

NC  Chamber

2024

Events Sponsorship Brochure

**CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA**

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The NC Chamber is the leading business advocacy organization in North Carolina. We work in the legislative, regulatory, and political arenas to proactively drive positive change, ensuring that North Carolina is one of the best places in the world to do business.

Interested in sponsoring one of our events?

Visit ncchamber.com/events for more information. The earlier you confirm your involvement, the more exposure we can guarantee.

Angela Sutton

Director of Corporate Sponsorships
919-792-6343

asutton@ncchamber.com

2024 Calendar of Events

Economic Forecast Forum

January 5, 2024 | Sheraton Imperial Hotel | Durham, NC

Environmental Compliance Conference

January 31, 2024

82nd Annual Meeting & Awards

March 5, 2024 | Raleigh Convention Center | Raleigh, NC

Building NC

New Event April 2, 2024

Government Affairs Reception

May 8, 2024

Education & Workforce Conference

August 8, 2024

Coollest Thing Made in NC

Fall 2024

Ag Allies Conference

October 11, 2024

Women Lead NC

October 18, 2024

Diverse Supplier Connect: Raleigh

November 18, 2024

Diverse Supplier Connect: Charlotte

Spring 2025

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*Continuing education credits may be available at select events.
Events subject to change. Additional events may be added at any time.*

"Doing business across North Carolina, we value the NC Chamber as a guiding business partner and value the opportunity to engage with top private and public sector experts through timely and convenient signature events."

Sepi Saidi

*SEPI, A Division of
TranSystems*

Why Sponsor?

Nearly every month of the year, the NC Chamber offers timely events on issues vital to the sustainability of the statewide business community. These events are an exceptional opportunity for attendees to engage in discussions, network with fellow businesses, and discover the latest trends arising in their industry. In other words, these events provide you with the perfect atmosphere for expanding your reach, promoting your brand, and conducting business.

Powerful Strategic Marketing

We want to ensure our events are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach hundreds of thousands of business professionals via digital marketing, social media, e-mail, and print publications.

Our Reach Includes:

- **30K** marketing database
- **18K** social media followers
- **14K** website visitors
- **10K** newsletter readers

Sponsorship Can Help You:

- Spotlight your company's newest initiatives and strengthen your brand.
- Network with thought leaders on critical and timely issues for the business community.
- Create strategic relationships with companies within and across industries.
- Generate productive new leads.
- Gain access to high-ranking policy influencers.
- Develop, recruit, and retain your employees.

“Not only does the NC Chamber know how to get things done at the legislature but they help me make the connections I need to grow my business.”

Steve Morris
Atlantic Natural Foods

Attendees By Title

Director	22.1%
Vice President	19.6%
President/C-Suite/Principal	15.0%
Manager	14.5%
Attorney/Partner/Legal	12.0%
Coordinator/Specialist	10.7%
Senior Level	6.1%

*Titles not mutually exclusive

High Profile Speakers & Sponsors

Some of our nation’s leading experts in top performing industries are featured at our events. Additionally, our events attract some of the largest corporations in the country.

High Profile Speakers:

- Lynn Good**
President and CEO,
Duke Energy
- Carla Harris**
Sr. Client Advisor,
Morgan Stanley
- Machelle Sanders**
Secretary, NC Department
of Commerce
- Julia Landauer**
Championship-winning
NASCAR driver
- Bonnie St. John**
Olympic Medalist
- Piper Kerman**
Author of “Orange is the
New Black”
- Pam Norley**
President, Fidelity Charitable
- Brett Sciotto**
CEO, Aimpoint Research
- Chris Chung**
Chief Executive Officer,
Economic Development
Partnership of North Carolina
- Jessica McDonald**
American Soccer Player
- Torry Holt**
Vice President of Holt
Brothers Construction and
President of the Holt Brothers
Foundation, Former NFL
Player
- Vernice “Flygirl” Armour**
America’s first African-
American female combat pilot

Major Sponsors:

