



Ag Allies Conference

MARKETING OPPORTUNITIES

OCTOBER 2024
RALEIGH, NC

Ag Allies Conference

October 2024

With a \$92.9 billion annual contribution to our state’s economy in 2020, agribusiness and agriculture helps drive a major share of North Carolina’s economic success — representing one-sixth of our state’s overall income.

Ranked 10th in the U.S. for value of agricultural products sold, the agriculture industry is and will remain critical to North Carolina’s reputation as an economic leader in the Southeast. However, farmers and agricultural businesses across the state recognize that they must adapt to a changing workforce, evolving technology, and the latest state and federal regulations to continue thriving within their sector. The NC Chamber’s Ag Allies Conference addresses these issues to ensure the industry as a whole can keep its wheels in motion for the continued prosperity of the state.

Expected Attendance: 150-200

“I appreciate the involvement and support of the NC Chamber in North Carolina’s largest economic driver, Agriculture. The information provided in the Ag Allies Conference was very helpful and forward facing.”

Ag Allies Conference Attendee

Attendees by Industry

Finance/Insurance/Real Estate	32%
Ag and Ag Manufacturing/Forestry/Fishing	17%
Business Services	11%
Educational Institutions/Research Orgs.	11%
Legal Services	11%
Manufacturing	5%
Transportation/Utilities	5%
Wholesale/Retail	4%
Business Associations	4%

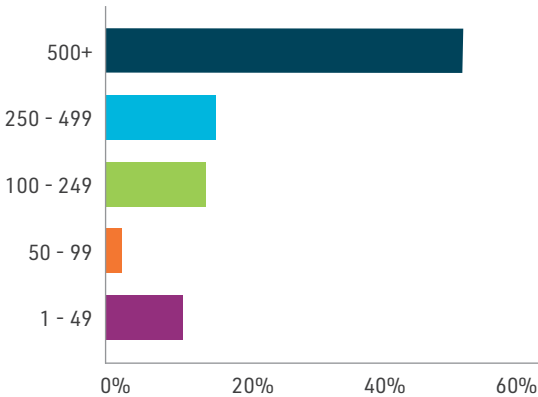
Categories are not mutually exclusive.

Attendees by Title

Director	24%
Vice President	23%
President/C-Suite	17%
Manager	17%
Associate/Partner/Legal	9%
Coordinator/Analyst	7%
Senior Level	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Ag Allies Conference

PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

EXHIBITOR/PATRON
\$1,000

Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Networking – \$5,000 | <input type="checkbox"/> Gift – \$3,000 | <input type="checkbox"/> Exhibitor – \$1,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Lunch – \$5,000 | <input type="checkbox"/> Photo Wall – \$3,000 | <input type="checkbox"/> Patron – \$1,000 |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Silver – \$3,000 | <input type="checkbox"/> Bronze – \$2,000 | |

III. Payment Information

Payment Type: (All payments are non-refundable)

- ☐ Visa
- ☐ Mastercard
- ☐ American Express
- ☐ Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____