WOMEN LEAD NC

DECEMBER 2, 2026 | RALEIGH, NC

Archie Meredith
Senior Vice President of External Affairs, NC Chamber
President, NC Chamber Foundation

Meredith Archie serves as senior vice president of external affairs for the NC Chamber and president of the NC Chamber Foundation. Her role, expanded in April 2025, combines leadership of the Foundation's nonpartisan research, community engagement, and long-range economic initiatives with oversight of the Chamber's communications and marketing strategy. She leads a team dedicated to amplifying the voices of North Carolina businesses—elevating member organizations and leaders, keeping the business community informed on policy and events that impact their operations, and promoting the business community's priorities to the public and elected officials.

Appointed president of the NC Chamber Foundation in April 2022, Meredith directs outcome-based initiatives aligned with NC Leads, the Foundation's strategic framework focused on three pillars: education and talent supply, competitive business climate, and infrastructure and growth leadership. In 2023, she successfully led and executed the NC Leads fundraising campaign, securing $7.68 million to support the implementation of the Foundation's five-year strategic plan.

A native of Rocky Mount, North Carolina, Meredith's early experience working in her family's business shaped her understanding of the vital role businesses play in creating opportunity and strengthening communities.

Prior to rejoining the NC Chamber, Meredith spent seven years at Duke Energy, where she led communications and engagement strategy for the company's North Carolina operations, including corporate communications, stakeholder engagement, executive positioning, and serving as company spokesperson. From 2011 to 2015, she directed communications for both the NC Chamber and the NC Chamber Foundation. She earned a Bachelor of Arts in communication studies from the University of North Carolina at Chapel Hill.

Deeply engaged in her community and the state's economic future, Meredith serves on the board of advisors for the Kenan Institute of Private Enterprise and co-chaired the North Carolina Institute of Medicine's Essentials for Childhood update committee, among other committees and advisory groups. Meredith enjoys volunteering regularly at church and her daughters' school and resides in Raleigh with her husband, Charles, and their two daughters.