- AT&T
- BASF
- Bank of America
- Blue Cross and Blue Shield of
North Carolina
- Brighthouse Financial
- Dell
- Dominion Energy
- Duke Energy
- Ellucian
- Fidelity Investments
- Fifth Third Bank
- First Citizens Bank
- First National Bank
- Food Lion
- Google
- K&L Gates
- Labcorp
- Lowe’s Companies
- Martin Marietta
- MVP Southgate
- North Carolina’s Electric
Cooperatives
- Novo Nordisk Pharmaceutical
- Pfizer
- Quest Diagnostics
- SAS
- Smith Anderson
- State Employee’s Credit Union
- Truist
- Truliant Credit Union
- Wells Fargo
- WSP USA

Coollest Thing Made in NC

Fall 2024

North Carolina has much to be proud of, especially when it comes to the products it manufactures. To celebrate the innovation, creativity, and contributions of our state's manufacturers, the NC Chamber is hosting a public-driven "Coolest Thing Made in NC" contest.

After a public nomination and voting process that incorporates statewide media outlets, social media, and word-of-mouth marketing, the NC Chamber and Presenting Sponsor will announce which product manufactured in the Tar Heel State is truly the coolest thing made in NC.

Sponsor Benefits | \$18,000

- Customized ROI report detailing the reach of your marketing benefits, delivered post-event
- Sponsor recognition, logo and user handle in all social media posts made about the campaign
- Company logo on Coolest Thing in NC website and linked to your preferred landing page
- Company logo and quote from sponsor representative in all event press releases and event media kit
- First right of refusal to sponsor in 2024, must be confirmed within 90 days of 2023 event
- Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mails about the event
- Logo included on contest trophy given to winner
- Invitation for sponsor representatives to participate in all YouTube Premiere videos announcing semi-finalists, finalists, and winner
- NC Chamber to make appropriate efforts to invite sponsor representatives to participate in news coverage of the contest when possible.



2020 Winner: Saf-T-Liner C2 Jouley Electric School Bus by Thomas Built Buses



2021 Winner: Western Star 49X Vocational Truck



2022 Medium-to-Large Business Winner:
Caterpillar Cat®
299D3 XE Compact Track Loader



2022 Small Business Winner:
beachBub®
All-In-One Umbrella System

Webinars

The NC Chamber understands the utility of virtual events in a post-pandemic world. Our webinars provide business leaders with intel on issues directly impacting their organizations, and the growth and prosperity of North Carolina and its citizens.

These webinars draw between 50-300 attendees across the state for an intensive hour of development. Your organization can sponsor a pre-scheduled webinar or one for which you develop the agenda, positioning you as an influencer and subject-matter expert on the topic of your choosing. Some of these include:

- Reaching Your Future Workforce
- Building and Managing Talent Pipelines in Health Care
- How a Recent Surge in Organized Labor Might Impact Your Business
- Creating a Mental Health-Friendly Culture

Ag Allies Webinar Series

This webinar series, held quarterly on timely industry trends, offers a virtual avenue for leaders in agribusiness and agriculture to gain applicable information allowing them to thrive.

Sponsor Benefits | \$3,000

- Dedicated event webpage featuring company logo and link to preferred landing page
- Spotlight on NC Chamber's homepage and in the Upcoming Events section
- Targeted event marketing emails (up to three) with company logo
- Highlight in NC Chamber Business Matters newsletter to the entire NC Chamber member database
- Social media campaign underscoring your involvement and posted to NC Chamber's Twitter, LinkedIn, and Facebook accounts

PLUS:

- List of attendees, including name, title, and company (provided the day before the event)
- Company logo included on the opening slide of the presentation deck
- Opportunity to give welcome and provide introduction remarks
- Post-event email to attendees with webinar resources, including recording hosted on YouTube channel and branded slide-deck



Economic Forecast Forum

January 5, 2024 | Sheraton Imperial Hotel | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 22nd Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can become a leader in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of more than 900 leaders in business, government, education, and nonprofits.

Expected Attendance: 900



"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."

Economic Forecast Forum Attendee
CCIM Highwoods Properties, Inc.

