

NC Chamber

Transportation & Infrastructure Summit

MARKETING OPPORTUNITIES

MAY 18, 2023
DURHAM, NC

Transportation & Infrastructure Summit

May 18, 2023 | Sheraton Imperial Hotel | Durham, NC

North Carolina's rapidly growing population raises questions about what our state's transportation and infrastructure networks should, and will, look like in the years ahead. This event will address these questions, with a focus on what's changing, where we're headed and how we'll get there. A must-attend for those in the transportation and infrastructure industries looking for high-level networking and the latest policy updates.

Expected Attendance: 250

"Whether in person or virtually, you will always receive an inside look at the key topics facing our state and its future from leaders on the ground putting in the work. Moving North Carolina forward is a collaborative effort, and we have to have the right infrastructure to do it."

Seth Palmer
Nexsen Pruet LLC

Attendees by Industry

Engineering	27%
Mining/Construction	21%
Health Care	10%
Electrical	8%
Other	8%
Communications	7%
Transportation	7%
Wholesale/Retail/Manufacturing	7%
Legal/Insurance/Real Estate	5%

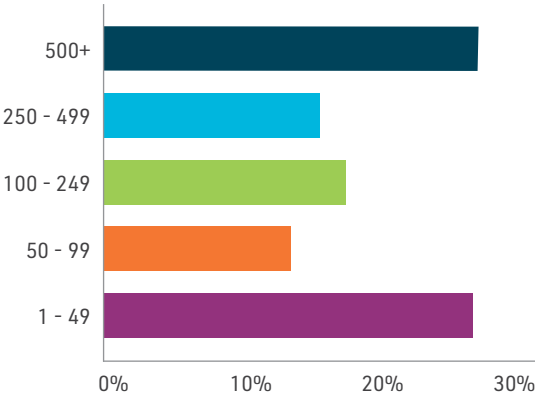
Categories are not mutually exclusive.

Attendees by Title

Manager	25%
Director	21%
Vice President	15%
Senior Level	10%
CEO/President/Owner	9%
Other	9%
Associate/Acct. Exec./Coordinator	8%
C-Suite	2%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Transportation & Infrastructure Summit

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	20	15	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 700,000 impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

- | | |
|--|---|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Silver – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Bronze – \$2,000 |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Exhibitor OR <input type="checkbox"/> Patron – \$1,000 |

III. Payment Information**Payment Type:** (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____