



AN NC CHAMBER EVENT

Workplace Diversity and Inclusion Conference

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Barbara Aguiar is currently the director of communications and industry relations for BASF Agricultural Solutions in North America. Born and raised in Sao Paulo, Brazil, Barbara holds a master's degree in international affairs from the University of Pittsburgh. Barbara has developed her career in the areas of communications, branding and leadership engagement. She currently lives in Raleigh, North Carolina, a big change after ten years of working for BASF at its headquarters in Germany.