

NC  Chamber

2023

Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA

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The NC Chamber is the leading business advocacy organization in North Carolina. We work in the legislative, regulatory, and political arenas to proactively drive positive change, ensuring that North Carolina is one of the best places in the world to do business.

Interested in sponsoring one of our events?

Visit ncchamber.com/events for more information. The earlier you confirm your involvement, the more exposure we can guarantee.

Angela Sutton

Director of Corporate Sponsorships
919-792-6343
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2023 Calendar of Events

Economic Forecast Forum

January 6, 2023 | Sheraton Imperial Hotel | Durham, NC

Environmental Compliance Conference

January 26, 2023 | Sheraton Imperial Hotel | Durham

Government Affairs Reception

February 22, 2023 | Merrimon-Wynne House | Raleigh, NC

81st Annual Meeting & Awards

March 22, 2023 | Raleigh Convention Center | Raleigh, NC

Women Lead NC: Charlotte

April 28, 2023 | Charlotte Convention Center | Charlotte, NC

Transportation & Infrastructure Summit

May 18, 2023 | Sheraton Imperial Hotel | Durham, NC

Workplace DEI Conference: Triangle

June 8, 2023 | McKimmon Center | Raleigh, NC

Education & Workforce Conference

August 8, 2023 | McKimmon Center | Raleigh, NC

Health Care Conference

September 2023 | Triangle

Coollest Thing Made in NC

Fall 2023

Ag Allies Conference

October 3, 2023 | McKimmon Center | Raleigh, NC

Workplace DEI Conference: Charlotte

Fall 2023 | Charlotte, NC

Women Lead NC: Raleigh

November 8, 2023 | Raleigh Convention Center | Raleigh, NC

Energy Summit

Scheduled for 2024

*Continuing education credits may be available at select events.
Events subject to change. Additional events may be added at any time.*

“Doing business across North Carolina, we value the NC Chamber as a guiding business partner and value the opportunity to engage with top private and public sector experts through timely and convenient signature events.”

Sepi Saidi
SEPI, Inc.

Why Sponsor?

Nearly every month of the year, the NC Chamber offers timely events on issues vital to the sustainability of the statewide business community. These events are an exceptional opportunity for attendees to engage in discussions, network with fellow businesses, and discover the latest trends arising in their industry. In other words, these events provide you with the perfect atmosphere for expanding your reach, promoting your brand, and conducting business.

Powerful Strategic Marketing

We want to ensure our events are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach hundreds of thousands of business professionals via digital marketing, social media, e-mail, and print publications.

Our Reach Includes:

- An average of 500,000+ twitter impressions from live event coverage, with larger events averaging 1-2 million impressions.
- Highly segmented e-mail campaigns that reach an average of 8,000 business professionals.
- Thousands of unique online visitors to event web pages each month.
- Targeted direct mail campaigns sent to high-ranking business professionals.

Sponsorship Can Help You:

- Spotlight your company's newest initiatives and strengthen your brand.
- Network with thought leaders on critical and timely issues for the business community.
- Create strategic relationships with companies within and across industries.
- Generate productive new leads.
- Gain access to high-ranking policy influencers.
- Develop, recruit, and retain your employees.

High Profile Speakers & Sponsors

Some of our nation’s leading experts in top performing industries are featured at our events. Additionally, our events attract some of the largest corporations in the country.

“Not only does the NC Chamber know how to get things done at the legislature but they help me make the connections I need to grow my business.”

Steve Morris
Atlantic Natural Foods

Attendees By Title

Director	22.1%
Vice President	19.6%
President/C-Suite/Principal	15.0%
Manager	14.5%
Attorney/Partner/Legal	12.0%
Coordinator/Specialist	10.7%
Senior Level	6.1%

**Titles not mutually exclusive*

High Profile Speakers:

- Lynn Good**
President and CEO,
Duke Energy
- Carla Harris**
Sr. Client Advisor,
Morgan Stanley
- Machelle Sanders**
Secretary, NC Department
of Commerce
- Julia Landauer**
Championship-winning
NASCAR driver
- Bonnie St. John**
Olympic Medalist
- Piper Kerman**
Author of “Orange is the
New Black”
- Pam Norley**
President, Fidelity Charitable
- Brett Sciotto**
CEO, Aimpoint Research
- Chris Chung**
Chief Executive Officer,
Economic Development
Partnership of North Carolina
- Jessica McDonald**
American Soccer Player
- Torry Holt**
Vice President of Holt
Brothers Construction and
President of the Holt Brothers
Foundation, Former NFL
Player
- Vernice “Flygirl” Armour**
America’s first African-
American female combat pilot

Major Sponsors:

- AT&T
- BASF
- Biogen
- Blue Cross and Blue Shield of
North Carolina
- Brighthouse Financial
- Curi
- Dell
- Dominion Energy
- Duke Energy
- Fidelity Investments
- Fifth Third Bank
- First Citizens Bank
- First National Bank
- Food Lion
- Google
- Labcorp
- Martin Marietta
- MVP Southgate
- North Carolina’s Electric
Cooperatives
- Pfizer
- Quest Diagnostics
- Robinson Bradshaw
- SAS
- Smith Anderson
- Truist
- Truliant Credit Union
- Wells Fargo
- WSP USA

Economic Forecast Forum

January 6, 2023 | Sheraton Imperial Hotel | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 21st Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 900 leaders in business, government, education, and nonprofits.