**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

Economic Forecast Forum

	PRESENTING \$30,000	PLATINUM \$10,000	GOLD \$6,500	SILVER \$3,000	PATRON \$2,000
Event registrations/seats included	90	30	20	10	10
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
Company logo (listing for Patron) on event sponsor sign, NC Chamber and NC Bankers Association event webpages, and in event program	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	
NC Chamber to post confirmation of sponsor's involvement to social media accounts.	●	●	●	●	
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials; Prominently displayed pop-up banner (provided by sponsor) at the event;	●	●			
30-second commercial spot (provided by sponsor) played during the event; Dedicated registration table; Listing in Carolina Banker magazine as Presenting Sponsor	●				
Full page ad in the event program.	●	●			
Half page ad in the event program.			●		

Networking Sponsor \$5,000 (2 available)

Prominent event sign in networking area, list of attendees, ROI report, company logo included on event materials (10 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

Environmental Compliance Conference

January 31, 2024

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

Expected Attendance: 175

"I make time in my schedule every year for this event. It's a unique educational opportunity for attorneys, consultants and the regulated community to converse with our regulators."

Amy Wang
Ward and Smith, PA

Attendees by Industry

Manufacturing	23%
Transportation/Utilities	20%
Legal Services	18%
Engineering Services	12%
Consulting Services	10%
Other Services	7%
Government/Public Administration	5%
Business Associations	2%
Mining/Construction	2%
Wholesale/Retail	2%

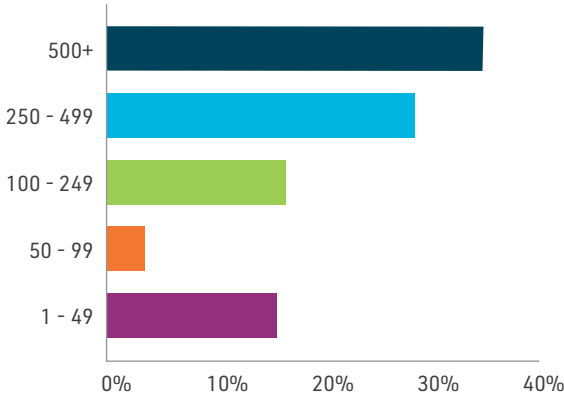
Categories are not mutually exclusive.

Attendees by Title

Manager	25%
Attorney	19%
Director	14%
Coordinator/Specialist	14%
Senior Level	13%
Vice President	8%
President/C-Suite	4%
Principal	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Environmental Compliance Conference

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR/PATRON
\$1,000

Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor \$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

82nd Annual Meeting & Awards

March 5, 2024 | Raleigh Convention Center | Raleigh, NC

The Annual Meeting & Awards is the NC Chamber’s flagship event convening North Carolina’s top leaders in business, government, and non-profit organizations to connect, converse, and network. Each year, the NC Chamber recognizes individuals who have an outstanding sense of public responsibility by honoring them with the Distinguished Citizenship Award and Distinguished Public Service Award.

Join us for a reception-style evening to celebrate our state’s business community and engage in discussions on how to make North Carolina stronger, more competitive than ever, and best positioned for the future.

Expected Attendance: 400

“An important meeting to learn and to network with key state leaders. The concise format makes attendance time well spent.”

Smedes York
York Properties

Attendees by Industry

Insurance/Finance/Real Estate	32%
Transportation/Utilities	13%
Accounting/Legal Services	8%
Business/Civic Associations	7%
Education Services	7%
Manufacturing	7%
Medical/Health Services	7%
Wholesale/Retail	6%
Engineering Services	5%
Mining/Construction	5%
PR/Other Services	5%

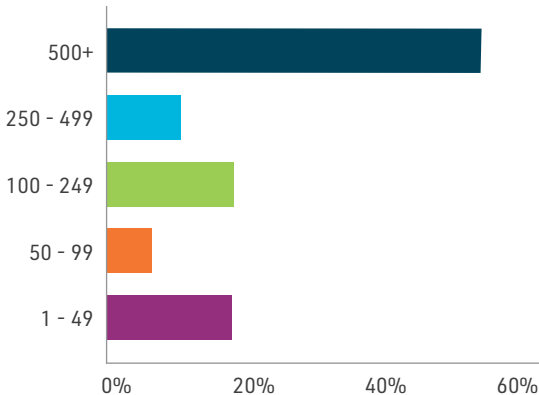
Categories are not mutually exclusive.

