



2026

Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA

Business Playbook: Mapping the Course for NC's Business Success

Fall 2026 | Location TBD

Protecting Our Status as a Top State in the Country for Business

North Carolina has been named the #1 State for Business by CNBC three times in the past four years. Continued success and sustainable growth will require intentionality and leadership. Convene with business leaders and government officials of all levels to discuss critical focus areas for advancing the business climate in North Carolina, including protecting our legal climate, maintaining right-to-work status, keeping taxes low and fair, prioritizing workforce development, and investing in infrastructure.

Your participation in this event will further our collective commitment to fostering business excellence in the state and enhance collaboration to advance a strategic regional, national, and global competitive advantage for North Carolina.

Expected Attendance: 200

"The NC Chamber is where business leaders come together to build futures and remove obstacles."

Jerry Cook
HanesBrands, Inc.

Attendees by Industry

Business Associations & Nonprofits	16%
Finance & Banking	15%
Health Care	14%
Manufacturing	12%
Professional & B2B Services	8%
Energy & Utilities	7%
Legal Services & Real Estate	6%
Education	6%
Retail/Wholesale & Hospitality	6%
Media & Technology/Government	5%
Transportation & Infrastructure	4%

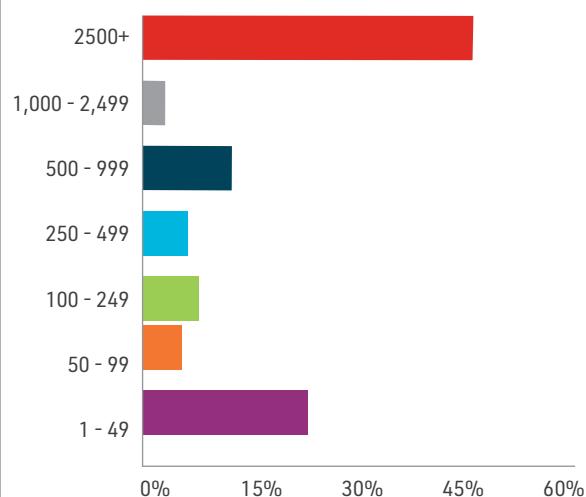
Categories are not mutually exclusive.

Attendees by Title

VP, Executive, Senior Leader	27%
Director	21%
Manager, Team Lead	18%
President, C-Suite & Owner	10%
Partner, Legal Counsel, Attorney	8%
Analyst/Specialist, Engineer, Consultant	8%
Other	8%

Categories are not mutually exclusive.

Attendees by Employer Size



Business Playbook

PRESENTING
 \$15,000
 PLATINUM
 \$10,000
 GOLD
 \$7,500
 SILVER
 \$5,000
 BRONZE
 \$3,000

	15	12	10	6	4
Event registrations/seats included					
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●
Company logo on event sponsor sign, webpage, and in program	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation during event	●	●	●		
Company listing on all event promotional materials, including e-blasts and press releases	●	●			
Hyperlinked web banner (provided by sponsor) incorporated into promotional emails	●				
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event	●				
First right of refusal to sponsor in 2027; Must be confirmed within 90 days of 2026 event	●				

Networking Sponsor
\$5,000 (2 available)

Prominent event sign in networking area, list of attendees, ROI report, company logo on event materials (6 seats)

Lunch Sponsor
\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor
\$5,000 (1 available)

Distribute promotional items on entry gift table. Prominent event sign, list of attendees, ROI report, company logo included on event materials (6 seats)

**Interested in sponsoring
one of our events?**

Tomiko Lane

Member Engagement Manager

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NC Chamber

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