



2026

# Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION  
MAKERS FROM ACROSS NORTH CAROLINA

# 84th Annual Leadership Dinner & Awards

March 26, 2026 | The Umstead Hotel & Spa | Cary, NC

## Celebration of North Carolina

Join us for a festive dinner as we celebrate North Carolina's remarkable past and continue to build its legacy for future generations!

The most influential leaders from across the state gather at this exclusive event to recognize the individual and collective successes of our vibrant business community. Elevated to a formal and invitation-only format this year, the special evening will include a seated dinner and a program featuring our award recipients -- individuals who have made an indelible mark on our state by improving their communities. We will also honor the winners of the Coolest Thing Made in NC awards, a contest hosted by the NC Chamber to spotlight North Carolina's manufacturing industry.

*Expected Attendance: 200*



**"North Carolina is not just a place, it's a community of people who care, work together, and strive for a brighter future. It is the spirit of collaboration that has enabled us to overcome challenges, embrace change, and build a foundation for progress."**

### A. Dale Jenkins

*Retired CEO, Curi, and  
2023 Distinguished Citizenship  
Award Recipient*

## 84th Annual Leadership Dinner & Awards

**PRESENTING**  
 \$20,000

**TABLE SPONSOR**  
 \$5,000

**PATRON SPONSOR**  
 \$3,000

Event registrations/seats included	15	8	4
Prominent seating at event	●	●	
Photo opportunity with all NC Chamber award winners, which will be used in NC Chamber publications and social media	●		
List of attendees, including name, title, and company provided the day before the event	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●
Company logo on event sponsor sign, webpage, and in program	●	●	<b>COMPANY LISTING</b>
Link to company landing page placed on the NC Chamber event page	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation during event	●	●	
Recognition on Patron Sponsor Slide during event			●
Hyperlinked web banner (provided by sponsor) incorporated into promotional emails	●		
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event	●		
Stage recognition and thank-you	●	●	●
First right of refusal to sponsor in 2027; Must be confirmed within 90 days of 2026 event	●		

**Interested in sponsoring  
one of our events?**

**Tomiko Lane**

Member Engagement Manager

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**NC Chamber**

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