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Kim Kuo SVP of Public Affairs, Communications & Communities Coca-Cola Consolidated

Kimberly Kuo is SVP of Public Affairs, Communications & Communities for Coca-Cola Consolidated, the largest Coca-Cola bottler in the U.S., based in Charlotte. In this role, she oversees the Company's federal and state government relations, external and internal communications, and community advocacy initiatives.



She has more than 26 years of Communications, Political and Marketing experience in government, non-profits, corporations and technology start-

ups. She was Press Secretary for Senate Majority Leader and then presidential candidate Bob Dole, and vice presidential candidate Jack Kemp. She was primary spokesperson for Internet giant AOL, and then oversaw Communications, Investor Relations and Marketing at technology start-ups. After acting as Spokesperson and Communications lead for a top Washington trade association, she launched its advocacy initiative, growing it to the third largest in the country. Then, as Chief Marketing Officer of the world's largest book and entertainment distributor, Ms. Kuo rebranded the company and introduced extensive new marketing programs.

She graduated Phi Beta Kappa from Stanford University, with a B.A. in Communications. After working for a short time in Normandy, France, she studied Comparative Government at the London School of Economics.