



25th Annual

Economic Forecast Forum Sponsorship Overview

CONNECTING YOU WITH KEY DECISION
MAKERS ACROSS NORTH CAROLINA

Economic Forecast Forum

January 20, 2027 | Raleigh Convention Center | Raleigh, NC

Sure to once again attract a sold-out crowd, the NC Chamber and the North Carolina Bankers Association proudly present the 25th Annual Economic Forecast Forum, a gathering of our state's most powerful and influential leaders, to discuss how the state can continue to lead in job retention, job creation, and quality of life. This highly acclaimed event provides you with the opportunity to heighten awareness of your company to a statewide audience of influential leaders in business, government, education, and nonprofits.

Expected Attendance: 1,000

INDUSTRIES REPRESENTED

Agriculture & Agribusiness	Legal Services
Associations	Manufacturing
Banking/ Finance	Non-Profits
Communications/Media	Real Estate
Construction/Engineering	Retail & Wholesale
Consulting/Professional Services	Technology
Education	Utilities/Energy
Government/Legislators	Wealth Management
Healthcare	
Hospitality	

"A solid way to kick off the year with perspective on trends and indications for the year ahead as we all set our goals and aspirations to contribute to the success of our company, community, and our great state of N.C."

Economic Forecast Forum Attendee

CCIM Highwoods Properties, Inc.

Attendees by Industry

Financial Services/Banks	17%
Construction/Engineering	10%
Government/Economic Development	8%
Investment/Wealth Management	9%
Consulting/Professional Services	9%
Legal Services	7%
Chambers/Business Associations	5%
Education/Research	4%
Energy/Utilities	3%
Insurance/Risk Management	4%
Real Estate	3%
Nonprofit	3%
Technology/IT Services	3%
Manufacturing	3%
Other	12%

Categories are not mutually exclusive.

Attendees by Title

C-Suite	23%
Director	18%
Banking/Financial	17%
Vice President	15%
Manager	13%
Other	7%
Legal	4%
Government	2%
Support	1%

Categories are not mutually exclusive.



Economic Forecast Forum

	PRESENTING \$30,000	PLATINUM \$15,000	GOLD \$7,500	SILVER \$5,000	PATRON \$3,500
Event registrations/seats included	50	30	20	15	10
List of attendees, including name, title, and company provided the day before the event	●	●	●	●	●
Company logo (listing for Patron) on signage, program, and event websites	●	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●	
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●	
Link to company landing page placed on the NC Chamber event page	●	●	●	●	
Recognition and thanks from the podium	●	●	●		
Company listing on all event promotional materials. Prominently displayed pop-up banner (provided by sponsor) at event	●	●			
30-second commercial spot (provided by sponsor) played during the event; dedicated registration table; Listing in Carolina Banker magazine as Presenting Sponsor; Hyperlinked logo in all event marketing emails	●				
Full page ad in the event program	●	●			
Half page ad in the event program			●		

Networking Sponsor

\$5,000 (2 available)
Prominent event sign in networking area, stage recognition, ROI report, company logo included on event materials (10 seats)

Lunch Sponsor

\$10,000 (1 available)
Prominent event sign, stage recognition, list of attendees, ROI report, company logo included on event materials (20 seats)

Gift Sponsor

\$5,000 (1 available)
Distribute promotional items directly on attendee tables. Prominent event sign, list of attendees, ROI report, company logo included on event materials (10 seats)

Wi-Fi Sponsor

\$5,000 (1 available)
Naming rights to the Wi-fi login credentials for event. Stage recognition, list of attendees, ROI report, company logo included on event materials (10 seats)

**If this event needs to be held virtually, sponsor benefits will be adjusted accordingly*

**Interested in sponsoring?
Contact**

Mike Miller

Events Sponsorship Manager

919-836-1410

mmiller@ncchamber.com



701 Corporate Center Drive, Suite 275
Raleigh, NC 27607

ncchamber.com



701 3601 Haworth Dr.
Raleigh, NC 27609

ncbankers.org