Attendees by Title

Vice President	30%
President/CEO	19%
Director	17%
Manager	15%
Associate/Account Exec./Coordinator	13%
Partner	3%
Other C-Suite	3%

Categories are not mutually exclusive.

Attendees by Employer Size



82nd Annual Meeting & Awards

PRESENTING
\$30,000

CO-SPONSOR
\$12,500

PLATINUM
\$10,000

GOLD
\$7,500

SILVER
\$5,000

BRONZE
\$2,500

Event registrations included	40	20	17	15	10	5
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●	●			
Half-page ad in the event program				●		

Refreshment Sponsor \$6,500 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on all event materials (10 seats)

Entertainment Sponsor \$6,500 (1 available)

Prominent event sign, list of attendees, ROI report, company logo included on event materials (8 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (5 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (5 seats)

Building NC

NEW EVENT April 2, 2024

Join us at the ‘Building NC’ conference, a fresh take on our transportation event, addressing the escalating demands on our infrastructure. As we navigate the challenges presented by surging population and unparalleled growth, we will discuss the advances that are reshaping the energy, water, sewer, and solid waste landscapes, explore the critical need for statewide broadband and workforce housing access, and dive into the strategies, innovations, and policies required to ensure that our state remains competitive on the national and global stage. Network with industry trailblazers, policy makers, and visionaries who are driving innovation and forging the infrastructure future of North Carolina!

Expected Attendance: 250

“You will always receive an inside look at the key topics facing our state and its future from leaders on the ground putting in the work. Moving North Carolina forward is a collaborative effort, and we have to have the right infrastructure to do it.”

Seth Palmer
Nexsen Pruet LLC

Attendees by Industry

Infrastructure	31%
Energy & Utilities	16%
Professional/Business Services	16%
Business/Industry Associations	22%
Government & Nonprofit	6%
Manufacturing	3%
Legal Services	2%
Technology	1%
Other	2%

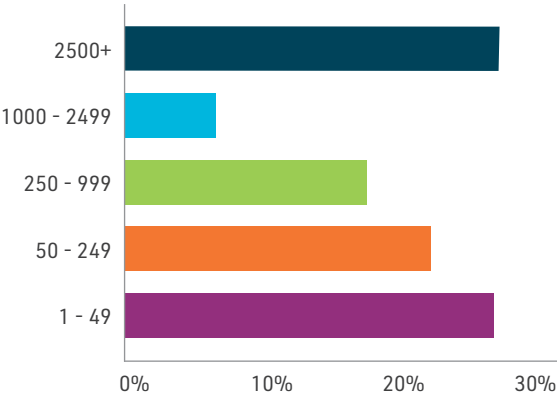
Categories are not mutually exclusive.

Attendees by Title

Manager, Team Lead	28%
VP, Executive, Senior Leader	26%
Director	18%
Analyst, Specialist, Engineer, Consultant	11%
President, C-Suite, Owner	8%
Partner, Legal Counsel, Attorney	6%
Assistant, Coordinator, Support	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Building NC

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR/PATRON \$1,000
Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promo e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor \$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

Government Affairs Reception

May 8, 2024

The NC Chamber hosts its Government Affairs event to bring together business leaders, local chambers of commerce, and policy makers to discuss the aligned business community’s jobs agenda and issues crucial to its future.

This event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with the state’s legislative leaders and decision makers.

Expected Attendance: 250

“The networking I am able to do at this reception makes it one of the most impactful events I attend all year.”

Government Affairs Reception Attendee

Attendees by Industry

Transportation/Utilities	24%
Manufacturing	18%
Business/Member Organizations	15%
Insurance/Finance/Real Estate	11%
Legal Services	10%
Other Services	9%
Wholesale/Retail	4%
Educational Services	4%
Engineering Services	2%
Agriculture	2%
Mining/Construction	1%

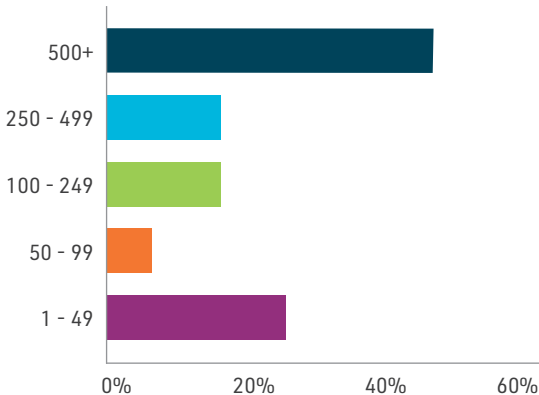
Categories are not mutually exclusive.

