WOMEN LEAD NC

DECEMBER 2, 2026 I RALEIGH, NC



Erica Anderson Rooney
Founder
HER Collective

Erica Rooney spent 15+ years in Human Resources, rising to Chief People Officer. She wrote *Glass Ceilings & Sticky Floors* about how women break through, then watched AI arrive and quietly widen every gap she had spent a career closing. That became her second book, *The AI Gap: Women, AI, and the Next Great Leap Forward*, an Amazon bestseller in Career Advancement. She is the founder of HER Collective, hosts the Glass Ceilings & Sticky Floors podcast, co-hosts the Telly Award-winning AI Voice or Victim, and is the North Carolina Regional State Lead for Women Applying AI. She has spoken at SXSW and CHIEF and been featured in Forbes, SUCCESS Magazine, and CBS. Her mission: to get more women into positions of power, and keep them there.