



AN NC CHAMBER EVENT

Diverse Supplier Connect

MARKETING OPPORTUNITIES

NOVEMBER 18, 2024

Diverse Supplier Connect

November 18, 2024

Leveraging and connecting North Carolina's diverse industry with its diverse suppliers.

Strong connections between procurement leaders and diverse suppliers is a value-add not only for each business and industry, but for our state's competitive position. North Carolina requires flourishing, diverse supply chains to compete for federal dollars and new investment.

The NC Chamber is uniquely positioned to convene this collaborative event. Whether you are a procurement professional or a diverse supplier, you do not want to miss this inaugural event packed with learning opportunities and connections for both audiences. Join us to grow together and build a stronger North Carolina!

Expected Attendance: 200



Diverse Supplier Connect

	PRESENTING \$15,000	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	EXHIBITOR OR PATRON \$1,000
Event registrations/seats included	25	15	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including email blasts and press releases	●	●				
First right of refusal to sponsor in 2024, must be confirmed within 90 days after 2023 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promo email sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Prominently displayed pop-up banner (provided by sponsor) at the event	●					
Table top exhibit space (exhibitor only)						●

Keynote Speaker Sponsor

\$5,000 (1 available)
Slide with logo on the stage screen, stage recognition at speaker introduction, list of attendees, ROI report, company logo included on all event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Networking Sponsor

\$5,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$3,000 (2 available)
Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (5 seats)

Photo Wall Sponsor

\$3,000 (1 available)
8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (5 seats)

I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

- | | | |
|--|---|--|
| <input type="checkbox"/> Presenting – \$15,000 | <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Bronze – \$2,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Silver – \$3,000 | <input type="checkbox"/> Exhibitor or Patron – \$1,000 |

On behalf of the NC Chamber, I would like to thank you for your generous investment in Diverse Supplier Connect on November 18, 2024. We will be in touch soon with your invoice and additional information. Once you receive your invoice, you can reach out to **Tonia Ostanek** (tostanek@ncchamber.com) for questions regarding purchase orders, ACH, Coupa, or Ariba. Credit card payments can be made through our online member portal at www.ncchamber.com and your invoice will reflect directions on how to do that.

Thank you for investing in this business education opportunity!



Angela Sutton

Director of Corporate Sponsorships

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