

NC  Chamber

2027

Events & Sponsorship Overview

**CONNECTING YOU WITH KEY DECISION
MAKERS FROM ACROSS NORTH CAROLINA**

Government Affairs Reception & Briefing

February 2027 | The Merrimon-Wynne House | Raleigh, NC

The NC Chamber hosts a series of programs and events to coincide with the beginning of the legislative session each year. The Government Affairs Reception & Chamber Summit now includes the following as distinct, but adjacent events:

- The NC Chamber Federation Luncheon: hosted for local chambers of commerce with programming centered around core chamber issues (50-100 guests)
- A brief afternoon program for external stakeholders (including local chambers) that focuses on pressing statewide policy issues and updates (Capacity TBD)
- An extended reception following the afternoon program, where ticketed guests can connect with more than 400 NC legislators, policymakers, and business leaders to network and align on issues critical to North Carolina's business climate.

Expected Attendance: 400



Attendees by Industry

Government & Nonprofit Organizations	28%
Business & Trade Associations	15%
Professional & B2B Services	9%
Legal, Financial, Banking Services	9%
Energy & Utilities	8%
Transportation & Infrastructure	6%
Manufacturing	6%
Education	6%
Health Care	5%
Agriculture & Agribusiness	4%
Other	3%

Categories are not mutually exclusive.

Attendees by Title

Director	25%
President, C-Suite, Owner, Founder	21%
Government Official	18%
Government Affairs, Counsel/ Attorney	10%
Analyst, Specialist, Engineer, Consultant	8%
Manager, Team Lead	7%
Assistant, Support	7%
VP, Executive, Senior Leader	4%

Categories are not mutually exclusive.

"We have found, through many years of membership, that the NC Chamber provides a strong and effective voice for the business community in communicating with North Carolina policymakers. Working together, we can help support policies that stimulate economic growth and job creation across the state."

Trey Rabon AT&T, President, North and South Carolina

Government Affairs Reception & Briefing

	PRESENTING \$15,000	EMERALD \$7,500	DOGWOOD \$6,000	PINE \$3,500
Event registrations included for the Government Affairs Reception	20	15	10	5
Event seats included for the Government Affairs Briefing	8	4		
*Please note that briefing seats are included in the total reception registration count				
List of attendees, including name, title, and company provided the day before the event	●	●	●	●
Sponsor ROI report detailing the reach of your marketing benefits, delivered post-event	●	●	●	●
Company logo on event sponsor sign, webpage, and in program	●	●	●	●
Link to company landing page placed on the NC Chamber event page	●	●	●	●
NC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation during event	●	●		
Company listing on all event promotional materials, including e-blasts and press releases	●			
Hyperlinked company logo in all event marketing emails	●			
Opportunity to give welcome remarks; 60-second video (provided by sponsor) played during event; Full-page print ad as back cover of program; Pop-up banner (provided by sponsor) prominently displayed at event	●			

Reception Sponsor

\$7,500 (1 available)

Prominent event signage by bar or catering area, stage recognition, list of attendees, ROI report, company logo on event materials (5 registrations)

Gift Sponsor

\$5,000 (1 available)

Distribute promotional items on entry gift table. Prominent event sign, list of attendees, ROI report, company logo included on event materials (5 registrations)

NC Chamber Federation Luncheon Sponsor

\$7,500 (1 available)

Prominent event signage at luncheon, opportunity to provide remarks and distribute marketing materials, list of attendees, ROI report, company logo on event materials (5 registrations)

**Interested in sponsoring
one of our events?**

Mike Miller

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