



Environmental Compliance Conference

MARKETING OPPORTUNITIES

JANUARY 31, 2024
DURHAM, NC

Environmental Compliance Conference

January 31, 2024

This event is targeted toward professionals who manage the environmental and safety compliance matters for their organization, focusing on regulations and how to ensure compliance.

The basis of an effective Environment, Health and Safety (EHS) program remains the strength of its management system and how thoroughly it is integrated into business practices. Join the NC Chamber, NC Department of Environmental Quality officials and industry experts to proactively discuss pressing regulatory issues, legislation, policy decisions and other initiatives on water, waste, air and natural resources that affect business.

Expected Attendance: 175

"I make time in my schedule every year for this event. It's a unique educational opportunity for attorneys, consultants and the regulated community to converse with our regulators."

Amy Wang
Ward and Smith, PA

Attendees by Industry

Manufacturing	23%
Transportation/Utilities	20%
Legal Services	18%
Engineering Services	12%
Consulting Services	10%
Other Services	7%
Government/Public Administration	5%
Business Associations	2%
Mining/Construction	2%
Wholesale/Retail	2%

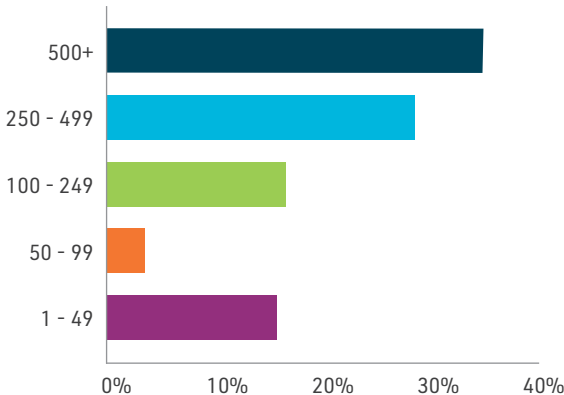
Categories are not mutually exclusive.

Attendees by Title

Manager	25%
Attorney	19%
Director	14%
Coordinator/Specialist	14%
Senior Level	13%
Vice President	8%
President/C-Suite	4%
Principal	3%

Categories are not mutually exclusive.

Attendees by Employer Size



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PRESENTING
\$10,000

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

Bronze
\$2,000

EXHIBITOR/PATRON
\$1,000

Event registrations/seats included	15	12	10	6	4	2
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event attendees	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●					
Table top exhibit space (exhibitor only)						●

Networking Sponsor \$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Lunch Sponsor \$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor \$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (4 seats)

Photo Wall Sponsor \$3,000 (1 available)

8'x8' sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (4 seats)

I. Contact Information

First Name _____ Last Name _____
 Company Name _____
 Company Website _____ Company Phone _____
 Company Address _____
 Phone _____ Cell Phone _____
 Email _____ Fax _____

II. Sponsorship Levels

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Presenting – \$10,000 | <input type="checkbox"/> Silver – \$3,000 | <input type="checkbox"/> Networking – \$5,000 | <input type="checkbox"/> Photo – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Bronze – \$2,000 | <input type="checkbox"/> Lunch – \$5,000 | |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Exhibitor/Patron – \$1,000 | <input type="checkbox"/> Gift – \$3,000 | |

Payment Type: (All payments are non-refundable)

- ☐ Visa
☐ Mastercard
☐ American Express
☐ Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
 701 Corporate Center Drive, Suite 275
 Raleigh, NC 27607

Please charge my card \$ _____
 Account Number _____
 Sec. Code _____ Exp Date _____ (mm/yy) _____
 Cardholder's Name _____
 Signature _____
 Cardholder's Address _____
 City _____ State _____ Zip _____