Attendees by Title

Legislator	42%
Director/Manager	27%
Vice President/C-Suite	15%
Specialist/Coordinator/Acct. Exec.	7%
President/Owner	6%
Attorney/Counsel	4%
Other	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Government Affairs Reception

	PRESENTING \$12,500	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
Event registrations included	30	20	15	10	5
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●			
Web banner (provided by sponsor) with link to company landing page incorporated into promo e-mail sent to prospective/past event attendees	●	●			
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●				

Refreshment Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on all event materials (10 seats)

Gift Sponsor

\$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (5 seats)

Photo Wall Sponsor

\$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (5 seats)

Education & Workforce Conference

August 8, 2024

Today’s employers are ever more aware of the need for effective education systems at all levels to ensure students are prepared for the 21st-century global marketplace. This event brings together educators and business leaders to share ideas and collaborate on the roles each can play in ensuring the state’s students are college and career ready for the jobs of tomorrow.

Expected Attendance: 300

“An enlightening and comprehensive approach on reiterating the correlation between education and business, and how these impact workforce development.”

Elaine Clodfelter
South Piedmont Community College

Attendees by Industry

Schools/Universities	50%
Manufacturing	14%
Other	12%
Business/Civic Associations	9%
Business/Health/Legal Services	8%
Insurance/Finance/Real Estate	6%
Transportation/Utilities	1%
Wholesale/Retail	1%

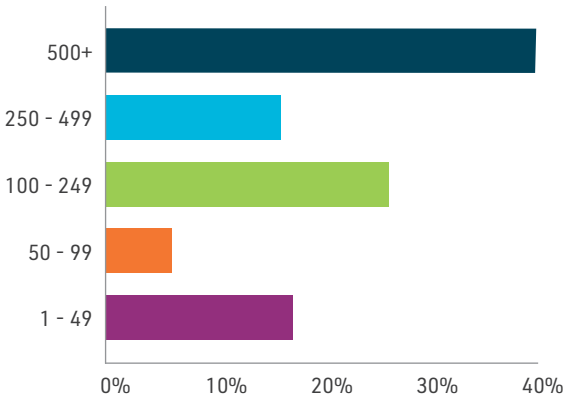
Categories are not mutually exclusive.

Attendees by Title

Director	31%
Specialist/Coordinator/Analyst	19%
President/C-Suite	18%
Vice President	15%
Manager	11%
Senior Level	5%

Categories are not mutually exclusive.

Attendees by Employer Size



Education & Workforce Conference

	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR \$500
Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Table top exhibit space						●

Keynote Speaker Sponsor

\$5,000 (1 available)
Slide with logo on the stage screen, stage recognition at speaker introduction, list of attendees, ROI report, company logo included on all event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Networking Sponsor

\$5,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$3,000 (2 available)
Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor

\$3,000 (1 available)
8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

Ag Allies Conference

October 11, 2024

With a \$92.9 billion annual contribution to our state’s economy in 2020, agribusiness and agriculture helps drive a major share of North Carolina’s economic success — representing one-sixth of our state’s overall income.

Ranked 10th in the U.S. for value of agricultural products sold, the agriculture industry is and will remain critical to North Carolina’s reputation as an economic leader in the Southeast. However, farmers and agricultural businesses across the state recognize that they must adapt to a changing workforce, evolving technology, and the latest state and federal regulations to continue thriving within their sector. The NC Chamber’s Ag Allies Conference addresses these issues to ensure the industry as a whole can keep its wheels in motion for the continued prosperity of the state.

Expected Attendance: 150-200

“I appreciate the involvement and support of the NC Chamber in North Carolina’s largest economic driver, Agriculture. The information provided in the Ag Allies Conference was very helpful and forward facing.”

