

DECEMBER 6, 2019 | CARY, NC | AN NC CHAMBER EVENT

THE FUTURE OF NC FORUM



Rich Karlgaard
Publisher and Futurist, Forbes Media

One of the most influential and respected figures in the technology, economic and business worlds, Rich Karlgaard advises audiences on how to harness an organization's disruptive spirits to maximize business opportunities in the global marketplace.



As an expert in artificial intelligence, blockchain and the internet of things Rich is also a regular panelist on one of cable news' most popular business shows, *Forbes on FOX*. He is a co-founder of Upside magazine, Garage Technology Partners (with Guy Kawasaki) and Silicon Valley's premier public business forum, the 7,500-member Churchill Club. For the latter, Karlgaard won an Ernst & Young Entrepreneur of the Year Award.

Karlgaard's book on innovation culture, *The Soft Edge: Where Great Companies Find Lasting Success*, rapidly became Amazon's top seller in the category of Strategy and Competition. Management guru, Tom Peters wrote: "The Soft Edge is brilliantly organized and written—and its peerless message is right on the money for our chaotic times." Harvard Business School professor Clayton Christensen, wrote: "Rich Karlgaard is a navigator for the rest of us." *The Soft Edge* made the lists of top business books of 2014 for *Inc.*, Time.com, *Value Walk*, 800-CEO-READ, *Huffington Post*, and *Forbes India*.

His 2015 book, *Team Genius: The New Science of High Performing Organizations*, was published in 2015 and has been endorsed by Satya Nadella, CEO of Microsoft and Fred Smith, CEO of FedEx.

In his biweekly *Forbes* column, *Innovation Rules*, he provides an honest and incisive assessment on a broad range of emerging issues. Rich brings the same candor and vision to his bespoke and wildly thought-provoking presentations, as he reveals a prospective and comprehensive analysis of the disruptive forces that are reshaping your industry. Rich equips today's leaders with timely insights that help them adapt to the era of technological and political disruption and thrive in an increasingly competitive global marketplace.