Expected Attendance: 900



"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."

Economic Forecast Forum Attendee
CCIM Highwoods Properties, Inc.

Economic Forecast Forum

PRESENTING
 \$30,000
 CO-SPONSOR
 \$10,000
 GOLD
 \$5,000
 SILVER
 \$3,000
 PATRON
 \$1,500

	PRESENTING \$30,000	CO-SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	PATRON \$1,500
Event registrations/seats included	150	30	20	10	10
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, NC Chamber and NC Bankers Association event webpages, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●			
Full-page print ad in the event program	●	●			
Half-page ad in the event program			●		
30-second commercial spot (provided by sponsor) played during the event	●				
Opportunity to distribute promotional materials to attendees	●				
Dedicated registration table	●				
Listing in Carolina Banker magazine as Presenting Sponsor	●				

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Environmental Compliance Conference

January 26, 2023 | Sheraton Imperial Hotel | Durham, NC

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

Expected Attendance: 175

"I make time in my schedule every year for this event. It's a unique educational opportunity for attorneys, consultants and the regulated community to converse with our regulators."

Amy Wang

Ward and Smith, PA

Attendees by Industry

Manufacturing	23%
Transportation/Utilities	20%
Legal Services	18%
Engineering Services	12%
Consulting Services	10%
Other Services	7%
Government/Public Administration	5%
Business Associations	2%
Mining/Construction	2%
Wholesale/Retail	2%

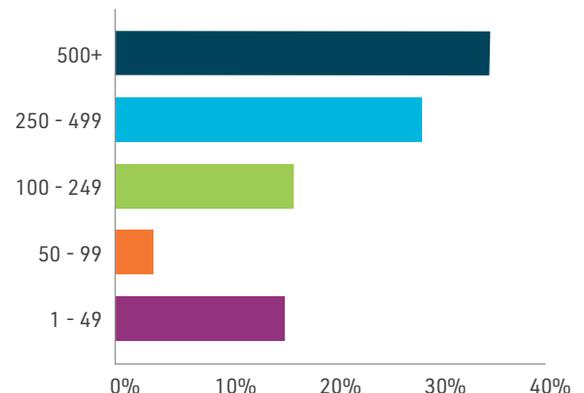
Categories are not mutually exclusive.

Attendees by Title

Manager	25%
Attorney	19%
Director	14%
Coordinator/Specialist	14%
Senior Level	13%
Vice President	8%
President/C-Suite	4%
Principal	3%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Environmental Compliance Conference

PRESENTING
\$10,000

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	20	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions, on average	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●				
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program, placed as back cover	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●				
Opportunity to distribute promotional materials to attendees	●				
Opportunity to give welcome/introduction remarks	●				
Table top exhibit space (exhibitor only)					●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Government Affairs Reception

February 22, 2023 | Merrimon-Wynne House | Raleigh, NC

The NC Chamber hosts its Government Affairs event to bring together business leaders, local chambers of commerce, and policy makers to discuss the aligned business community's jobs agenda and issues crucial to its future.

This event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with the state's legislative leaders and decision makers.

Expected Attendance: 250

"The networking I am able to do at this reception makes it one of the most impactful events I attend all year."

Government Affairs Reception Attendee

Attendees by Industry

Transportation/Utilities	24%
Manufacturing	18%
Business/Member Organizations	15%
Insurance/Finance/Real Estate	11%
Legal Services	10%
Other Services	9%
Wholesale/Retail	4%
Educational Services	4%
Engineering Services	2%
Agriculture	2%
Mining/Construction	1%

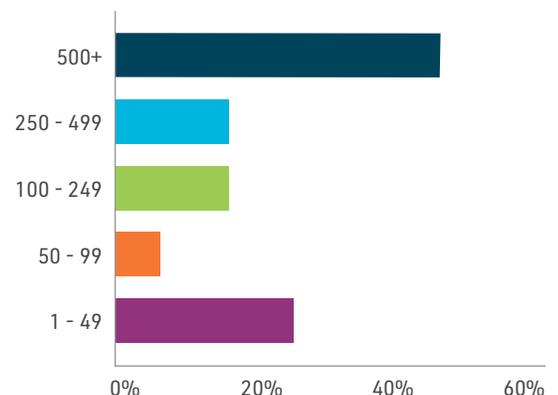
Categories are not mutually exclusive.

Attendees by Title

Legislator	42%
Director/Manager	27%
Vice President/C-Suite	15%
Specialist/Coordinator/Acct. Exec.	7%
President/Owner	6%
Attorney/Counsel	4%
Other	3%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Government Affairs Reception

PRESENTING
\$12,500

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

	PRESENTING \$12,500	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
Event registrations included	30	20	15	10	5
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●			
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●			
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●				
60-second commercial spot (provided by sponsor) played during the event	●				
Full-page print ad in the event program, placed as back cover	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●				
Opportunity to distribute promotional materials to attendees	●				
Opportunity to give welcome/introduction remarks	●				

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

81st Annual Meeting & Awards

March 22, 2023 | Raleigh Convention Center | Raleigh, NC

The Annual Meeting & Awards is the NC Chamber’s flagship event convening North Carolina’s top leaders in business, government, and non-profit organizations to connect, converse, and network. Each year, the NC Chamber recognizes individuals who have an outstanding sense of public responsibility by honoring them with the Distinguished Citizenship Award and Distinguished Public Service Award.

