

Tru Pettigrew Founder and President Tru Access

Tru is a celebrated author, an engaging speaker, a committed community leader, and an award-winning marketing executive with 20 years of experience at the nation's top advertising & marketing agencies.



Tru currently serves as founder and President of Tru Access (www.Tru-Access.com), which is an inspiration and empowerment consultancy that serves individuals and organizations by helping them to bridge gaps. His first book, "Millennials Revealed" serves as a guide for countless individuals and organizations across the country to help them build meaningful connections across diverse generations.

As a Diversity & Inclusion advocate and committed Community Bridge Builder, Tru has established a strong reputation for building bridges across racial, cultural, social, and relational lines. Tru currently lives in Cary, NC with his wife of 18 years, Tameka, and their 8-year-old son Austin.