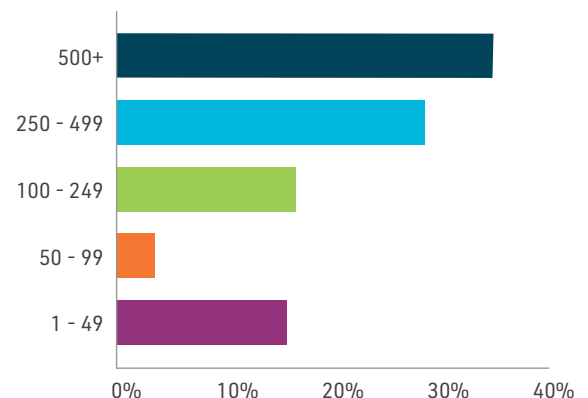
*Categories are not mutually exclusive.*

## Attendees by Title

Manager	25%
Attorney	19%
Director	14%
Coordinator/Specialist	14%
Senior Level	13%
Vice President	8%
President/C-Suite	4%
Principal	3%

*Categories are not mutually exclusive.*

## Attendees by Employer Size



*\*If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

# Environmental Compliance Conference

**PRESENTING**  
\$10,000

**GOLD**  
\$5,000

**SILVER**  
\$3,000

**BRONZE**  
\$2,000

**EXHIBITOR OR PATRON**  
\$1,000

	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	20	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●				
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program, placed as back cover	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●				
Opportunity to distribute promotional materials to attendees	●				
Opportunity to give welcome/introduction remarks	●				
Table top exhibit space (exhibitor only)					●

## Additional Branding Opportunities Available

**Photowall Sponsor:** wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

## I. Contact Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Website \_\_\_\_\_ Company Phone \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

## II. Sponsorship Levels

- Presenting – \$10,000
- Gold – \$5,000
- Silver – \$3,000
- Bronze – \$2,000
- Exhibitor OR  Patron – \$1,000

## III. Payment Information

**Payment Type:** (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

**Send Check to:**

NC Chamber  
701 Corporate Center Drive, Suite 275  
Raleigh, NC 27607

Please charge my card \$ \_\_\_\_\_

Account Number \_\_\_\_\_

Sec. Code \_\_\_\_\_ Exp Date \_\_\_\_\_ (mm/yy) \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_