Join us for a reception-style evening to celebrate our state’s business community and engage in discussions on how to make North Carolina stronger, more competitive than ever, and best positioned for the future.

Expected Attendance: 400

“An important meeting to learn and to network with key state leaders. The concise format makes attendance time well spent.”

Smedes York

Chairman, York Properties

Attendees by Industry

Insurance/Finance/Real Estate	32%
Transportation/Utilities	13%
Accounting/Legal Services	8%
Business/Civic Associations	7%
Education Services	7%
Manufacturing	7%
Medical/Health Services	7%
Wholesale/Retail	6%
Engineering Services	5%
Mining/Construction	5%
PR/Other Services	5%

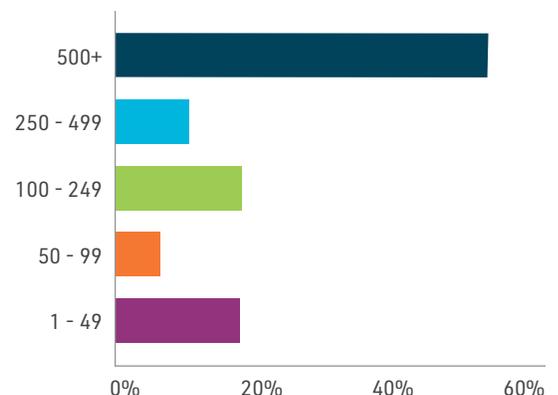
Categories are not mutually exclusive.

Attendees by Title

Vice President	30%
President/CEO	19%
Director	17%
Manager	15%
Associate/Account Exec./Coordinator	13%
Partner	3%
Other C-Suite	3%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

81st Annual Meeting & Awards

PRESENTING
 \$30,000
CO-SPONSOR
 \$12,500
PLATINUM
 \$10,000
GOLD
 \$7,500
SILVER
 \$5,000
BRONZE
 \$2,500

	PRESENTING \$30,000	CO-SPONSOR \$12,500	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Event registrations included	40	20	17	15	10	5
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 500,000 impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●	●			
Half-page ad in the event program				●		
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Women Lead NC: Charlotte

April 28, 2023 | Charlotte Convention Center | Charlotte, NC

This event promotes leadership development, advocacy, mentorship, and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

Expected Attendance: 500

"An amazing opportunity to unite women leaders from across Charlotte to make an even greater impact in our local community. This was a wonderful day full of reflection and ideas for how I can better position myself in my career and community."

Renee Shipko

Truliant Federal Credit Union

Attendees by Industry

Banking/Finance/Insurance/Real Estate	29%
Manufacturing	17%
Retail/Wholesale/Entertainment	17%
Healthcare	11%
Associations	10%
Business Services	8%
Transportation/Utilities	5%
Mining and Construction	2%
Legal Services	1%
Education	1%

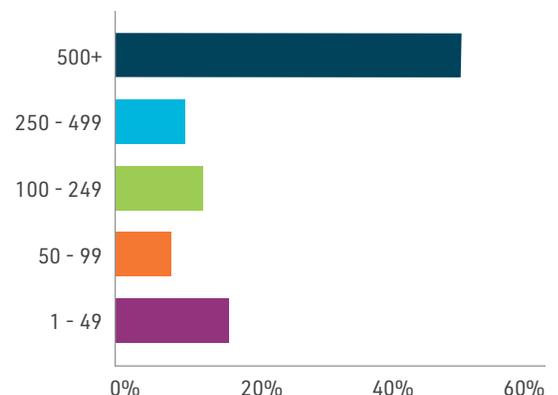
Categories are not mutually exclusive.

Attendees by Title

Manager	27%
Director	20%
Other Senior Leader	14%
VP	9%
Attorney, Partner & Legal Counsel	8%
Analyst, Engineer, Specialist	8%
Assistant, Coordinator, Representative	7%
President, C-Suite & Owner	6%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Women Lead NC: Charlotte

PRESENTING \$35,000
CO-SPONSOR \$15,000
PLATINUM \$10,000
GOLD \$7,500
SILVER \$5,000
BRONZE \$3,000
PATRON \$1,500
EXHIBITOR \$495

	PRESENTING \$35,000	CO-SPONSOR \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	PATRON \$1,500	EXHIBITOR \$495
Event registrations/seats included	65	35	25	20	15	10	5	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●			
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●				
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●						
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●						
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●						
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●							
Opportunity to send one push notification to all attendees through event mobile app up to three days before the event	●	●						
60-second commercial spot (provided by sponsor) played during the event	●							
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●						
Half-page ad in the event program			●	●				
Quarter-page ad in event program					●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●							
Opportunity to distribute promotional materials to attendees	●							
Opportunity to give welcome/introduction remarks	●							
10' x 10' exhibit booth with table and two chairs	●	●						●

Branding Opportunities

Tote Bag Sponsor

Attendees will carry your brand with them long after our event. Exclusive event tote bag will feature sponsor logo. Sponsor also receives social media recognition and 5 registrations.

Investment: \$7,500



Notebook Sponsor

Provide a practical keepsake and earn brand recognition as the event Notebook Sponsor. Notebooks will feature your logo. Sponsor also receives social media recognition and 5 registrations.