Ag Allies Conference Attendee

Attendees by Industry

Finance/Insurance/Real Estate	32%
Ag and Ag Manufacturing/Forestry/Fishing	17%
Business Services	11%
Educational Institutions/Research Orgs.	11%
Legal Services	11%
Manufacturing	5%
Transportation/Utilities	5%
Wholesale/Retail	4%
Business Associations	4%

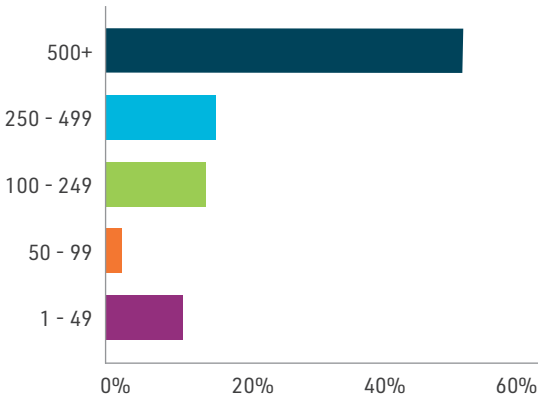
Categories are not mutually exclusive.

Attendees by Title

Director	24%
Vice President	23%
President/C-Suite	17%
Manager	17%
Associate/Partner/Legal	9%
Coordinator/Analyst	7%
Senior Level	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Ag Allies Conference

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR/PATRON
\$1,000

Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor

\$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

Women Lead NC: Raleigh

October 18, 2024

Offering an Enhanced Experience for 2024!

Expanded in 2024 with bigger names and a more interactive event space, Women Lead NC promotes leadership development, advocacy, mentorship, and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

Expected Attendance: 1,300

"I normally look forward to getting some useful "nuggets" of information at events like this. What I actually got was life changing information and actionable takeaways. I am very impressed with this event and look forward to others in the future."

Women Lead NC Attendee

Attendees by Industry

Manufacturing/Construction/Mining	45%
Insurance/Finance/Real Estate	11%
Transportation/Utilities/Engineering	8%
Wholesale/Retail	7%
Business/Civic Associations	6%
Computer/Software Services	5%
Educational Services/Institutions	5%
Legal Services	4%
Accounting/Other Services	4%
Medical/Dental Services	3%
Consulting Services	3%

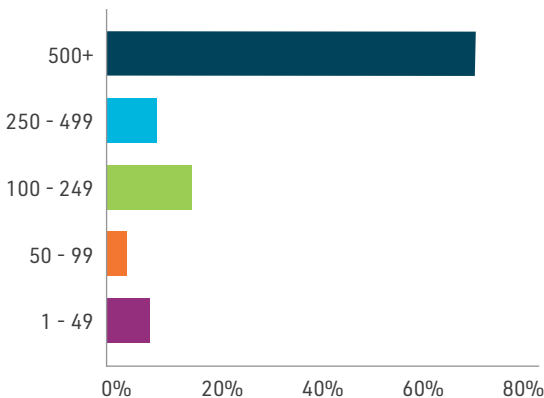
Categories are not mutually exclusive.

Attendees by Title

Manager	31%
Analyst/Coordinator/Specialist	30%
Director	15%
Vice President	10%
President/Owner/C-Suite	8%
Senior Level	4%
Partner	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Women Lead NC: Raleigh

KEYNOTE
CUSTOM
 PRESENTING
\$35,000
 CO-SPONSOR
\$15,000
 PLATINUM
\$10,000
 GOLD
\$7,500
 SILVER
\$5,000
 BRONZE
\$3,500
 EXHIBITOR
\$995 (\$595*)

Event registrations/seats included	35	65	35	25	20	15	10	2
Exclusive meet-and-greet with keynote speaker/s for your guests	●							
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●	●			
Company listing on event promotional materials, including e-mail blasts and press releases	●	●						
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●	●					
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail	●	●						
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor); Prominently displayed pop-up banner (provided by sponsor) at the event		●						
Opportunity to introduce keynote speaker	●							
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●	●					
Half-page ad in the event program				●	●			
Quarter-page ad in event program						●		
10' x 10' exhibit booth with table and two chairs	●	●	●					●

* Organizations with less than 10 employees.

