

AN NC CHAMBER EVENT

Ag Allies Conference

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Principal
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Sharon Bomer Lauritsen is the principal and founder of AgTrade Strategies LLC, a specialty consulting service on U.S. agricultural trade policies focusing on expanding exports of American agricultural products, food, and beverages. Sharon has over 35 years of government policy experience, 26 years of which were working for the U.S. Department of Agriculture and the Office of the U.S. Trade Representative. Before retiring from USTR in 2020, Sharon served 9 years as the Assistant U.S. Trade Representative for Agricultural Affairs and Commodity Policy (AUSTR).



During her 16 years at USTR, Sharon led agriculture trade negotiations for the United States, including negotiations of the U.S.-Australia Free Trade Agreement, US-Mexico-Canada Agreement, US-China Economic and Trade Agreement, US-Japan Agreement, and the World Trade Organization, as well as TransPacific Partnership and the Transatlantic Trade and Investment Partnership. She led extensive engagement with U.S. trading partners in resolving a range of non-tariff agricultural trade barriers to U.S. exports.

Sharon also worked for the U.S. Department of Agriculture, Agricultural Marketing Service, for ten years in senior management positions, and nine years working for agricultural trade associations. Sharon brings expertise on agricultural trade policy in free trade agreement and World Trade Organization negotiations, as well as tariffs, farm support, sanitary and phytosanitary measures, technical barriers to trade, and agricultural biotechnology.