Investment: \$5,000



Headshot Sponsor

Your company gets a real close-up as Headshot Sponsor. Sponsor receives branding rights to headshot station, 1/2 page ad in event program, and 2 registrations.

Investment: \$5,000



Lanyard Sponsor

All eyes will be on your company as the event lanyard sponsor. Lanyards will be branded with sponsor logo and distributed at registration. Sponsor also receives social media recognition and 3 registrations.

Investment: \$2,500



Branding Opportunities

Refresh and Recharge Lounge

Enable event attendees to power up at the phone charging hub. Hub sponsor brands this exclusive area with marketing banners and signage. Sponsor also receives social media recognition, 1/2 page ad in program and 3 registrations.

Investment: \$2,500



Exhibit Hall Refreshment Sponsor

Capture the eyes of all event attendees as our Exhibit Hall Refreshment Sponsor. Your company will receive signage at the refreshment station, a central location where attendees can treat themselves to water, coffee and light snacks throughout the event. This sponsorship includes 3 complimentary event registrations.

Investment: \$2,500



Photo Wall Sponsor

A wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations.

Investment: \$2,500



Bookstore Sponsor

Empower attendees to take their development to the next level as the event Bookstore Sponsor. Sponsor receives branding rights to bookstore hub, social media recognition, 1/2 page ad in event program, and 2 registrations.

Investment: \$1,500



Transportation & Infrastructure Summit

May 18, 2023 | Sheraton Imperial Hotel | Durham, NC

North Carolina’s rapidly growing population raises questions about what our state’s transportation and infrastructure networks should, and will, look like in the years ahead. This event will address these questions, with a focus on what’s changing, where we’re headed and how we’ll get there. A must-attend for those in the transportation and infrastructure industries looking for high-level networking and the latest policy updates.

Expected Attendance: 250

“Whether in person or virtually, you will always receive an inside look at the key topics facing our state and its future from leaders on the ground putting in the work. Moving North Carolina forward is a collaborative effort, and we have to have the right infrastructure to do it.”

Seth Palmer
Nexsen Pruet LLC

Attendees by Industry

Engineering	27%
Mining/Construction	21%
Health Care	10%
Electrical	8%
Other	8%
Communications	7%
Transportation	7%
Wholesale/Retail/Manufacturing	7%
Legal/Insurance/Real Estate	5%

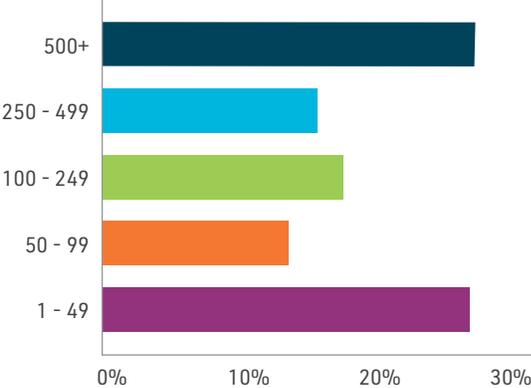
Categories are not mutually exclusive.

Attendees by Title

Manager	25%
Director	21%
Vice President	15%
Senior Level	10%
CEO/President/Owner	9%
Other	9%
Associate/Acct. Exec./Coordinator	8%
C-Suite	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Transportation & Infrastructure Summit

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	20	15	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 700,000 impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Workplace DEI Conference: Triangle

June 8, 2023 | McKimmon Center | Raleigh, NC

The NC Chamber’s Workplace DEI Conference has quickly become one of the Chamber’s most anticipated events. This timely, information-packed program covers topics such as recruiting for diversity; fostering a culture of belonging; data-driven evaluation of DEI initiatives; unconscious bias, and more. Content will be valuable for a wide range of organizations and attendees, ranging from the young professional to seasoned executive. Seats and sponsorships are expected to sell out quickly for this event.

Expected Attendance: 300

“So grateful that the Chamber is committed to continuing to have these hard conversations and bringing experts in to educate and inform how we can have a workforce that embodies the values that we set for our organizations. This conference included real, authentic, diverse and passionate conversations that everyone (no matter their background) could relate to.”

Workplace DEI Conference Attendee
Bank of America

Attendees by Industry

Manufacturing	26%
Insurance/Finance/Real Estate	20%
Other Services	14%
Business Services	11%
Wholesale/Retail	7%
Construction	7%
Transportation/Utilities	5%
Business Associations	5%
Education Services	5%

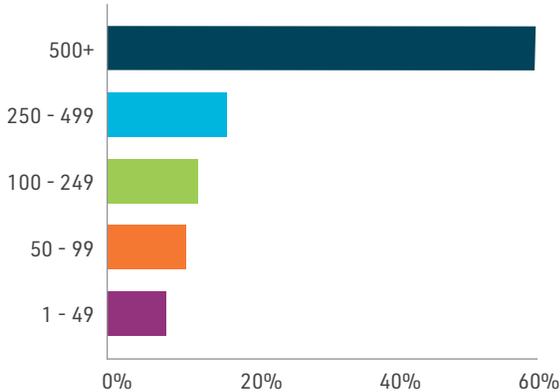
Categories are not mutually exclusive.