Branding Opportunities

Keynote Sponsor

CUSTOM (2 available)

Exclusive meet and greet with speaker for you and your guests, recognition from the ballroom stage providing speaker introduction, slide with logo on stage screen, list of attendees, ROI report, company logo included on event materials (35 seats)



Gift Sponsors

\$5,000 (2 available)

Distribute promotional items on entry tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (10 seats)



Tote Bag Sponsor

\$5,000 (1 available)

Distribute promotional tote bag on entry tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (10 seats)



Networking Sponsor

\$5,000 (1 available)

Closing networking reception, prominent event signs, list of attendees, ROI report, company logo included on event materials (10 seats)



Branding Opportunities

Refreshment Sponsor

\$5,000 (1 available)

Prominent event signage in the Exhibit Hall during the event, list of attendees, ROI report, company logo included on event materials (10 seats)



Breakout Session Sponsors

\$3,000 (6 available)

Sponsor signs at room entrance and stage, welcome remarks from sponsor, introduce the panel, slide with logo on stage screen, list of attendees, ROI report, company logo included on event materials (5 seats)



Photo Wall Sponsor

\$3,000 (1 available)

8'x8' sign with your logo and event name for selfies seen on attendees' social media, list of attendees, ROI report, company logo included on event materials (5 seats)



Lanyard Sponsor

\$3,000 (1 available)

All eyes will be on your company as the event lanyard sponsor. Lanyard will be branded with sponsor logo and distributed at registration, list of attendees, ROI report, company logo included on event materials (5 seats)



Diverse Supplier Connect: Raleigh

November 18, 2024

Leveraging and connecting North Carolina’s diverse industry with its diverse suppliers.

Strong connections between procurement leaders and diverse suppliers is a value-add not only for each business and industry, but for our state’s competitive position. North Carolina requires flourishing, diverse supply chains to compete for federal dollars and new investment. The NC Chamber is uniquely positioned to convene this collaborative event. Whether you are a procurement professional or a diverse supplier, you do not want to miss this inaugural event packed with learning opportunities and connections for both audiences. Join us to grow together and build a stronger North Carolina!

Expected Attendance: 300

Attendees by Industry

Manufacturing	26%
Insurance/Finance/Real Estate	20%
Other Services	14%
Business Services	11%
Wholesale/Retail	7%
Construction	7%
Transportation/Utilities	5%
Business Associations	5%
Education Services	5%

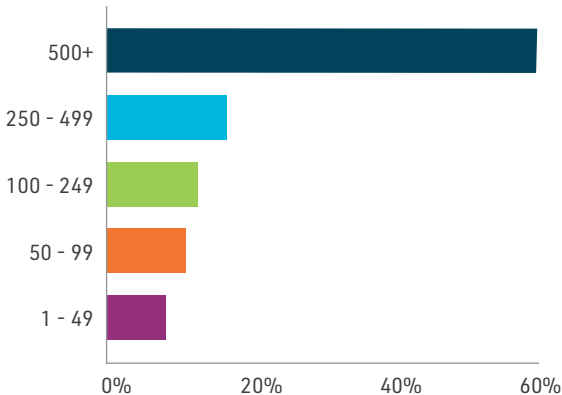
Categories are not mutually exclusive.

Attendees by Title

Coordinator/Analyst	29%
Manager	29%
Director	16%
Vice President	11%
C-Suite/Chair	7%
Senior Level	6%
President/CEO	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Diverse Supplier Connect: Raleigh

	PRESENTING \$15,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	25	15	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including email blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promo email sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Table top exhibit space (exhibitor only)						●

Keynote Speaker Sponsor

\$5,000 (1 available)
Slide with logo on the stage screen, stage recognition at speaker introduction, list of attendees, ROI report, company logo included on all event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Networking Sponsor

\$5,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$3,000 (2 available)
Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (5 seats)

Photo Wall Sponsor

\$3,000 (1 available)
8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (5 seats)

As we continue to provide educational and networking platforms for local businesses, please know that our sponsors are vital to the success of our events.

You are truly appreciated.

