

**NC Chamber**

**2026**

# **Events Sponsorship Brochure**

**CONNECTING YOU WITH KEY DECISION  
MAKERS FROM ACROSS NORTH CAROLINA**

# Business Summit on Mental Health

May 13, 2026 | The Westin Raleigh-Durham Airport | Raleigh, NC

Join us at the Business Summit on Mental Health, where industry leaders, employers, and experts will tackle one of today's most pressing challenges—mental health in the workplace. As businesses navigate workforce well-being, the ramifications of today's youth behavioral health crisis, and an evolving mental health landscape, this summit will provide actionable solutions to foster healthier, more resilient organizations. Gain insights from top healthcare professionals, business executives, and government leaders on innovative strategies that support employees and strengthen North Carolina's economic future. Connect with key decision-makers, explore initiatives, and be part of the movement to drive mental health forward in the workplace and beyond.

*Expected Attendance: 200*

**“Employers play a critical role in supporting mental wellbeing in the workplace, and the NC Chamber is committed to providing solutions, resources, and a platform for businesses to take action. This summit is an opportunity to come together, share best practices, and ensure that North Carolina’s workforce remains strong, resilient, and supported.”**

**Gary Salamido**

*President & CEO, NC Chamber*

## Attendees by Industry

|                       |     |
|-----------------------|-----|
| Healthcare            | 39% |
| Business Associations | 17% |
| Education             | 11% |
| Professional Services | 7%  |
| Nonprofit             | 7%  |
| Government            | 5%  |
| B2B Services          | 4%  |
| Other                 | 3%  |
| Manufacturing         | 3%  |
| Infrastructure        | 2%  |
| Agribusiness          | 1%  |

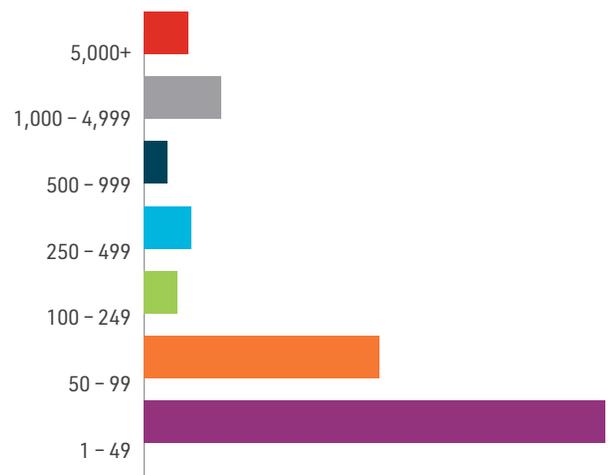
*Categories are not mutually exclusive.*

## Attendees by Title

|                          |     |
|--------------------------|-----|
| Director                 | 33% |
| Csuite                   | 19% |
| Other                    | 19% |
| Manager                  | 8%  |
| Legal                    | 7%  |
| Vice President           | 6%  |
| Coordinator/Analyst/Etc. | 4%  |
| Support                  | 2%  |
| Government               | 1%  |

*Categories are not mutually exclusive.*

## Attendees by Employer Size



# Business Summit on Mental Health

**PRESENTING (SOLB)**  
\$15,000

**PLATINUM**  
\$10,000

**GOLD**  
\$7,500

**SILVER**  
\$5,000

**BRONZE**  
\$3,000

**EXHIBITOR**  
\$1,000

|   | PRESENTING (SOLB)<br>\$15,000 | PLATINUM<br>\$10,000 | GOLD<br>\$7,500 | SILVER<br>\$5,000 | BRONZE<br>\$3,000 | EXHIBITOR<br>\$1,000 |
|---|-------------------------------|----------------------|-----------------|-------------------|-------------------|----------------------|
| Event registrations/seats included  | 15                            | 12                   | 10              | 6                 | 4                 | 2                    |
| List of attendees, including name, title, and company provided the day before the event   | ●                             | ●                    | ●               | ●                 | ●                 | ●                    |
| Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event   | ●                             | ●                    | ●               | ●                 | ●                 | ●                    |
| NC Chamber to post confirmation of sponsor's involvement to social media accounts   | ●                             | ●                    | ●               | ●                 | ●                 |                      |
| Company logo (or listing for exhibitors) on event sponsor sign, webpage, and in program   | ●                             | ●                    | ●               | ●                 | ●                 | ●                    |
| Link to company landing page placed on the NC Chamber event page  | ●                             | ●                    | ●               | ●                 |                   |                      |
| Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during event   | ●                             | ●                    | ●               |                   |                   |                      |
| Company listing on all event promotional materials, including e-mail blasts and press releases  | ●                             | ●                    |                 |                   |                   |                      |
| Hyperlinked web banner (provided by sponsor) incorporated into promotional emails   | ●                             |                      |                 |                   |                   |                      |
| Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event | ●                             |                      |                 |                   |                   |                      |
| First right of refusal to sponsor in 2027; Must be confirmed within 90 days of 2026 event   | ●                             |                      |                 |                   |                   |                      |
| Table-top exhibit space   | ●                             | ●                    |                 |                   |                   | ●                    |

**Networking Sponsor**  
\$5,000 (2 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo on event materials (6 seats)

**Lunch Sponsor**  
\$5,000 (1 available)

Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (6 seats)

**Gift Sponsor**  
\$5,000 (1 available)

Distribute promotional items on attendee tables. Prominent event sign, list of attendees, ROI report, company logo included on event materials (6 seats)

**Interested in sponsoring  
one of our events?**

**Tomiko Lane**

Member Engagement Manager

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