



2025

# Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION  
MAKERS FROM ACROSS NORTH CAROLINA

# Women Lead NC

November 13, 2025 | Raleigh Convention Center | Raleigh, NC

Expanded with bigger names and a more interactive event space, Women Lead NC promotes leadership development, advocacy, mentorship, and personal wellness for women in the workplace, as well as their male peers. Join us as we explore pathways to leadership, what it's like at the top and how men and women can work together to bring along the next generation of female leaders. This is the most highly attended NC Chamber event and promises incredibly high ROI for event sponsors.

*Expected Attendance: 1,300*

**"I got so much out of this conference! Sitting alongside women all day left me feeling so empowered and ready to tackle anything. I met so many amazing people and cannot wait to attend again!"**

**Rachel Knapp**  
IBM

### Attendees by Industry

Banking, Finance, Wealth Management	18%
Associations, Non-Profits, Government	15%
Infrastructure, Transportation, Constr.	9%
Health Care	9%
Education	9%
Professional Services	8%
Agriculture & Agribusiness	8%
Technology & Media	8%
Manufacturing	7%
Legal Services, Real Estate, Energy	7%
Hospitality, Retail/Wholesale	2%

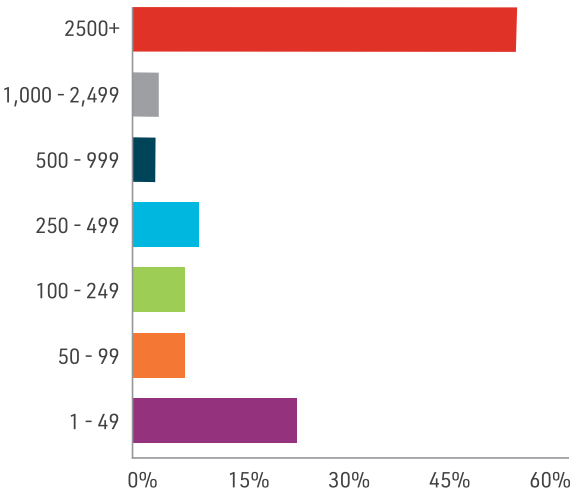
*Categories are not mutually exclusive.*

### Attendees by Title

Manager, Team Lead	25%
VP, Executive, Senior Leader	23%
Director	19%
Analyst, Consultant, Advisor, Associate	13%
President, C-Suite & Owner	10%
Assistant, Coordinator, Support	6%
Partner, Principal, Attorney	5%

*Categories are not mutually exclusive.*

### Attendees by Employer Size



## Women Lead NC

	KEYNOTE \$50,000	PRESENTING \$50,000	DIAMOND \$20,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500	EXHIBITOR \$995*/\$595
	SOLD							
Event registrations/seats included	35	65	35	25	20	15	10	2
Exclusive meet-and-greet with keynote speaker/s for your guests	●							
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●	●	●
Company logo (or listing for exhibitors) on event sponsor sign, webpage, and in program	●	●	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during event	●	●	●	●	●			
Company listing on event promotional materials, including e-mail blasts and press releases	●	●	●	●				
Hyperlinked web banner (provided by sponsor) incorporated into promotional emails	●	●	●	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Pop-up banner (provided by sponsor) prominently displayed at event		●						
Opportunity to introduce keynote speaker	●							
Full-page print ad in the event program. Presenting Sponsor's ad will be placed as back cover; Keynote Speaker's ad as inside cover.	●	●	●					
Half-page ad in the event program				●	●			
Quarter-page ad in event program						●		
First right of refusal to sponsor in 2026; Must be confirmed within 90 days of 2025 event		●						
Table-top exhibit space. <i>Sponsor may donate their booth to a non-profit organization if preferred</i>	●	●	●	●				●

\* Exhibitor pricing dependent on company size.

# Branding Opportunities

## Keynote Sponsors - \$50,000 (2 available)

Exclusive meet and greet with speaker for you and your guests, recognition from the ballroom stage providing speaker introduction, slide with logo on stage screen, list of attendees, ROI report, company logo included on event materials (35 seats)



## Exhibit Hall Sponsor - \$20,000 (1 available)

Exclusive rights to branding the Women Lead NC Exhibit Hall. Include your pop-up banners by the entrance, receive exclusive mentions and branding in promotional event emails, list of attendees and opportunity to connect with all exhibitors for client development, post-event e-blast to all exhibitors, complimentary exhibit booth, first consideration for pop-up session speaker, ROI report, company logo included on event materials and sign, social media recognition. (25 seats)



## Gift Sponsors - \$5,000 (2 available)

Distribute promotional items on entry tables, prominent event sign, list of attendees, ROI report, company logo included on event materials. Sponsoring company to purchase and procure gifted item, subject to NC Chamber approval (10 seats)



## ~~Tote Bag Sponsor - \$5,000~~ (1 available) **SOLD**

Distribute promotional tote bag on entry tables, prominent event sign, list of attendees, ROI report, company logo included on event materials. Investment assumes sponsoring company to purchase and procure tote bag. If NC Chamber is asked to purchase and procure, sponsorship level changes to \$7,500 (10 seats)



## Networking Sponsor - \$7,500 (1 available)

Closing networking reception, prominent event signs, list of attendees, ROI report, company logo included on event materials (10 seats)



# Branding Opportunities

## ~~Apparel Sponsor — \$7,500~~ (1 available) **SOLD**

Brand your company as a champion of women's professional success on our exclusive Women Lead NC apparel. Work with our marketing team to develop the ideal apparel type for our attendees and receive your logo on the finished design. Apparel will be distributed to first 500 attendees to purchase a ticket. List of attendees, ROI report, company logo included on event materials and sign, social media recognition (10 seats)

**New!**

## **Refreshment Sponsor - \$7,500** (1 available)

Prominent event signage in the Exhibit Hall during the event, list of attendees, ROI report, company logo included on event materials (10 seats)



## **Breakout Session Sponsors - \$3,500** (6 available)

Sponsor signs at room entrance, welcome remarks from sponsor, introduce the panel, slide with logo on stage screen, list of attendees, ROI report, company logo included on event materials (5 seats)



## **360 Video Experience Sponsor - \$7,500** (1 available)

Lights, camera, fun! Ensure your branding is seen far and wide across social media and beyond with your logo overlaid on all 360 video files distributed to attendees. Guests enjoy posing with their fellow attendees on a safe dais while being captured on 360 rotating video. And then they post to social media! List of attendees, ROI report, logo overlay on all 360 photo files, company logo included on event materials and sign, social media recognition (10 seats)

**New!**

## ~~Lanyard Sponsor — \$5,000~~ (1 available) **SOLD**

All eyes will be on your company as the event lanyard sponsor. Lanyard will be branded with sponsor logo and distributed at registration, list of attendees, ROI report, company logo included on event materials (5 seats)



**Interested in sponsoring  
one of our events?**

**Tomiko Lane**

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