



Workplace DEI Conference

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Colleen Briggs

Executive Director of Inclusive Economies, Financial Health and Community Development

JPMorgan Chase & Co



Colleen Briggs is Executive Director of Inclusive Economies, Financial Health and Community Development within the Office of Corporate Responsibility at JPMorgan Chase & Co, a global leader in corporate philanthropy with more than \$300 million invested in communities annually. She is responsible for helping establish and execute the firm's strategies to promote an equitable recovery, including advising the development and implementation of the firm's \$30 billion commitment to advance racial equity by harnessing the firm's products, hiring, philanthropy and advocacy to help dismantle structural inequities within the firm. Specifically, Colleen helped launch new strategies to advance affordable housing and homeownership, small business growth, financial health and access to credit for Black and Latinx communities. To scale these racial equity commitments, Colleen managed Jamie Dimon's Chairmanship of the Business Roundtable's Subcommittee to develop new corporate commitments and policy endorsements to address the racial wealth divide. She also leads strategic initiatives for the JPMorgan Foundation, including developing and managing global strategies for community development, affordable housing and inclusive growth, including overseeing grants across 44 countries, developing programs to engage employees and managing \$75 million in annual grants to promote economic opportunity in low-income communities.

Prior to joining, Colleen was the Economic Policy Advisor to Senator Debbie Stabenow. In this role, Colleen managed the Senator's economic portfolio, including policy related to financial services, tax, small business, job creation, community development, manufacturing, and housing. Colleen managed the Dodd-Frank market reforms for the Senate Agriculture Committee, and helped draft the Recovery Act, TARP, the Dodd-Frank Act, and healthcare reform.

Colleen is on the Board of the Asset Funders Network. She earned an MBA from the Yale School of Management and a B.A. from the University of North Carolina at Chapel Hill.