Attendees by Title

Coordinator/Analyst	29%
Manager	29%
Director	16%
Vice President	11%
C-Suite/Chair	7%
Senior Level	6%
President/CEO	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Workplace DEI Conference: Triangle

PRESENTING
\$15,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$15,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	25	15	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 2 million impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including email blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional email sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Education & Workforce Conference

August 8, 2023 | McKimmon Center | Raleigh, NC

Today's employers are ever more aware of the need for effective education systems at all levels to ensure students are prepared for the 21st-century global marketplace. This event brings together educators and business leaders to share ideas and collaborate on the roles each can play in ensuring the state's students are college and career ready for the jobs of tomorrow.

Expected Attendance: 300

"An enlightening and comprehensive approach on reiterating the correlation between education and business, and how these impact workforce development."

Elaine Clodfelter

South Piedmont Community College

Attendees by Industry

Schools/Universities	50%
Manufacturing	14%
Other	12%
Business/Civic Associations	9%
Business/Health/Legal Services	8%
Insurance/Finance/Real Estate	6%
Transportation/Utilities	1%
Wholesale/Retail	1%

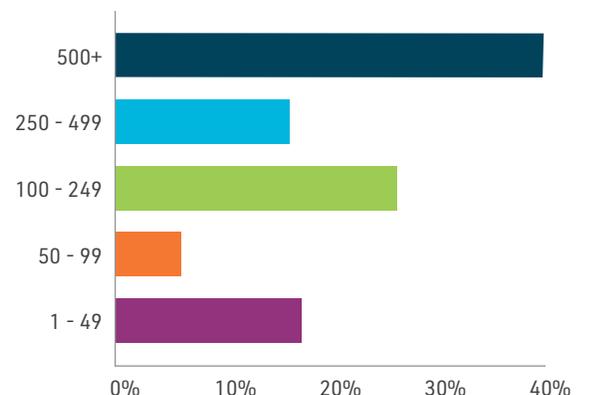
Categories are not mutually exclusive.

Attendees by Title

Director	31%
Specialist/Coordinator/Analyst	19%
President/C-Suite	18%
Vice President	15%
Manager	11%
Senior Level	5%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Education & Workforce Conference

PRESENTING
\$10,000
CO-SPONSOR
\$7,500
GOLD
\$5,000
SILVER
\$3,000
BRONZE
\$2,000
EXHIBITOR
\$500

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$500
Event registrations/seats included	15	12	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Health Care Conference

September 2023 | Triangle

This year's Health Care Conference will examine our evolving health care landscape on both state and national levels and provide attendees with the latest on the health care infrastructure of post-pandemic North Carolina.

This is a must-attend event for members of the health care industry and those who want to learn what the future of health care will look like for our state. Join us for this critical discussion.

Expected Attendance: 250

"This was a hard-hitting and frank assessment of the challenges to improving NC health care."

Lucien Roughton
RND Architects

Attendees by Industry

Medical Offices/Hospitals	31%
Insurance/Finance/Real Estate	14%
Legal Services	9%
Business Services and Professional Orgs.	9%
Pharma	7%
Education Services	6%
Medical Laboratories	6%
Other	5%
Health Services	5%
Manufacturing	5%
Construction	3%

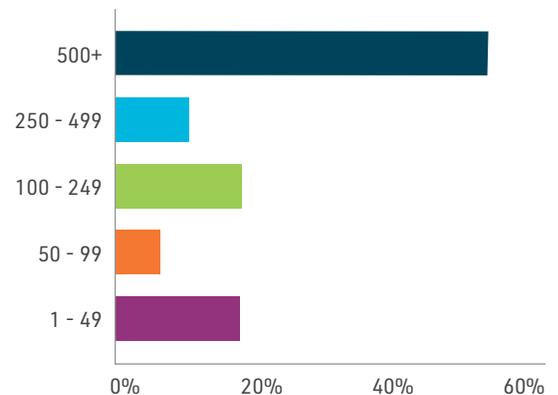
Categories are not mutually exclusive.

Attendees by Title

Director	28%
President/C-Suite/Principal	24%
Vice President	22%
Manager	11%
Coordinator/Specialist	8%
Senior Level	4%
Partner	3%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Health Care Conference

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	15	12	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies.

This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Ag Allies Conference

October 3, 2023 | McKimmon Center | Raleigh, NC

With a \$92.9 billion annual contribution to our state’s economy in 2020, agribusiness and agriculture helps drive a major share of North Carolina’s economic success — representing one-sixth of our state’s overall income.

Ranked 10th in the U.S. for value of agricultural products sold, the agriculture industry is and will remain critical to North Carolina’s reputation as an economic leader in the Southeast. However, farmers and agricultural businesses across the state recognize that they must adapt to a changing workforce, evolving technology, and the latest state and federal regulations to continue thriving within their sector. The NC Chamber’s Ag Allies Conference addresses these issues to ensure the industry as a whole can keep its wheels in motion for the continued prosperity of the state.

Expected Attendance: 150-200

Data derived from the North Carolina State University’s College of Agriculture and Life Sciences and the U.S. Department of Agriculture

“I appreciate the involvement and support of the NC Chamber in North Carolina’s largest economic driver, Agriculture. The information provided in the Ag Allies Conference was very helpful and forward facing.”