NC  Chamber

A Special Thanks to Past Sponsors

AAA Carolinas	Farm Credit Associations of NC	North Carolina's Electric Cooperatives
ABB, Inc.	Fidelity Investments	Novo Nordisk Pharmaceutical
Advance Auto Parts Inc.	Fifth Third Bank	Nucor Corporation
Advanced Energy Corp	First Bank	Paycor
Alamance Regional Medical Center	First Citizens Bank	Pfizer, Inc.
Albemarle Corporation	First National Bank	Phelps Dunbar LLP
Alcoa - Badin Business Park, LLC.	Focus Broadband	PhRMA
Amazon	Food Lion	Piedmont Natural Gas Company
American National Bank & Trust	Gannett Fleming, Inc.	Pike Corporation
American Petroleum Institute	Geosyntec Consultants of NC, PC	PMI Global Services, Inc.
American Tire Distributors, Inc.	Girl Scouts - NC Coastal Pines	PNC Bank
APCO Worldwide, LLC.	Glen Raven, Inc.	Quality Equipment, LLC
Appalachian State University Foundation, Inc.	Google, Inc.	Quest Diagnostics
Arauco	Grace Federal Solutions	Robinson Bradshaw
AT&T North Carolina	Gregory Poole Equipment Company	Rural Community Insurance Services
Atrium Health	Hanson Aggregates Southeast	S&ME, Inc.
Bank of America	HDR Engineering Inc	SAS Institute Inc.
BASF	Highwoods Properties, Inc.	ScholarPath
Biogen	HNTB Corporation	Schweitzer Engineering Laboratories, Inc.
Blue Cross Blue Shield of North Carolina	Honda Aircraft Company	SEPI, Inc.
Bojangles' International, LLC.	IBM Corporation	Seqirus, Inc.
BP America, Inc.	ITG Brands	Shield Engineering Inc
Brasfield & Gorrie, LLC	James River Equipment	Siemens Energy Inc.
BrightHouse Financial	John Deere	Small Business & Technology Development Center
Brooks, Pierce, McLendon, Humphrey & Leonard LLP	John M. Belk Endowment	Smith Anderson
Butterball, LLC	Johnson & Johnson	Smithfield Foods, Inc.
Campbell University	JP Morgan Chase & Co.	Southern Power Company
Carolina Asphalt Pavement Association	K&L Gates LLP	State Employees' Credit Union
Carolina Biological Supply Company	Labcorp	Sunrock Group Holdings Corporation
Carolina CAT	Local Government Federal Credit Union	Syngenta
Carolina Complete Health	Lowe's Companies, Inc.	SynTerra
Carolinas AGC, Inc.	Lyft	The Produce Box
Caterpillar, Inc.	Martin Marietta	The Whiting-Turner Contracting Company
Charlotte Motor Speedway	McGuireWoods, LLP	TowneBank
Charter Communications	McKim & Creed, PA	Truist
Clancy & Theys Construction Company	Mechanics and Farmers Bank	Truliant Federal Credit Union
Coastal AgroBusiness, Inc.	Mercer	TW Garner Food Company
Coastal Credit Union	Meredith College	UNC Charlotte
Comerica Bank	Merz North America, Inc.	UNC Greensboro
Concrete Supply Co., LLC	Mid Atlantic Assoc	UNC Health
Cone Health	Mt. Olive Pickle Company, Inc.	UNC Wilmington
Curi	MVP Southgate	United Therapeutics
CVS Health	NC Association of Nurse Anesthetists	Universal Leaf North America U.S.
Dell EMC	NC Pork Council	Veradigm
Delta Dental of North Carolina	NC Rural Center	Verizon
Dogwood State Bank	NC Science, Mathematics and Technology Education Center	Vidant Health
Dominion Energy	NC State Ports Authority	Wake Stone Corporation
Doosan Portable Power	NC Virtual Public School	WakeMed
Duke Energy	Netapp	WellCare Health Plans, Inc.
Duke University	Nexsen Pruet, PLLC	Wells Fargo
EducationNC	North Carolina Biotechnology Center	Wetherill Engineering, Inc.
ElectriCities of North Carolina, Inc.	North Carolina Farm Bureau	WGU North Carolina
Ellucian Company L.P.	North Carolina Healthcare Association	Windstream
Enbridge, Inc. (US)	North Carolina Railroad Company	Wolfspeed
EY	North Carolina State University	WSP USA

For more information about sponsoring a future event, visit ncchamber.com/events



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