

WOMEN LEAD NC

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Meredith Archie
President
NC Chamber Foundation



Meredith Archie was named president of the NC Chamber Foundation in April 2022. She leads the Foundation’s competitiveness institute activities, oversees commissioned studies, and provides guidance on public policy issues outlined in North Carolina Vision 2030, categorized by three pillars: Education and Talent Supply, Competitive Business Climate, and Infrastructure and Growth Leadership. Under Archie’s leadership, the Foundation serves as a convener around these issues and conducts nonpartisan research on complex challenges, crafts sound policy recommendations, and tracks progress.

Since its inception, the research and policy recommendations of the NC Chamber Foundation have been leveraged by the NC Chamber and aligned business organizations to advocate for fundamental reforms, which positioned North Carolina as a top-10 state to work and do business. Today, the NC Chamber Foundation is focused on maintaining our state’s competitive position and fostering a sustainable environment for businesses and communities to thrive.

A native North Carolinian, Archie is from Rocky Mount where she grew up working for her family’s business and gained a deep appreciation for businesses’ contributions to communities and the opportunity provided through good jobs.

Before joining the NC Chamber Foundation, Archie was at Duke Energy for seven years where she led communications and engagement strategy in North Carolina, including corporate communications, stakeholder engagement, executive positioning and serving as company spokesperson. Prior to that, she directed communications efforts for the NC Chamber and NC Chamber Foundation from 2011 to 2015. She obtained her Bachelor of Arts in communication studies from the University of North Carolina at Chapel Hill.

Archie resides in Raleigh with her husband, Charles, and two daughters, where she is an active member of the community.