Ag Allies Conference Attendee

Attendees by Industry

Finance/Insurance/Real Estate	32%
Ag and Ag Manufacturing/Forestry/Fishing	17%
Business Services	11%
Educational Institutions/Research Orgs.	11%
Legal Services	11%
Manufacturing	5%
Transportation/Utilities	5%
Wholesale/Retail	4%
Business Associations	4%

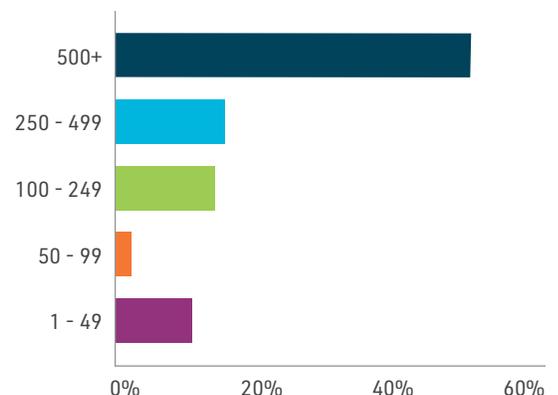
Categories are not mutually exclusive.

Attendees by Title

Director	24%
Vice President	23%
President/C-Suite	17%
Manager	17%
Associate/Partner/Legal	9%
Coordinator/Analyst	7%
Senior Level	2%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Ag Allies Conference

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	20	15	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies.

This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Workplace DEI Conference: Charlotte

Fall 2023 | Charlotte, NC

The NC Chamber’s Workplace DEI Conference has quickly become one of the Chamber’s most anticipated events. This timely, information-packed program covers topics such as recruiting for diversity; fostering a culture of belonging; data-driven evaluation of DEI initiatives; unconscious bias, and more. Content will be valuable for a wide range of organizations and attendees, ranging from the young professional to seasoned executive. Seats and sponsorships are expected to sell out quickly for this event.

Expected Attendance: 150

“The conference was engaging and eye-opening for everyone - even the most educated among us. A must-go for NC organizations.”

Briana Rinaldo
Brighthouse Financial

Attendees by Industry

Insurance/Finance/Real Estate	34%
Manufacturing	24%
Business Services	19%
Wholesale/Retail	8%
Educational Institutions	5%
Legal Services	4%
Transportation	3%
Business Associations	3%
Construction	1%

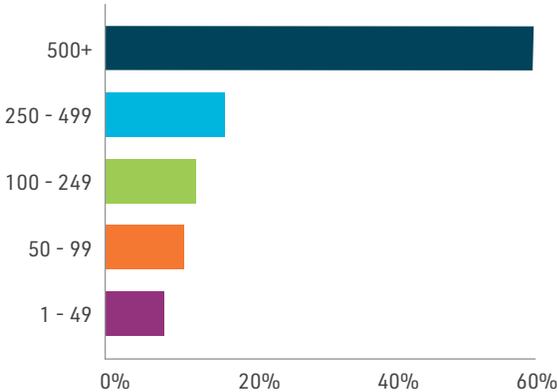
Categories are not mutually exclusive.

Attendees by Title

Director	23%
Specialist/Coordinator/Analyst	21%
Vice President	18%
Manager	18%
Senior Level	11%
C-Suite/President	9%

Categories are not mutually exclusive.

Attendees by Employer Size



Workplace DEI Conference: Charlotte

PRESENTING
\$15,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR OR PATRON
\$1,000

	PRESENTING \$15,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	25	15	10	6	4	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 2 million impressions, on average	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including email blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional email sent to prospective/past event attendees	●	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●					
60-second commercial spot (provided by sponsor) played during the event	●					
Full-page print ad in the event program, placed as back cover	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Opportunity to distribute promotional materials to attendees	●					
Opportunity to give welcome/introduction remarks	●					
Table top exhibit space (exhibitor only)						●

Additional Branding Opportunities Available

Photowall Sponsor: wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations. **Investment: \$2,500**

Women Lead NC: Triangle

November 8, 2023 | Raleigh Convention Center | Raleigh, NC

This event promotes leadership development, advocacy, mentorship, and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

Expected Attendance: 1,000

"I normally look forward to getting some useful "nuggets" of information at events like this. What I actually got was life changing information and actionable takeaways. I am very impressed with this event and look forward to others in the future."

Women Lead NC Attendee

Attendees by Industry

Manufacturing/Construction/Mining	45%
Insurance/Finance/Real Estate	11%
Transportation/Utilities/Engineering	8%
Wholesale/Retail	7%
Business/Civic Associations	6%
Computer/Software Services	5%
Educational Services/Institutions	5%
Legal Services	4%
Accounting/Other Services	4%
Medical/Dental Services	3%
Consulting Services	3%

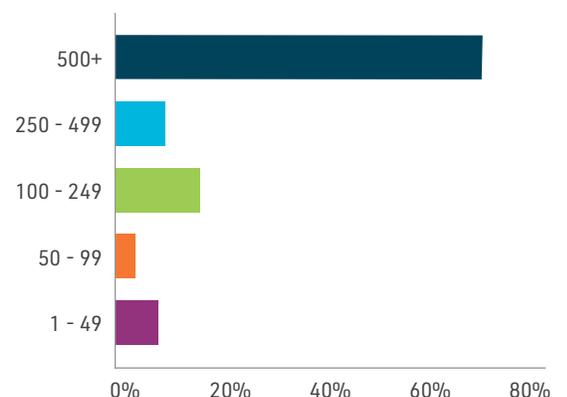
Categories are not mutually exclusive.

