

WOMEN A FORCE IN BUSINESS

NOVEMBER 16, 2021 > RALEIGH CONVENTION CENTER WITH VIRTUAL OPTION

Abha Bowers
Senior Vice President
Walk West

Abha leads in a manner that inspires teams to think differently with no holds barred, producing meaningful and unexpected results, consistently. Her entrepreneurial spirit mixed with client-side experience and tenacity create opportunities to expand new business efforts and deepen partnerships in a thoughtful and strategic way.

Abha has led teams through global, national and regional efforts for clients such as Tiffany & Co., DSW, State Street Global Advisors, Nestle Purina, American Express. She has contributed to strategic ideation, creative development and production of digital, social and traditional media proving to be skilled as an integrated marketer. While not pursuing professional accolades, Abha is actively involved with activities related to health and wellness with her young family.

