

NC  Chamber

2026

Events Sponsorship Brochure

**CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA**

Economic Forecast Forum

January 12, 2026 | Sheraton Imperial Hotel | Durham, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 24th Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can continue to lead in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of influential leaders in business, government, education, and nonprofits.

Expected Attendance: 1,000

INDUSTRIES REPRESENTED

Agriculture & Agribusiness
Associations
Banking/Finance
Communications/Media
Construction/Engineering
Education
Government/Legislators
Healthcare
Hospitality

Legal Services
Manufacturing
Non-Profits
Real Estate
Retail & Wholesale
Technology
Utilities/Energy
Wealth Management

"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."

Economic Forecast Forum Attendee

CCIM Highwoods Properties, Inc.



Economic Forecast Forum

	PRESENTING \$30,000	PLATINUM \$15,000	GOLD \$7,500	SILVER \$5,000	PATRON \$3,000
Event registrations/seats included	90	30	20	15	10
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
Company logo (listing for Patron) on signage, program, and event websites	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials. Prominently displayed pop-up banner (provided by sponsor) at event	●	●			
30-second commercial spot (provided by sponsor) played during the event; dedicated registration table; Listing in Carolina Banker magazine as Presenting Sponsor	●				
Full page ad in the event program	●	●			
Half page ad in the event program					

Networking Sponsor

\$5,000 (2 available)

Prominent event sign in networking area, list of attendees, ROI report, company logo included on event materials (10 seats)

Lunch Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (10 seats)

Gift Sponsor

\$5,000 (1 available)

Distribute promotional items directly on attendee tables. Prominent event sign, list of attendees, ROI report, company logo included on event materials (10 seats)

**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

**Interested in sponsoring
one of our events?**

Tomiko Lane

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