

NC Chamber

Health Care Conference

MARKETING OPPORTUNITIES

SEPTEMBER 2024
DURHAM, NC

Health Care Conference

September 2024

This year's Health Care Conference will examine our evolving health care landscape on both state and national levels and provide attendees with the latest on the health care infrastructure of post-pandemic North Carolina.

This is a must-attend event for members of the health care industry and those who want to learn what the future of health care will look like for our state. Join us for this critical discussion.

Expected Attendance: 250

"This was a hard-hitting and frank assessment of the challenges to improving NC health care."

Lucien Roughton
RND Architects

Attendees by Industry

Medical Offices/Hospitals	31%
Insurance/Finance/Real Estate	14%
Legal Services	9%
Business Services and Professional Orgs.	9%
Pharma	7%
Education Services	6%
Medical Laboratories	6%
Other	5%
Health Services	5%
Manufacturing	5%
Construction	3%

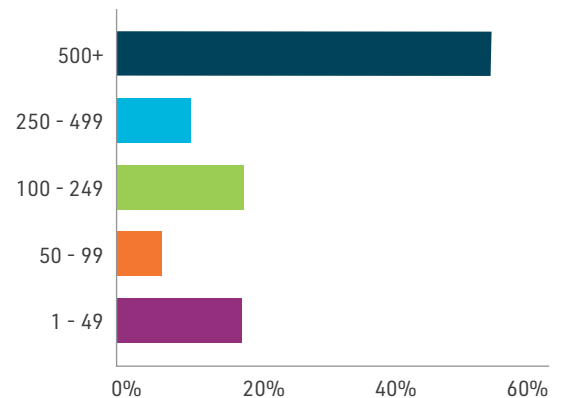
Categories are not mutually exclusive.

Attendees by Title

Director	28%
President/C-Suite/Principal	24%
Vice President	22%
Manager	11%
Coordinator/Specialist	8%
Senior Level	4%
Partner	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Health Care Conference

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR/PATRON
\$1,000

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR/PATRON \$1,000
Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor

\$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Company Address _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- Presenting – \$10,000
- Silver – \$3,000
- Networking – \$5,000
- Photo – \$3,000
- Co-Sponsor – \$7,500
- Bronze – \$2,000
- Lunch – \$5,000
- Gold – \$5,000
- Exhibitor – \$500
- Gift – \$3,000

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy)
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____