

AN NC CHAMBER EVENT

Ag Allies Conference

OCTOBER 11, 2024
RALEIGH, NC

Paula Barngrover
CEO
Alura USA

Paula Barngrover is the CEO of Alura, a U.S.-based company specializing in the commercialization of innovative feed additives for the livestock industry. With extensive experience in business development, sales management and international expansion, Paula has led the USA market presence for Iluma Alliance.

Before assuming her role as CEO, Paula held various leadership positions, where she developed a passion for bridging science and business to create impactful solutions for the global agribusiness sector. She is a strong advocate for leveraging technological innovation to improve the efficiency and sustainability of animal nutrition and feed production.

Paula holds a master's degree in business administration and a bachelor's degree in international business. She is actively involved in promoting collaboration between private companies, universities and entrepreneurs to foster value creation in the life sciences industry.

