

WOMEN LEAD NC

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Mary Elizabeth Tillman Barwick
Vice President of External Affairs
Reynolds American Inc.

Mary Elizabeth Tillman Barwick is the Vice President of External Affairs at Reynolds, where she spearheads strategic initiatives that bridge innovation and stakeholder engagement to address business challenges. She plays a pivotal role in shaping corporate external affairs strategy by fostering relationships with government entities, regulatory bodies, third-party groups, and key industry partners. Her leadership extends across public policy, sustainability, and corporate philanthropy to create impactful public-private partnerships and social responsibility initiatives.



Before joining Reynolds, she led her own consulting company, 2468 Partnership Inc., working with corporate, non-profit and campaign management clients. She also held government affairs roles at U.S. Tobacco and Wal-Mart. She began her career on Capitol Hill where she served under U.S. Rep. Howard Coble (R-NC).

Mary Elizabeth resides in Greensboro, N.C., with her husband and three children.