

The logo for the North Carolina Chamber of Commerce, featuring the letters "NC" in white, a red chevron pointing right, and the word "Chamber" in white.

Government Affairs Reception

MAY 8, 2024
RALEIGH, NC

MARKETING OPPORTUNITIES

Government Affairs Reception

May 8, 2024

The NC Chamber hosts its Government Affairs event to bring together business leaders, local chambers of commerce, and policy makers to discuss the aligned business community's jobs agenda and issues crucial to its future.

This event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with the state's legislative leaders and decision makers.

Expected Attendance: 250

"The networking I am able to do at this reception makes it one of the most impactful events I attend all year."

Government Affairs Reception Attendee

Attendees by Industry

Transportation/Utilities	24%
Manufacturing	18%
Business/Member Organizations	15%
Insurance/Finance/Real Estate	11%
Legal Services	10%
Other Services	9%
Wholesale/Retail	4%
Educational Services	4%
Engineering Services	2%
Agriculture	2%
Mining/Construction	1%

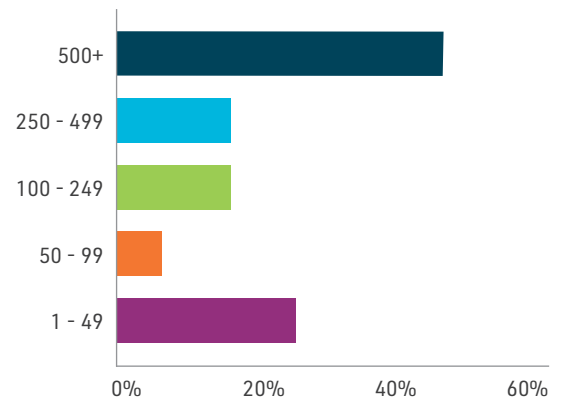
Categories are not mutually exclusive.

Attendees by Title

Legislator	42%
Director/Manager	27%
Vice President/C-Suite	15%
Specialist/Coordinator/Acct. Exec.	7%
President/Owner	6%
Attorney/Counsel	4%
Other	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Government Affairs Reception

PRESENTING
\$12,500

CO-SPONSOR
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

	PRESENTING \$12,500	CO-SPONSOR \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
Event registrations included	30	20	15	10	5
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
NC Chamber to post confirmation of sponsor’s involvement to social media accounts	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●		
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●			
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●			
Web banner (provided by sponsor) with link to company landing page incorporated into promo e-mail sent to prospective/past event attendees	●	●			
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during the event; Full-page print ad placed as back cover of the event program; Pop-up banner (provided by sponsor) prominently displayed at the event	●				

Refreshment Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on all event materials (10 seats)

Gift Sponsor

\$3,000 (2 available)

Distribute promotional items on entry gift tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (5 seats)

Photo Wall Sponsor

\$3,000 (1 available)

8’x8’ sign with your logo and event name, list of attendees, ROI report, company logo included on event materials (5 seats)

I. Contact Information

First Name _____ Last Name _____
Company Name _____
Company Website _____ Company Phone _____
Company Address _____
Phone _____ Cell Phone _____
Email _____ Fax _____

II. Sponsorship Levels

- | | | |
|--|---|---|
| <input type="checkbox"/> Presenting – \$12,500 | <input type="checkbox"/> Silver – \$3,000 | <input type="checkbox"/> Gifts – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$7,500 | <input type="checkbox"/> Bronze – \$2,000 | <input type="checkbox"/> Photo Wall – \$3,000 |
| <input type="checkbox"/> Gold – \$5,000 | <input type="checkbox"/> Refreshments – \$5,000 | |

III. Payment Information

Payment Type: (All payments are non-refundable)

- Visa
- Mastercard
- American Express
- Check (Payable to North Carolina Chamber)

Send Check to:

NC Chamber
701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

Please charge my card \$ _____
Account Number _____
Sec. Code _____ Exp Date _____ (mm/yy) _____
Cardholder's Name _____
Signature _____
Cardholder's Address _____
City _____ State _____ Zip _____