



AN NC CHAMBER EVENT

WOMEN LEAD NC

OCTOBER 18, 2024 | RALEIGH, NC

MARKETING OPPORTUNITIES

Women Lead NC: Raleigh

October 18, 2024

Offering an Enhanced Experience for 2024!

Expanded in 2024 with bigger names and a more interactive event space, Women Lead NC promotes leadership development, advocacy, mentorship, and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

Expected Attendance: 1,300

"I normally look forward to getting some useful "nuggets" of information at events like this. What I actually got was life changing information and actionable takeaways. I am very impressed with this event and look forward to others in the future."

Women Lead NC Attendee

Attendees by Industry

Manufacturing/Construction/Mining	45%
Insurance/Finance/Real Estate	11%
Transportation/Utilities/Engineering	8%
Wholesale/Retail	7%
Business/Civic Associations	6%
Computer/Software Services	5%
Educational Services/Institutions	5%
Legal Services	4%
Accounting/Other Services	4%
Medical/Dental Services	3%
Consulting Services	3%

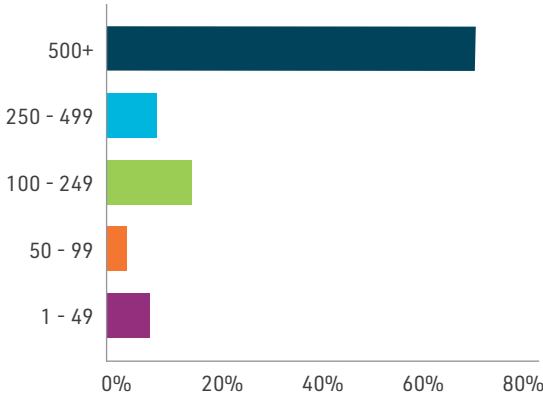
Categories are not mutually exclusive.

Attendees by Title

Manager	31%
Analyst/Coordinator/Specialist	30%
Director	15%
Vice President	10%
President/Owner/C-Suite	8%
Senior Level	4%
Partner	2%

Categories are not mutually exclusive.

Attendees by Employer Size



Women Lead NC: Raleigh

KEYNOTE
 CUSTOM
PRESENTING
 \$35,000
CO-SPONSOR
 \$15,000
PLATINUM
 \$10,000
GOLD
 \$7,500
SILVER
 \$5,000
BRONZE
 \$3,500
EXHIBITOR
 \$995 (\$595*)

	KEYNOTE CUSTOM	PRESENTING \$35,000	CO-SPONSOR \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500	EXHIBITOR \$995 (\$595*)
Event registrations/seats included	35	65	35	25	20	15	10	2
Exclusive meet-and-greet with keynote speaker/s for your guests	●							
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●	●
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts, which garner more than 1 million impressions, on average	●	●	●	●	●	●	●	●
Company logo (listing for Exhibitor and Patron) on event sponsor sign, event webpage, and in event program	●	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	●	●	●	●	●			
Company listing on event promotional materials, including e-mail blasts and press releases	●	●						
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	●	●	●					
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail	●	●						
Opportunity to give welcome remarks; 60-second commercial spot (provided by sponsor); Prominently displayed pop-up banner (provided by sponsor) at the event		●						
Opportunity to introduce keynote speaker	●							
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover.	●	●	●					
Half-page ad in the event program				●	●			
Quarter-page ad in event program						●		
10' x 10' exhibit booth with table and two chairs	●	●	●					●

* Organizations with less than 10 employees.

WOMEN LEAD NC

Branding Opportunities

Keynote Sponsor

CUSTOM (2 available)

Exclusive meet and greet with speaker for you and your guests, recognition from the ballroom stage providing speaker introduction, slide with logo on stage screen, list of attendees, ROI report, company logo included on event materials (35 seats)



Gift Sponsors

\$5,000 (2 available)

Distribute promotional items on entry tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (10 seats)



Tote Bag Sponsor

\$5,000 (1 available)

Distribute promotional tote bag on entry tables, prominent event sign, list of attendees, ROI report, company logo included on event materials (10 seats)



Networking Sponsor

\$5,000 (1 available)

Closing networking reception, prominent event signs, list of attendees, ROI report, company logo included on event materials (10 seats)



WOMEN LEAD NC

Branding Opportunities

Refreshment Sponsor

\$5,000 (1 available)

Prominent event signage in the Exhibit Hall during the event, list of attendees, ROI report, company logo included on event materials (10 seats)



Breakout Session Sponsors

\$3,000 (6 available)

Sponsor signs at room entrance and stage, welcome remarks from sponsor, introduce the panel, slide with logo on stage screen, list of attendees, ROI report, company logo included on event materials (5 seats)



Photo Wall Sponsor

\$3,000 (1 available)

8'x8' sign with your logo and event name for selfies seen on attendees' social media, list of attendees, ROI report, company logo included on event materials (5 seats)



Lanyard Sponsor

\$3,000 (1 available)

All eyes will be on your company as the event lanyard sponsor. Lanyards will be branded with sponsor logo and distributed at registration. (3 seats)



I. Contact Information

First Name _____ Last Name _____

Company Name _____

Company Website _____ Company Phone _____

Company Address _____

Phone _____ Cell Phone _____

Email _____ Fax _____

II. Sponsorship Levels

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Keynote – CUSTOM | <input type="checkbox"/> Gold – \$7,500 | <input type="checkbox"/> Networking – \$5,000 | <input type="checkbox"/> Photo Wall – \$3,000 |
| <input type="checkbox"/> Presenting – \$35,000 | <input type="checkbox"/> Silver – \$5,000 | <input type="checkbox"/> Refreshment – \$5,000 | <input type="checkbox"/> Lanyard – \$3,000 |
| <input type="checkbox"/> Co-Sponsor – \$15,000 | <input type="checkbox"/> Tote Bag – \$5,000 | <input type="checkbox"/> Bronze – \$3,500 | <input type="checkbox"/> Exhibitor – \$995 |
| <input type="checkbox"/> Platinum – \$10,000 | <input type="checkbox"/> Gift – \$5,000 | <input type="checkbox"/> Breakout Session – \$3,000 | <input type="checkbox"/> Exhibitor – \$595* |

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On behalf of the NC Chamber, I would like to thank you for your generous investment in Women Lead NC in Raleigh, NC on October 18th, 2024. We will be in touch soon with your invoice and additional information. Once you receive your invoice, you can reach out to **Tonia Ostanek (tostanek@ncchamber.com)** for questions regarding purchase orders, ACH, Coupa, or Ariba. Credit card payments can be made through our online member portal at **www.ncchamber.com** and your invoice will reflect directions on how to do that.

Thank you for investing in this business education opportunity!



Angela Sutton

Director of Corporate Sponsorships

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