Attendees by Title

Manager	31%
Analyst/Coordinator/Specialist	30%
Director	15%
Vice President	10%
President/Owner/C-Suite	8%
Senior Level	4%
Partner	2%

Categories are not mutually exclusive.

Attendees by Employer Size



**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Women Lead NC: Triangle

PRESENTING \$35,000
CO-SPONSOR \$15,000
PLATINUM \$10,000
GOLD \$7,500
SILVER \$5,000
BRONZE \$3,000
PATRON \$1,500
EXHIBITOR \$495

	PRESENTING \$35,000	CO-SPONSOR \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	PATRON \$1,500	EXHIBITOR \$495
Event registrations/seats included	65	35	25	20	15	10	5	2
Customized ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions for this event, on average	●	●	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●			
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●				
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●						
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●						
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●						
Dedicated e-mail blast (provided by sponsor) sent to past, present, and prospective attendees and shared on NC Chamber website. Content subject to NC Chamber approval.	●							
Opportunity to send one push notification to all attendees through event mobile app up to three days before the event	●	●						
60-second commercial spot (provided by sponsor) played during the event	●							
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●						
Half-page ad in the event program			●	●				
Quarter-page ad in event program					●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●							
Opportunity to distribute promotional materials to attendees	●							
Opportunity to give welcome/introduction remarks	●							
10' x 10' exhibit booth with table and two chairs	●	●						●

Branding Opportunities

Tote Bag Sponsor

Attendees will carry your brand with them long after our event. Exclusive event tote bag will feature sponsor logo. Sponsor also receives social media recognition and 5 registrations.

Investment: \$7,500



Notebook Sponsor

Provide a practical keepsake and earn brand recognition as the event Notebook Sponsor. Notebooks will feature your logo. Sponsor also receives social media recognition and 5 registrations.

Investment: \$5,000



Headshot Sponsor

Your company gets a real close-up as Headshot Sponsor. Sponsor receives branding rights to headshot station, 1/2 page ad in event program, and 2 registrations.

Investment: \$5,000



Lanyard Sponsor

All eyes will be on your company as the event lanyard sponsor. Lanyards will be branded with sponsor logo and distributed at registration. Sponsor also receives social media recognition and 3 registrations.

Investment: \$2,500



Branding Opportunities

Refresh and Recharge Lounge

Enable event attendees to power up at the phone charging hub. Hub sponsor brands this exclusive area with marketing banners and signage. Sponsor also receives social media recognition, 1/2 page ad in program and 3 registrations.

Investment: \$2,500



Exhibit Hall Refreshment Sponsor

Capture the eyes of all event attendees as our Exhibit Hall Refreshment Sponsor. Your company will receive signage at the refreshment station, a central location where attendees can treat themselves to water, coffee and light snacks throughout the event. This sponsorship includes 3 complimentary event registrations.

Investment: \$2,500



Photo Wall Sponsor

A wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 registrations.

Investment: \$2,500



Bookstore Sponsor

Empower attendees to take their development to the next level as the event Bookstore Sponsor. Sponsor receives branding rights to bookstore hub, social media recognition, 1/2 page ad in event program, and 2 registrations.

Investment: \$1,500



Coollest Thing Made in NC

Fall 2023

North Carolina has much to be proud of, especially when it comes to the products it manufactures. To celebrate the innovation, creativity, and contributions of our state's manufacturers, the NC Chamber is hosting a public-driven "Coolest Thing Made in NC" contest.

After a public nomination and voting process that incorporates statewide media outlets, social media, and word-of-mouth marketing, the NC Chamber and Presenting Sponsor will announce which product manufactured in the Tar Heel State is truly the coolest thing made in NC.

Sponsor Benefits | \$18,000

- Customized ROI report detailing the reach of your marketing benefits, delivered post-event
- Sponsor recognition, logo and user handle in all social media posts made about the campaign
- Company logo on Coolest Thing in NC website and linked to your preferred landing page
- Company logo and quote from sponsor representative in all event press releases and event media kit
- First right of refusal to sponsor in 2024, must be confirmed within 90 days of 2023 event
- Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mails about the event
- Logo included on contest trophy given to winner
- Invitation for sponsor representatives to participate in all YouTube Premiere videos announcing semi-finalists, finalists, and winner
- NC Chamber to make appropriate efforts to invite sponsor representatives to participate in news coverage of the contest when possible.



2020 Winner: Saf-T-Liner C2 Jouley Electric School Bus by Thomas Built Buses



2021 Winner: Western Star 49X Vocational Truck



2022 Medium-to-Large Business Winner: Caterpillar Cat® 299D3 XE Compact Track Loader



2022 Small Business Winner: beachBub® All-In-One Umbrella System

Webinars

The NC Chamber understands the utility of virtual events in a post-pandemic world. Our webinars provide business leaders with intel on issues directly impacting their organizations, and the growth and prosperity of North Carolina and its citizens.

These webinars draw between 50-300 attendees across the state for an intensive hour of development. Your organization can sponsor a pre-scheduled webinar or one for which you develop the agenda, positioning you as an influencer and subject-matter expert on the topic of your choosing. Some of these include:

- Workforce: How K-12 Education Fuels NC's Competitive Success
- Creating a Mental Health-Friendly Culture
- How a Recent Surge of Organized Labor Might Impact Your Business

Ag Allies Series

This webinar series, held quarterly on timely industry trends, offers a virtual avenue for leaders in agribusiness and agriculture to gain applicable information allowing them to thrive.

