



2026

Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA

Ag Allies Conference

October 30, 2026 | McKimmon Conference & Training Center | Raleigh, NC

With a \$111 billion annual contribution to our state’s economy, agriculture helps drive a major share of North Carolina’s economic success — representing one-sixth of our state’s overall income. It is a powerhouse industry that continues to be a major employer for the state, providing jobs to 16% of employees in North Carolina. Ranked 9th in the U.S. for value of agricultural products sold, the agriculture industry is and will remain critical to North Carolina’s reputation as an economic leader in the Southeast. However, farmers and agricultural businesses across the state recognize that they must adapt to a changing workforce, evolving technology, and the latest state and federal regulations to continue thriving within their sector. The NC Chamber’s Ag Allies Conference addresses these issues to ensure the industry as a whole keeps its wheels in motion for the continued prosperity of the state.

Expected Attendance: 150-200

“The Ag Allies Conference was an insightful event which allowed partners from around the ag industry, financial sectors, and political spheres to join forces to help guide the future of agriculture in our state and worldwide.”

Amanda Morrison
Verdesian Life Sciences

Attendees by Industry

Agriculture & Agribusiness	48%
Business Associations	16%
Professional Services	12%
Banking, Finance & Real Estate	7%
Government & Non-Profit Organizations	6%
Education, Energy, Health Care, Technology	6%
Retail/Wholesale and Mfg.	5%

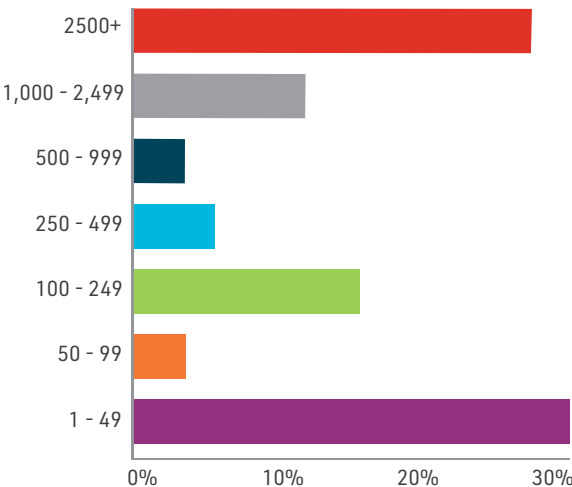
Categories are not mutually exclusive.

Attendees by Title

Director	28%
President, C-Suite & Owner	19%
Manager, Team Lead	16%
VP, Executive, Senior Leader	15%
Partner, Principal, Legal Council	12%
Analyst, Specialist, Consultant, Advisor	7%
Assistant, Coordinator, Support	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Ag Allies Conference

	PRESENTING \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	EXHIBITOR \$1,000
Event registrations/seats included	15	12	10	6	4	2
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	
Company logo (or listing for exhibitors) on event sponsor sign, webpage, and in program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during event	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
Hyperlinked web banner (provided by sponsor) incorporated into promotional emails	●					
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event	●					
First right of refusal to sponsor in 2027. Must be confirmed within 90 days of 2026 event.	●					
Table-top exhibit space	●	●				●

Networking Sponsor

\$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo on event materials (6 seats)

Lunch Sponsor

\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor

\$5,000 (1 available)

Distribute promotional items on attendee tables. Prominent event sign, list of attendees, ROI report, company logo included on event materials (6 seats)

**Interested in sponsoring
one of our events?**

Mike Miller

Events Sponsorship Manager

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