

NC  Chamber

2026

Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA

Education & Workforce Conference

August 4, 2026 | Hilton Raleigh North Hills | Raleigh, NC

Today’s employers are ever more aware of the need for effective education systems at all levels to ensure students are prepared for the 21st-century global marketplace. This event brings together educators and business leaders to share ideas and collaborate on the roles each can play in ensuring the state’s students are college and career ready for the jobs of tomorrow.

Expected Attendance: 350

"An enlightening and comprehensive approach on reiterating the correlation between education and business, and how these impact workforce development."

Elaine Clodfelter

South Piedmont Community College

Attendees by Industry

Education	50%
Associations, Government & Non-Profit	21%
Technology	7%
Banking, Finance, Legal Services	7%
Professional/Business Services	6%
Health Care	5%
Agribusiness & Manufacturing	5%
Infrastructure, Energy, Construction	3%
Other	3%

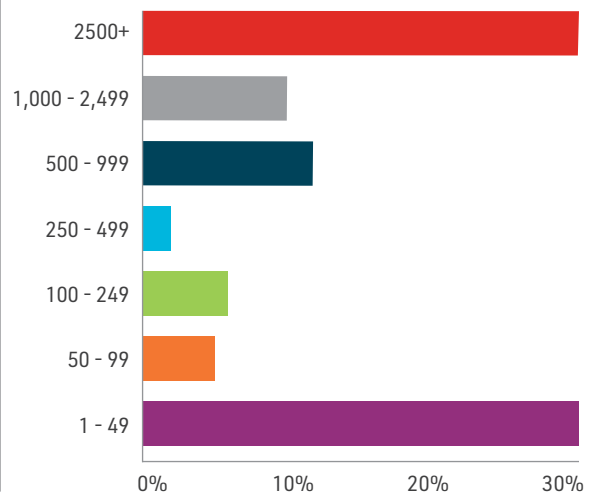
Categories are not mutually exclusive.

Attendees by Title

Director	34%
President, C-Suite & Owner	16%
Analyst, Specialist, Consultant, Designer	15%
Manager	14%
Assistant, Coordinator, Support VP	11%
Executive/Senior Leader, Partner, Attorney	10%

Categories are not mutually exclusive.

Attendees by Employer Size



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	PRESENTING \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	EXHIBITOR \$750
Event registrations/seats included	15	12	10	6	4	2
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	
Company logo (or listing for exhibitors) on event sponsor sign, webpage, and in program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation during event	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
Hyperlinked web banner (provided by sponsor) incorporated into promotional emails	●					
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event	●					
First right of refusal to sponsor in 2027; Must be confirmed within 90 days of 2026 event	●					
Table-top exhibit space	●	●				●

Keynote Speaker Sponsor

\$5,000 (1 available)

Slide with logo on the stage screen, stage recognition during keynote speaker intro, list of attendees, ROI report, company logo on all event materials (6 seats)

Networking Sponsor

\$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo on event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$5,000 (1 available)

Distribute promotional items on attendee tables. Prominent event sign, list of attendees, ROI report, company logo included on event materials (6 seats)

*Pricing dependent on exhibitor company size

**Interested in sponsoring
one of our events?**

Tomiko Lane

Member Engagement Manager

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NC  Chamber

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