



Advocacy and Impact Report

**YOUR INVESTMENT AT WORK:
DELIVERING RESULTS FOR
NORTH CAROLINA'S BUSINESS COMMUNITY**

ABOUT THE NC CHAMBER

The NC Chamber is the leading business advocacy organization in North Carolina. We work to research, develop, advocate, and communicate for solutions and policies that produce a nationally competitive business climate in North Carolina.

Our members are the businesses—large and small, across every industry and region—that fuel our state's success.

Carolina HealthWorks

Delivering a new, affordable health coverage option for small businesses

Following a decade-long effort to address rising health care costs for employers, the NC Chamber partnered with Blue Cross NC in 2025 to launch Carolina HealthWorks—a landmark health coverage option designed specifically to help small businesses, their employees, and their families access quality, affordable care.

Carolina HealthWorks is now available to North Carolina small businesses with 2 to 50 employees that are members of the NC Chamber or a participating local chamber, expanding access to affordable coverage for employers and families across the state.

113

local chambers of commerce engaged in sharing Carolina HealthWorks with their members

76

counties covered by Carolina HealthWorks

94%

of North Carolinians reached by the Carolina HealthWorks footprint to date

 **Carolina HealthWorks**

2025 Legislative Session

ADVOCACY WINS

Driving a pro-growth, pro-jobs agenda for North Carolina.



Led significant **child care regulatory reforms** that directly impact the efficiency, quality and sustainability of North Carolina's child care infrastructure.



Increased the cap on **public private partnerships agreements from three to six**, a critical tool for investing in infrastructure to support our state's growth.



Secured two bipartisan veto overrides to strengthen **regulatory certainty** and enable **reliable, affordable energy infrastructure** to support North Carolina's rapid growth.



Advanced priority **legal reform** issues at the legislature, including proposals to make North Carolina the first state to fully ban third-party litigation investment and to modernize expert witness standards for greater fairness and predictability in the courtroom.



Drove progress on sustainable **transportation funding** by identifying actionable, bipartisan solutions for consideration in the upcoming short session and next long session.

BY THE NUMBERS

8

Pro-business policy measures became law with Chamber support.

0

Anti-business bills became law.

105

Jobs Champions recognized across the House and Senate.

NC Chamber Foundation Impact

Turning data, research, and business leadership into statewide policy solutions.

Advanced a **business-driven energy vision** to guide North Carolina's reliable, affordable, and diverse power future.

Aligned statewide data and deployed scalable tools to strengthen North Carolina's **health care talent pipeline**.

Informed **landmark child care reforms** that reduce child care as a barrier to workforce participation.

Delivered clear statewide priorities to guide modernization and investment in North Carolina's **water infrastructure**.

Produced 100-county analysis that elevated **housing** as a top economic priority for North Carolina lawmakers.



Action in Ag

Defending and strengthening North Carolina's #1 industry.

NC Chamber Foundation-led efforts moved NC Ag Leads into implementation, delivering a unified strategy to strengthen North Carolina's agricultural competitiveness.

Launched a national coalition on H-2A reform, supporting Department of Labor efforts to modernize regulations and improve program predictability for agricultural employers in North Carolina and across the nation.

Led a successful effort to remove the duty drawback provision from the One Big Beautiful Bill, protecting North Carolina tobacco farmers' competitiveness and bottom line.

International Commerce

Fostering opportunities for international trade in North Carolina.

Positioned North Carolina for increased global investment by building relationships with **four key international chambers** and business organizations, including partners from Abu Dhabi, Colombia, Mexico, and Northern Ireland.

NC Chamber Legal Institute

Protecting North Carolina's legal climate.

Engaged in **11 cases** before the North Carolina Business Court, Court of Appeals, and Supreme Court in 2025 to defend a predictable, pro-business legal environment.

Amplifying the Voices of Business in North Carolina

ALL DONE ON BEHALF OF YOU – NORTH CAROLINA'S BUSINESS COMMUNITY.

Our work would not be possible without our members' continued investment in a shared vision to protect and strengthen the world-class business climate that exists here in North Carolina. In 2025, the NC Chamber:



Represented
637
member
companies
across
23 industry
segments



Welcomed
158 new
members
while maintaining an
89% member
retention
rate

Together, we will continue driving commonsense solutions that strengthen North Carolina's business climate and help businesses and communities of every size and region thrive.

Join the businesses shaping North Carolina's future. Scan to learn more about NC Chamber membership and engagement opportunities.



To keep you connected to issues and events that impact your business and make the public and elected officials aware of the business community's priorities, in 2025 the NC Chamber:

250+

Highlighted **250+** member
news stories.

690

Earned **690** media mentions
elevating business voices
statewide.

100+

Showcased **100+** manufacturers in
the NC Chamber's annual Coolest
Thing Made in NC contest.

5,000+

Convened **5,000+** attendees across
49 events, connecting employers,
policymakers, and partners.

117

Represented the business
community at **117** speaking
engagements.