

NCBankers



NCChamber

22nd ANNUAL
ECONOMIC FORECAST FORUM

JANUARY 5, 2024 | DURHAM, NC

MARKETING OPPORTUNITIES

Economic Forecast Forum

January 5, 2024 | Sheraton Imperial Hotel | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 22nd Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 900 leaders in business, government, education, and nonprofits.

Expected Attendance: 900



"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."

Economic Forecast Forum Attendee

CCIM Highwoods Properties, Inc.

Economic Forecast Forum

	PRESENTING \$30,000	PLATINUM \$10,000	GOLD \$6,500	SILVER \$3,000	PATRON \$2,000
Event registrations/seats included	90	30	20	10	10
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
Company logo (listing for Patron) on event sponsor sign, NC Chamber and NC Bankers Association event webpages, and in event program	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	
NC Chamber to post confirmation of sponsor's involvement to social media accounts.	●	●	●	●	
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials; Prominently displayed pop-up banner (provided by sponsor) at the event;	●	●			
30-second commercial spot (provided by sponsor) played during the event; Dedicated registration table; Listing in Carolina Banker magazine as Presenting Sponsor	●				
Full page ad in the event program.	●	●			
Half page ad in the event program.			●		

Networking Sponsor \$5,000 (2 available)

Prominent event sign in networking area, list of attendees, ROI report, company logo included on event materials (10 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels☐ Presenting – \$30,000☐ Silver – \$3,000☐ Platinum – \$10,000☐ Patron – \$2,000☐ Gold – \$6,500**III. Payment Information****Payment Type:** (All payments are non-refundable)☐ Visa☐ Mastercard☐ American Express☐ Check (Payable to North Carolina Chamber)**Send Check to:**

NC Chamber

701 Corporate Center Drive, Suite 275

Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____

Please send completed document to Angela Sutton, Director of Corporate Sponsorships.
asutton@ncchamber.com