NC Manufacturing Council for Cornerstone Members

Tailored to businesses in manufacturing across sectors, the Council discusses topics on issues including workforce challenges, future talent pipeline, supply chain, trade trends, and more. Council members gather on a quarterly basis to address real-life business scenarios with state and national experts.

Sponsor Benefits | \$3,000

- Dedicated event webpage featuring company logo and link to preferred landing page
- Spotlight on NC Chamber's homepage and in the Upcoming Events section
- Targeted event marketing emails (up to three) with company logo
- Highlight in NC Chamber Business Matters newsletter to the entire NC Chamber member database
- Social media campaign underscoring your involvement and posted to NC Chamber's Twitter, LinkedIn, and Facebook accounts

PLUS:

- List of attendees, including name, title, and company (provided the day before the event)
- Company logo included on the opening slide of the presentation deck
- Opportunity to give welcome and provide introduction remarks
- Post-event email to attendees with webinar resources, including recording hosted on YouTube channel and branded slide-deck



As we continue to provide educational and networking platforms for local businesses, please know that our sponsors are vital to the success of our events.

You are truly appreciated.

NC  Chamber

A Special Thanks to Past Sponsors

AAA Carolinas
ABB, Inc.
Advance Auto Parts Inc.
Advanced Energy Corp
Alamance Regional Medical Center
Albemarle Corporation
Alcoa - Badin Business Park, LLC.
Amazon
American National Bank & Trust
American Petroleum Institute
American Tire Distributors, Inc.
APCO Worldwide, LLC.
Appalachian State University Foundation, Inc.
Arauco
AT&T North Carolina
Atrium Health
Bank of America
BASF
Biogen
Blue Cross Blue Shield of North Carolina
Bojangles' International, LLC.
BP America, Inc.
Brasfield & Gorrie, LLC
Brighthouse Financial
Brooks, Pierce, McLendon, Humphrey & Leonard LLP
Butterball, LLC
Campbell University
Carolina Asphalt Pavement Association
Carolina Biological Supply Company
Carolina CAT
Carolina Complete Health
Carolinas AGC, Inc.
Caterpillar, Inc.
Charlotte Motor Speedway
Charter Communications
Clancy & Theys Construction Company
Coastal AgroBusiness, Inc.
Coastal Credit Union
Comerica Bank
Concrete Supply Co., LLC
Cone Health
Curi
CVS Health
Dell EMC
Delta Dental of North Carolina
Dogwood State Bank
Dominion Energy
Doosan Portable Power
Duke Energy
Duke University
EducationNC
ElectriCities of North Carolina, Inc.
Ellucian Company L.P.
Enbridge, Inc. (US)
EY
Farm Credit Associations of NC
Fidelity Investments
Fifth Third Bank
First Bank
First Citizens Bank
First National Bank
Focus Broadband
Food Lion
Gannett Fleming, Inc.
Geosyntec Consultants of NC, PC
Girl Scouts - NC Coastal Pines
Glen Raven, Inc.
Google, Inc.
Grace Federal Solutions
Gregory Poole Equipment Company
Hanson Aggregates Southeast
HDR Engineering Inc
Highwoods Properties, Inc.
HNTB Corporation
Honda Aircraft Company
IBM Corporation
ITG Brands
James River Equipment
John Deere
John M. Belk Endowment
Johnson & Johnson
JP Morgan Chase & Co.
K&L Gates LLP
Labcorp
Local Government Federal Credit Union
Lowe's Companies, Inc.
Lyft
Martin Marietta
McGuireWoods, LLP
McKim & Creed, PA
Mechanics and Farmers Bank
Mercer
Meredith College
Merz North America, Inc.
Mid Atlantic Assoc
Mt. Olive Pickle Company, Inc.
MVP Southgate
NC Association of Nurse Anesthetists
NC Pork Council
NC Rural Center
NC Science, Mathematics and Technology Education Center
NC State Ports Authority
NC Virtual Public School
Netapp
Nexsen Pruet, PLLC
North Carolina Biotechnology Center
North Carolina Farm Bureau
North Carolina Healthcare Association
North Carolina Railroad Company
North Carolina State University
North Carolina's Electric Cooperatives
Novo Nordisk Pharmaceutical
Nucor Corporation
Paycor
Pfizer, Inc.
Phelps Dunbar LLP
PhRMA
Piedmont Natural Gas Company
Pike Corporation
PMI Global Services, Inc.
PNC Bank
Quality Equipment, LLC
Quest Diagnostics
Robinson Bradshaw
Rural Community Insurance Services
S&ME, Inc.
SAS Institute Inc.
ScholarPath
Schweitzer Engineering Laboratories, Inc.
SEPI, Inc.
Seqirus, Inc.
Shield Engineering Inc
Siemens Energy Inc.
Small Business & Technology Development Center
Smith Anderson
Smithfield Foods, Inc.
Southern Power Company
State Employees' Credit Union
Sunrock Group Holdings Corporation
Syngenta
SynTerra
The Produce Box
The Whiting-Turner Contracting Company
TowneBank
Truist
Truiliant Federal Credit Union
TW Garner Food Company
UNC Charlotte
UNC Greensboro
UNC Health
UNC Wilmington
United Therapeutics
Universal Leaf North America U.S.
Veradigm
Verizon
Vidant Health
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