



2026

Events Sponsorship Brochure

CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA

Building NC

April 21, 2026 | Grandover Hotel & Spa | Greensboro, NC

Join us at the Building NC conference, addressing the escalating demands on our infrastructure. As we navigate the challenges presented by surging population and unparalleled growth, we will discuss the advances that are reshaping the energy, water, sewer, and solid waste landscapes, explore the critical need for statewide broadband and workforce housing access, and dive into the strategies, innovations, and policies required to ensure that our state remains competitive on the national and global stage. Network with industry trailblazers, policy makers, and visionaries who are driving innovation and forging the infrastructure future of North Carolina!

Expected Attendance: 300

"You will always receive an inside look at the key topics facing our state and its future from leaders on the ground putting in the work. Moving North Carolina forward is a collaborative effort, and we have to have the right infrastructure to do it."

Seth Palmer
Nexsen Pruet LLC

Attendees by Industry

Transportation & Infrastructure	30%
Energy & Utilities	14%
Business Associations & Non-profits	13%
Legal Services & Real Estate	12%
Professional & B2B Services	8%
Government	8%
Manufacturing & Tech	6%
Health Care, Education	6%
Other	2%

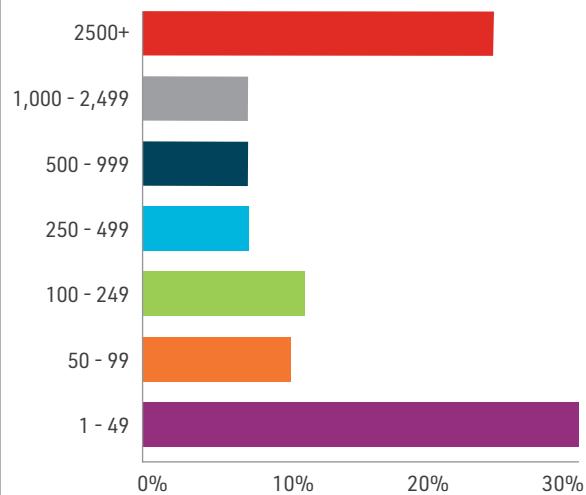
Categories are not mutually exclusive.

Attendees by Title

Director	22%
Manager, Team Lead	22%
President, C-Suite & Owner	19%
VP, Executive, Senior Leader	14%
Partner, Legal Counsel, Attorney	9%
Analyst, Specialist, Engineer, Consultant	6%
Assistant/Support, Realtor, Loan Officer	5%
Government Official	3%

Categories are not mutually exclusive.

Attendees by Employer Size



Event registrations/seats included	15	12	10	6	4	2
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	●	●
Company logo (or listing for exhibitors) on event sponsor sign, webpage, and in program	●	●	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during event	●	●	●			
Company listing on all event promotional materials, including e-mail blasts and press releases	●	●				
Hyperlinked web banner (provided by sponsor) incorporated into promotional emails	●					
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event	●					
First right of refusal to sponsor in 2027; Must be confirmed within 90 days of 2026 event	●					
Table-top exhibit space	●	●				●

Networking Sponsor
\$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo on event materials (6 seats)

Lunch Sponsor
\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

Gift Sponsor
\$5,000 (1 available)

Distribute promotional items on attendee tables. Prominent event sign, list of attendees, ROI report, company logo included on event materials (6 seats)

**Interested in sponsoring
one of our events?**

Tomiko Lane

Member Engagement Manager

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NC  Chamber

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