



Building NC

MARKETING OPPORTUNITIES

APRIL 2, 2024

Building NC

NEW EVENT April 2, 2024

Join us at the ‘Building NC’ conference, a fresh take on our transportation event, addressing the escalating demands on our infrastructure. As we navigate the challenges presented by surging population and unparalleled growth, we will discuss the advances that are reshaping the energy, water, sewer, and solid waste landscapes, explore the critical need for statewide broadband and workforce housing access, and dive into the strategies, innovations, and policies required to ensure that our state remains competitive on the national and global stage. Network with industry trailblazers, policy makers, and visionaries who are driving innovation and forging the infrastructure future of North Carolina!

Expected Attendance: 250

“You will always receive an inside look at the key topics facing our state and its future from leaders on the ground putting in the work. Moving North Carolina forward is a collaborative effort, and we have to have the right infrastructure to do it.”

Seth Palmer
Nexsen Pruet LLC

Attendees by Industry

Infrastructure	31%
Energy & Utilities	16%
Professional/Business Services	16%
Business/Industry Associations	22%
Government & Nonprofit	6%
Manufacturing	3%
Legal Services	2%
Technology	1%
Other	2%

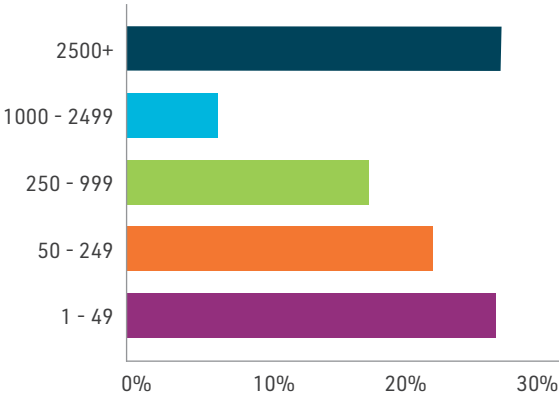
Categories are not mutually exclusive.

Attendees by Title

Manager, Team Lead	28%
VP, Executive, Senior Leader	26%
Director	18%
Analyst, Specialist, Engineer, Consultant	11%
President, C-Suite, Owner	8%
Partner, Legal Counsel, Attorney	6%
Assistant, Coordinator, Support	3%

Categories are not mutually exclusive.

Attendees by Employer Size



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	PRESENTING \$10,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR/PATRON \$1,000
Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promo e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor \$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Networking – \$5,000 | <input type="checkbox"/> Gift – \$3,000 | <input type="checkbox"/> Exhibitor/Patron – \$1,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Lunch – \$5,000 | <input type="checkbox"/> Photo Wall – \$3,000 | |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Silver – \$3,000 | <input type="checkbox"/> Bronze – \$2,000 | |

III. Payment Information

Payment Type: (All payments are non-refundable)

- ☐ Visa
- ☐ Mastercard
- ☐ American Express
- ☐ Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____

Account Number _____

Sec. Code _____ Exp Date _____ (mm/yy) _____

Cardholder's Name _____

Signature _____

Cardholder's Address _____

City _____ State _____ Zip _____