

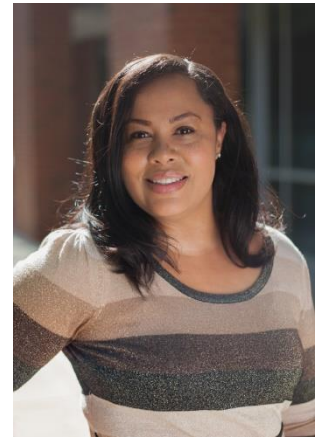
# WOMEN

## A FORCE IN BUSINESS

NOVEMBER 17, 2020 | VIRTUAL

**Jackie Ferguson**  
**Head of Content and Programming**  
**The Diversity Movement**

Jackie Ferguson spent the majority of her career across multiple facets of business including marketing, human resources and business process optimization for startups to Fortune 500 companies. Earning the designation of certified diversity executive (CDE), Jackie is a founder of and Head of Content and Programming for The Diversity Movement, an organization that promotes DEI through content, technology and data.



She is the lead writer for the online diversity and inclusion course, Diversity: Beyond the Checkbox and host of the Beyond the Checkbox podcast. She is also a member of the National Diversity Council and a columnist for Cary Magazine. Jackie has been volunteering with and donating to equality organizations since the mid-1990s, believing that everyone has the right to pursue love, happiness, and success without barriers and to the standards that make their lives most fulfilled.